

ProQuest One Business

ProQuest[®]

Part of Clarivate

ProQuest Business Products



Business

Aggregated Databases

ABI/INFORM Dateline	ABI/INFORM Collection <small>PQC</small>	Business Premium Collection
ABI/INFORM Global		
ABI/INFORM Trade & Industry		
Accounting & Tax Database	Accounting, Tax & Banking Collection <small>PQC</small>	
Banking Information Database	Asian & European Business Collection <small>PQC</small>	
Asian Business Database		
European Business Database	Business Market Research Collection <small>PQC</small>	
Hoover's Company Profiles		
OxResearch Database		
Snapshots Database		
Business Video Database		
Entrepreneurship Database		
J.P. Morgan Research		
EconLit <small>3</small>		
Business Ebook Subscription <small>Ebook</small>		



Now ProQuest One Business

- Full-text Database
- A&I Database
- Not available individually
- 3 Third Party Database
- PQC ProQuest Central
- Ebook Ebook



The screenshot shows the ProQuest One Business homepage. At the top, there's a navigation bar with 'Basic Search', 'Advanced Search', 'Publications', 'Browse', and 'Change databases'. Below that is a search bar with 'Enter search terms...' and a search icon. There are also filters for 'All', 'Scholarly Journals', 'Company Reports', 'Industry/Country Reports', 'Newspapers', and 'More'. Below the search bar, there are three main sections: 'Popular Publications' (featuring Wall Street Journal, The Economist, and Barron's), 'Company Overviews' (featuring Walmart, Exxon Mobil, and Apple), and 'Industry Overviews' (featuring Food Manufacturing, Computer and Electronic Product Manufacturing, and Motion Picture and Sound Recording Industries). There are also sections for 'Featured ebooks' and 'Featured video collections'.

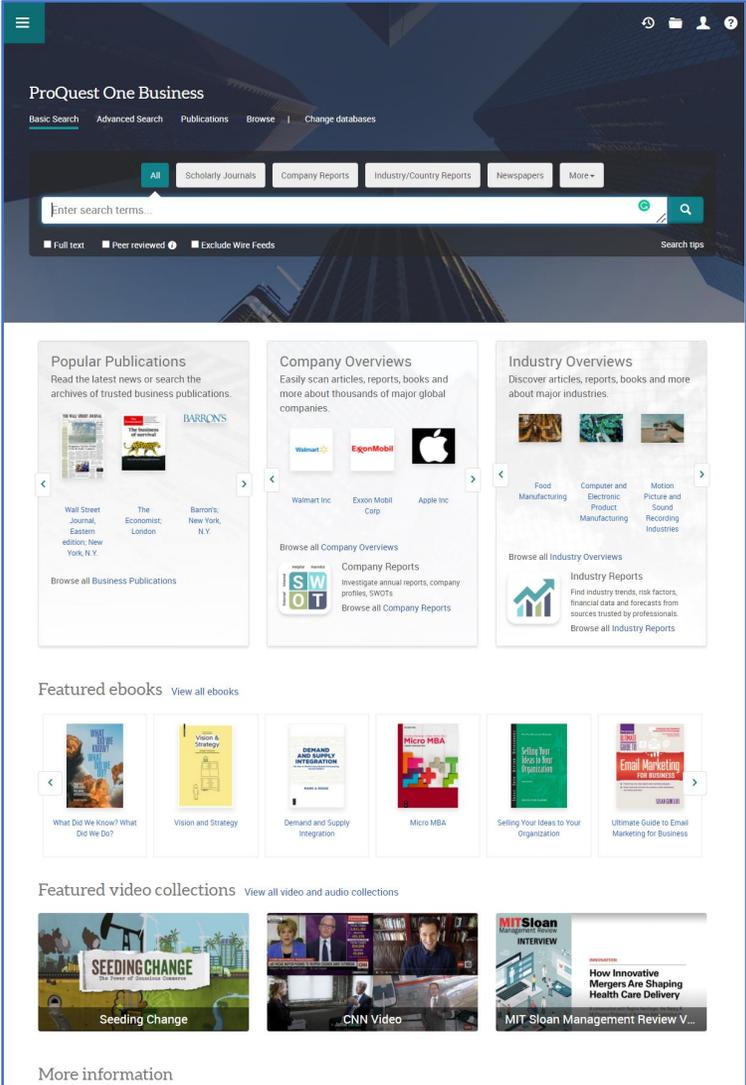
Supporting Business Students on Their Path to Academic and Professional Success

1

User experience designed for business research, regardless of the student's major

2

A wealth of in-demand resources



Meeting Librarian Needs



Specially designed to help students find the information they need for common assignments with less training, reference support, and maintenance from librarians



Comprehensive: Brings together all of ProQuest's full-text business products – including video and eBooks – into one place



Multi-format: More of the content types used by researchers of all levels than any other database, such as scholarly journals, trade and professional titles, newspapers, market reports, magazines, dissertations and working papers



Includes resources for teaching: Such as case studies and business cases, market and industry reports, analyst reports, eBooks, and videos



The best news: The only resources that includes the 3 business news sources most recommended by faculty – Wall Street Journal, The Economist, and Financial Times – as well as many others

ProQuest

Part of Clarivate



Supports Common Students Assignments & Tasks

Task: 2 Recommend course readings and sources

BUS 139

Cost of 15-week subscription to print edition of the *Wall Street Journal*: \$30.00

I require my marketing classes to use the *Wall Street Journal* as support for the textbook. Students are assigned articles relating to class subjects such as advertising, retailing, branding, global business, global culture, global education, job training, eCommerce, and technology

Every semester I discuss the WSJ assignments as a part of the class lectures. The students also know that they will get some questions from the WSJ assignments on the final exam.

ProQuest One Business

Basic Search | Advanced Search | Publications | Browse | Change databases

All | Scholarly Journals | Company Reports | Industry/Country Reports | Newspapers | More ▾

Enter search terms...

Full text | Peer reviewed ⓘ | Exclude Wire Feeds

Search tips

Popular Publications

Read the latest news or search the archives of trusted business publications.

Wall Street Journal, Eastern edition; New York, N.Y.

The Economist; London

Barron's; New York, N.Y.

Browse all Business Publications

Company Overviews

Easily scan articles, reports, books and more about thousands of major global companies.

Walmart Inc | Exxon Mobil Corp | Apple Inc

Browse all Company Overviews

Company Reports

Investigate annual reports, company profiles, SWOTs

Browse all Company Reports

Industry Overviews

Discover articles, reports, books and more about major industries.

Food Manufacturing | Computer and Electronic Product Manufacturing | Motion Picture and Sound Recording Industries

Browse all Industry Overviews

Industry Reports

Find industry trends, risk factors, financial data and forecasts from sources trusted by professionals.

Browse all Industry Reports

ProQuest One Business

Select results items first to use the cite, email, and save options

Copy URL | Create alert | RSS feed

Wall Street Journal, Eastern edition

New York, N.Y.: Dow Jones & Company Inc

Search within this publication...

Full text coverage: Jan 2, 1984 - present

Citation/Abstract coverage: Jan 2, 1984 - present, some exceptions

More publication information ▾

News paper

Choose an issue to view

2022 > March > Mar 11, 2022 View issue

Issue contents (latest available): Mar 11, 2022

Search within this issue...

< Previous issue

Select 1-90

Amazon Wins Few Friends in Biden Era -- The tech-and-retail giant faces a multifront battle in Washington Full Text

1 Mattioli, Dana. Wall Street Journal, Eastern edition; New York, N.Y. [New York, N.Y.] 11 Mar 2022: A.1. Show More ▾

Details Full text

Supports Common Students Assignments & Tasks

Designed with input from students, faculty and librarians, ProQuest One Business is designed to help students with common assignments & tasks

Task 1: Find journal, news and magazine articles to support a course assignment, e.g.

- **Strategy Concept Presentation** (team of 5 to 6 students)

At the end of the semester, **you will do a presentation on a strategy topic of your choice.** You can pick any topic that is related to strategy such as: competitive advantage, core competence, strategic groups, diversification, boards of directors, ethics, or social responsibility/conscious capitalism.

You will submit your topic proposal (no more than one page, double-spaced) by March 12th. Once the topic is approved, you will develop your presentation. You should start with a description of the topic and explain its importance to business and strategy. Next, **building on and updating what is in the textbook**, present the key findings related to the topic that currently exist in the popular business press and academic literature. Then, and most importantly, discuss the challenges and unanswered questions associated with the topic and offer your recommendations to senior managers for dealing with the challenges.

<https://canvas.harvard.edu/courses/8427/files/1906669/download?verifier=FaZfgYthlbV2orExwQSOIcRI932QrwMVcvsQ1RVf&wrap=1>

Task 2: Analyze an industry and company, e.g.

Midterm presentation deck (Due 2/19, before class)

Select a firm whose strategy you would like to analyze. (This should be a different firm from the one you are analyzing for the final paper.) Address the following questions:

- 1) Industry analysis:
 - a. What industry does the firm operate in?
 - b. Conduct an industry analysis (5 Forces + complementors)
 - c. Evaluate the overall industry attractiveness.
- 2) Positioning analysis:
 - a. Describe the strategic positioning of the firm within the industry.
 - b. How does the strategic positioning of the firm address or not address these

Please keep the presentation to 4 slides (plus 1 slide of references and (or) 1-2 slides of appendix exhibits if needed).

<https://apps.wharton.upenn.edu/syllabi/2019A/MGMT701001/>

Existing Business Databases Not Aligned With Today's Student Needs

- Wordy
- Unrepresentative of content available
- Mostly boring

GALE BUSINESS INSIGHTS: GLOBAL

Research. Analyze. Interpret. Understand.

Home Companies Industries Comparison Charts Case Studies Glossary Saved Items (0) Search History

Enter name or ticker symbol Company Search

Full Text Only Advanced Search

Global Company and Industry Intelligence

Detailed company and industry profiles including SWOT reports, market share reports, and financial reports.

Thousands of company histories and industry essays from Gale's core business collection.

Case studies, scholarly journals, and business news for deep research coverage of global economies.

[See What's Inside >](#)

Featuring the tools you need to interpret a global business landscape.



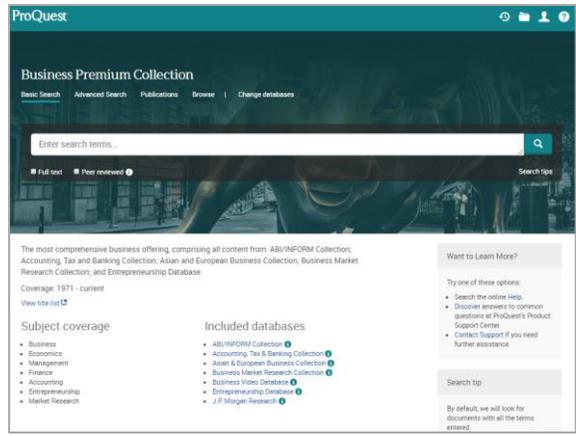
Financial Reports >

Thomson Reuters company financial reports provide interactive balance sheets and cash flow statements, as well as market conditions for publicly traded U.S. companies.



Find Case Studies >

Use case studies from the Gale CaseBase collection and other sources to examine contemporary, real-life business situations to develop your decision-making and problem-solving expertise.



ProQuest Business Premium Collection

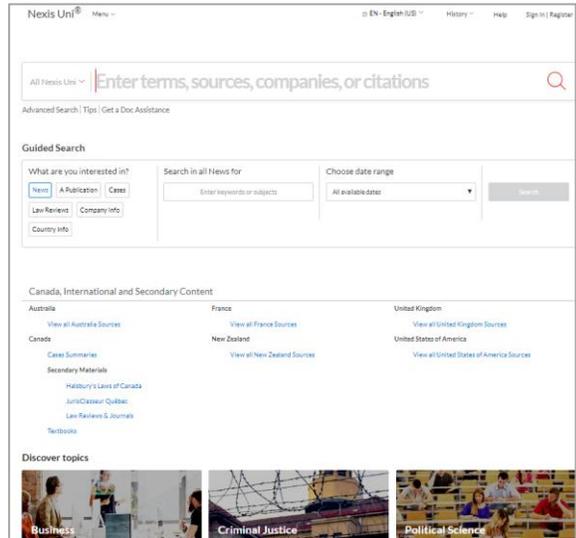
Enter search terms.

The most comprehensive business offering, comprising all content from: ABI/INFORM Collection, Accounting, Tax and Banking Collection, Asian and European Business Collection, Business Market Research Collection, and Entrepreneurship Database.

Coverage: 1971 - current.

Subject coverage: Business, Economics, Management, Finance, Accounting, Entrepreneurship, Market Research.

Included databases: ABI/INFORM Collection, Accounting, Tax & Banking Collection, Asian & European Business Collection, Business Market Research Collection, Business View Database, Entrepreneurship Database, J.P. Morgan Research.



Nexis Uni

Enter terms, sources, companies, or citations

Advanced Search | Tips | Get a Doc Assistance

Guided Search

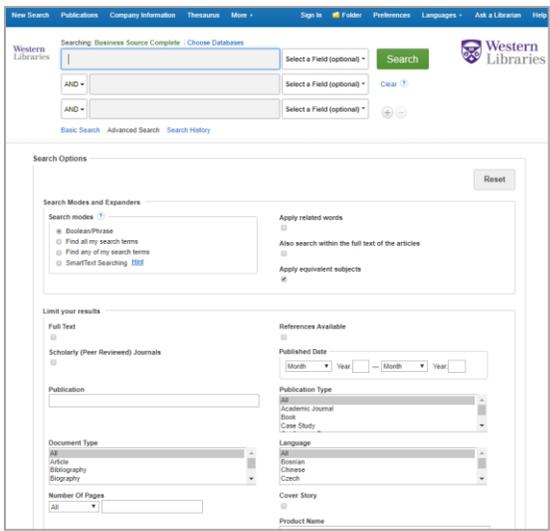
What are you interested in? News, A Publication, Cases, Law Review, Company Info, Country Info

Search in all News for: Enter keywords or subjects

Choose date range: All available dates

Canada, International and Secondary Content

Discover topics: Business, Criminal Justice, Political Science



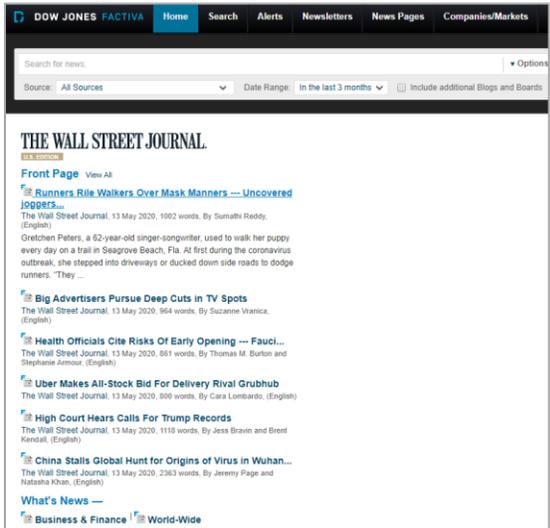
Western Libraries Business Source Complete

Search Options

Search Modes and Expanders: Business/Phrase, Find any of my search terms, SmartText Searching

Limit your results: Full Text, Scholarly (Peer Reviewed) Journals, Publication, Document Type, Number Of Pages

References Available: Published Date, Publication Type, Language, Cover Story, Product Name



DOW JONES FACTIVA

Search for news

Source: All Sources Date Range: In the last 3 months

THE WALL STREET JOURNAL

Front Page View All

Runners Rile Walkers Over Mask Manners - Uncovered Juggernauts

Gretchen Peters, a 62-year-old singer-songwriter, used to walk her puppy every day on a trail in Seagrave Beach, Fla. At first during the coronavirus outbreak, she stepped into driveways or ducked down side roads to dodge runners. "They..."

Big Advertisers Pursue Deep Cuts in TV Spots

Health Officials Cite Risks of Early Opening - Fauci...

Uber Makes All-Stock Bid For Delivery Rival GrubHub

High Court Hears Calls For Trump Records

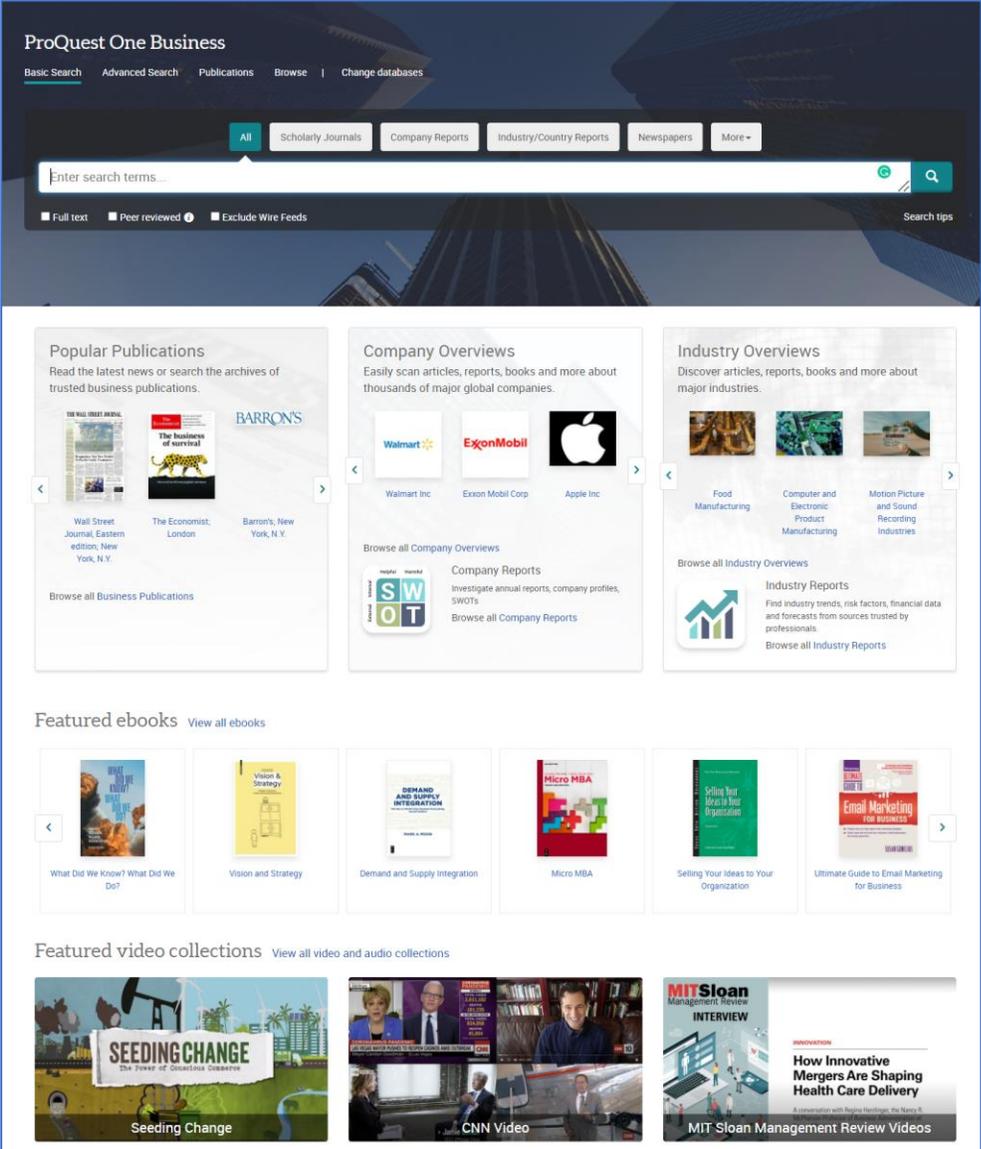
China Stalls Global Hunt for Origins of Virus in Wuhan...

What's News - Business & Finance World-Wide

ProQuest One Business Start Page

- Visual
- Suggestive
- Engaging

Immediate access to the sources they need for common assignments



"Looks very helpful from a glance. You can choose where you want to go"
– Undergraduate Student

"It looks really good. The topics are relevant and match with what students ask for"
– Business Librarian

"This is the best attempt at a comprehensive business product I've seen...EBSCO hasn't updated their business product in 20 years"
– Business Librarian

Company Topic Pages for the Top 4k Companies

AT&T Inc

On this page: Scholarly journals Reports Magazines News Books Video Companies

Company Overview

Company type: Public
 Exchange/Ticker: NYSE: T
 Industry (NAICS): 517312: Wireless Telecommunications Carriers (except Satellite); 334210: Telephone Apparatus Manufacturing; 511140: Directory and Mailing List Publishers; 334220: Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing
 Company headquarters: United States
 Company website: http://www.att.com

SCHOLARLY JOURNAL ARTICLES

1. Goodwill Accounting – The Road Ahead
Vedpuriswar, A.V.
IUP Journal of Accounting Research & Audit Practices; Hyderabad Vol. 20, Iss. 4, (Oct 2021): 564-571.
2. Plan Participant May Forgo Arbitration of Fiduciary-Breach Claim
Anonmyous.
Benefits Quarterly; Brookfield Vol. 37, Iss. 4, (Fourth Quarter 2021): 46-47.
3. An Antitrust Framework for False Advertising
Carrier, Michael A; Tushnet, Rebecca.
Iowa Law Review; Iowa City Vol. 106, Iss. 4, (Jun 2021): 1841-1884.
4. Spinning Wheels: How Resistance, Culture, and Assumed Continuity Interact to Paralyze a Company
Kell-Hipp, Diane T, MOD.
Organization Development Journal; Chesterland Vol. 39, Iss. 1, (Spring 2021): 45-57.
5. Impacts of digitization on real estate sector jobs
Alternate title: Digitization and German real estate jobs
Piazolo, Daniel; Dogan, Utku Cem.
Journal of Property Investment & Finance; Bradford Vol. 39, Iss. 2, (2021): 47-83.

FEATURED REPORTS CONTAINING...

- Company financials (78)
- Company SWOT (1)
- Company competitors (33)
- Analyst reports (340)
- Mergers & acquisitions (18)

MAGAZINES AND TRADE JOURNAL ARTICLES

1. Dish Stock Is Controversial. Why It Could Be a Buy
Jasinski, Nicholas.
Barron's (Online); New York (Mar 9, 2022).
2. Globalstar Appoints Telecom Leader Dave Haight to Drive IoT Growth
Confifty Telecom News; New Delhi (Mar 8, 2022).
3. Industry leaders celebrated by Broadband Forum at its annual Q1 Meeting
Confifty Telecom News; New Delhi (Mar 8, 2022).
4. Dish's Wireless Spectrum Is Undervalued, Says Analyst
Jasinski, Nicholas.
Barron's (Online); New York (Mar 8, 2022).

RECENT NEWS FROM MAJOR PUBLICATIONS

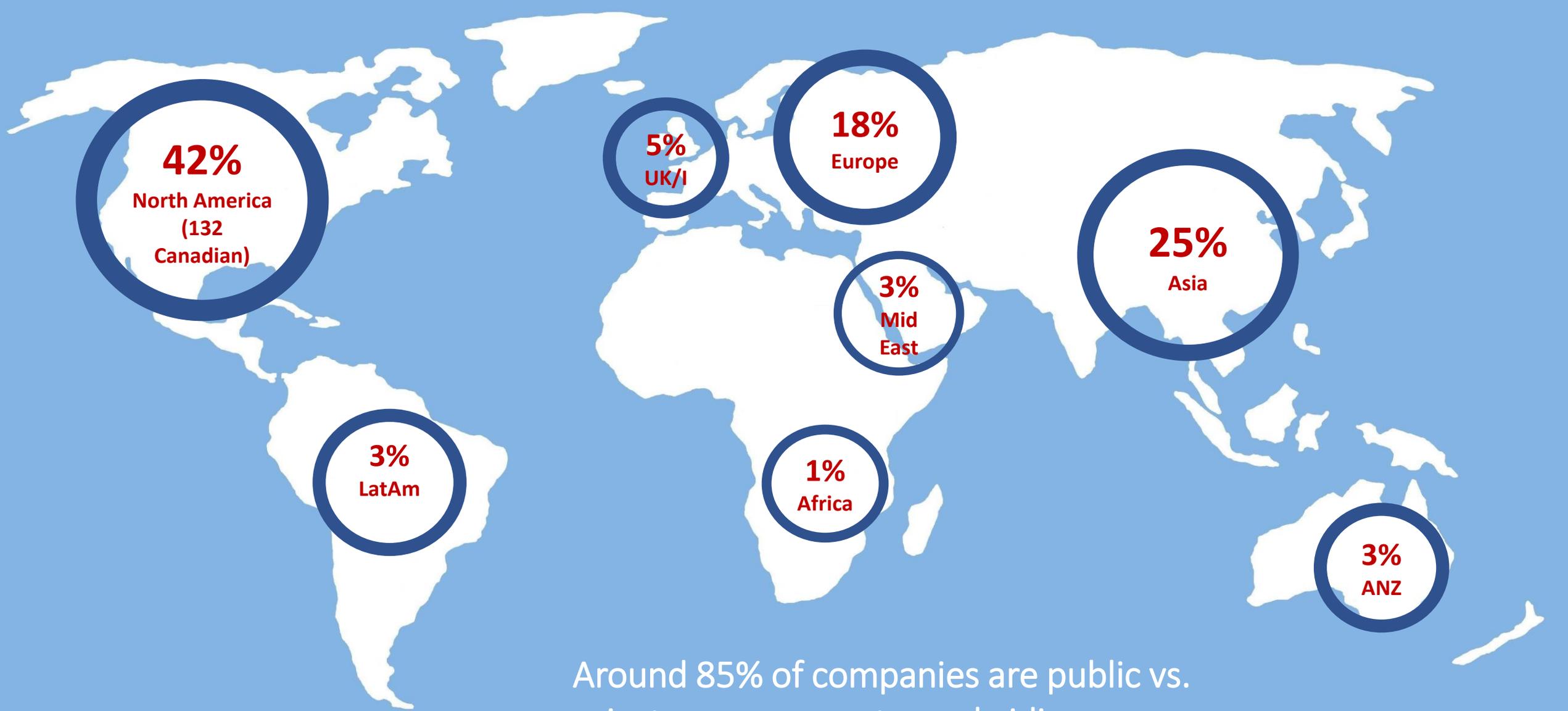
1. AT&T et Discovery ont émis une dette obligataire de 30 milliards de dollars
Heilmann, Marion.
Les Echos; Paris [Paris]. 11 Mar 2022.
2. Is Verizon Stock A Buy? Investor Day Touts Improving Free Cash Flow
Krause, Reinhardt.
Investor's Business Daily; Los Angeles [Los Angeles]. 10 Mar 2022.
3. Is T-Mobile Stock A Buy? 2022 Guidance Soothes Worries Amid Buyback Hopes
Krause, Reinhardt.
Investor's Business Daily; Los Angeles [Los Angeles]. 10 Mar 2022.
4. Dette d'entreprise - AT&T et Discovery bouclent une émission obligataire géante a 30 milliards de dollars
Heilmann, Marion.
Les Echos; Paris [Paris]. 10 Mar 2022.

"If I was studying GE, this would be really helpful"
 – MBA student

"You're really pushing this one stop shop thing."
"It's like having a huge mind map"
 – Dissertations advisor

"This looks like a libguide and is similar to how a business librarian would categorize information into familiar categories for students"
 – Business librarian

Regional Distribution of Curated Companies



Around 85% of companies are public vs. private, government or subsidiary

Industry overview pages for 119 NAICs segments

The screenshot shows the ProQuest One Business interface for the 'Motion Picture and Sound Recording Industries'. The page features a navigation bar with 'ProQuest One Business' and utility icons. Below the title, there are icons for 'Copy URL', 'Email', and 'Print'. A breadcrumb trail reads 'On this page: News Reports Scholarly journals Magazines Video Books'. The main content area is divided into several sections:

- Industry Overview:** Includes a small image of a film set and a paragraph describing the industry's production and distribution processes. A 'Show more' link is provided.
- Top companies in this industry:** Displays logos for Cinemark USA Inc, Universal Entertainment Corp, AMC Entertainment Holdings Inc, Walt Disney Co, and Sony Corp, with a 'View all >' link.
- RECENT NEWS ARTICLES:** A list of five news items with brief descriptions and publication details, including 'TikTok Struggles to Find Footing in Wartime' and 'Beirut International Women Film Festival Talks to Future Generations'. A 'View all' button is at the bottom.
- INDUSTRY REPORTS CONTAINING...:** A grid of four report categories: 'Industry financials (301)', 'Industry risk (228)', 'Industry employment (301)', and 'Company financials (20)'. A 'View all reports' button is at the bottom.
- SCHOLARLY JOURNAL ARTICLES:** A single article entry titled 'The showrunner's skills and responsibilities in the creation and production process of fiction series in the contemporary North American television industry'.
- MAGAZINE AND TRADE JOURNAL ARTICLES:** A single article entry titled 'ANIMA brings Filipino film talent to global stage, reiterates call vs piracy'.

On the right side, there is a search box 'Search within this industry...' and a list of NAICS codes: 51 - Information, 511 - Publishing Industries (except Internet), 512 - Motion Picture and Sound Recording Industries, 515 - Broadcasting (except Internet), and 517 - Telecommunications. A 'Show more sub-sectors within Information' link and a 'Browse all Industry overviews' link are also present.

Improved Indexing Powers Better Search and Browse

- New ProQuest Business Thesaurus – almost 3k terms. Organized into categories aligned with AACSB curricula subjects
- Improved thesaurus experience
- Browse terms in your preferred business subject area
- Fewer clicks

Term Count	Thesaurus Category Display
624	Accounting & Tax
309	Banking
172	Business Law
481	Economics
253	Industry
44	Entrepreneurship
495	Finance
347	Human Resources
129	Insurance
118	Management
162	Marketing
180	Operations

< Select another thesaurus

ProQuest Business Thesaurus

Search terms:

Contains word(s)
 Begins with

Using the thesaurus:

- Enter a term to find the matches in the thesaurus, or choose a category from below to browse for a term.
- Select terms to add back into the search form.
- The [+] symbol before a term indicates there are narrower terms.

Accounting

The activity of maintaining business records and preparing financial and tax forms and reports

Use term for:
- Financial accounting

Related terms:

- Accountants
- Accounting firms

Broader terms:

- Accountancy
- Finance

Narrower terms:

- Accounting theory
- Auditing
- Book keeping
- Cost accounting
- Environmental accounting
- Government accounting

Improved Indexing Powers Better Search and Browse

- New ProQuest Corporation Thesaurus – almost 4k ranked companies, across over 80 countries
- Find by company type (private, public, subsidiary, government)
- NAICS hierarchy preserved; Explode-like selection. Applied against all relevant content

ProQuest Corporation Directory

Search Company: **Find** [Clear](#)

Contains word(s) Begins with

Company type:

Browse Company: [All](#) [0-9](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

Click a company in the list below to see available scope notes and related terms.

[Air Europa](#)

[Airbnb](#)

<https://www.airbnb.com> ✕

Airbnb wants travelers to spend time "living" in the places they travel to rather than simply visiting. Unlike hotel accommodations, Airbnb helps travelers book short-term vacation properties from local hosts (typically the property owners) with the goal of experiencing a destination as if travelers actually lived there. Rentals can range from modest apartments in urban areas to castles in the countryside; other accommodations include houses and villas. Airbnb operates in more than 100,000 cities and towns in 190 countries around the world. The service, which boasts more than six million listings, provides a convenient way for homeowners to monetize their residential properties. Founded in 2008, Airbnb offers a simple user interface that can be used online or from a mobile phone or tablet.

NAICS(Industry): 561599: All Other Travel Arrangement and Reservation Services;
721110: Hotels (except Casino Hotels) and Motels

Company type: Private

◀ Previous 50 Next 50 ▶

0 terms selected [view](#)

Combine using: OR AND NOT

Add to search [Close](#)

Look up Industries

North American Industry Classification System codes classify industry. You can use them to find documents related to a particular industry.

For more information, see the [US Government NAICS web site](#).

Look for a term, or browse the list below.

Find

Contains word(s) Begins with (enter at least 2 characters)

Select terms to add to your search

Combine selected items with: OR AND **Add to search**

11 - Agriculture, Forestry, Fishing and Hunting

21 - Mining, Quarrying, and Oil and Gas Extraction

211 - Oil and Gas Extraction

2111 - Oil and Gas Extraction

21111 - Oil and Gas Extraction

211111 - Crude Petroleum and Natural Gas Extraction

211112 - Natural Gas Liquid Extraction

22 - Utilities

22 - Construction

31 - Manufacturing

[Close](#) **Add to search**

Indexing-Driven Autocomplete = More Precise and Relevant Results

The screenshot shows the ProQuest One Business search interface. At the top, there are navigation links: Basic Search, Advanced Search, Publications, Browse, and Change databases. Below these are filter tabs: All, Scholarly Journals, Company Reports, Industry/Country Reports, Newspapers, and More. The search bar contains the text 'food'. Below the search bar, there are two columns of results. The left column, titled 'Search for:', lists: Hormel Foods Corp (as Corporation), Gordon Food Service Inc (as Corporation), Food and Beverage Stores (as Industry), Food Services and Drinking Places (as Industry), Food and Beverage Stores (Industry reports), foods, foodies, foodie, food tv, and food ph. The right column, titled 'Go directly to:', lists: Hormel Foods Corp (Company Overview. Access all resources in a single page.), Gordon Food Service Inc (Company Overview. Access all resources in a single page.), Food and Beverage Stores (Industry Overview. Access all resources in a single page.), and Food Services and Drinking Places (Industry Overview. Access all resources in a single page.). At the bottom left of the search results area, there is a link that says 'Turn off auto-complete'.

- Additional indexing improves search engine suggestions and relevance
- Matches what students see in search engines

"This is so much like Google suggestions; I use them always"
– 3rd year undergrad

"It's like having GPS."
– University Faculty

New Browsers/Guided Search Make It Easy for Students to Find the Best Content for Their Common Assignments (Industry, Country and Company Reports)

Browse Featured Business Content



Companies



Industries



Countries

Company Overviews Company Reports

Within: All industries ▾

Headquartered in: All countries ▾

All company types

Click one of the major company names below to view an overview of content available by popular types such as reports, scholarly or news articles, or to view only reports about the company, or to see everything we have about the company.



A & W Restaurants Inc

The old-fashioned root beer stand lives on, thanks to this business. A&W Restaurants franchises more than 1,200 quick-service unaffiliated restaurants in about 15 other countries. The eateries, many of which still offer drive-up service in addition to drive-through hamburgers, hot dogs, onion rings,... [More >](#)

[View company reports](#) [View all content for this company](#)



1-800-Flowers.com

1-800-FLOWERS.COM sells fresh-cut flowers, floral arrangements, and plants through its toll-free number and websites; it also sells radio ads, and third-party online affiliates. Through subsidiaries, the company offers gourmet foods (Harry & David), popcorn (Cheryl's), fruit arrangements... [More >](#)

[View company reports](#) [View all content for this company](#)

Browse Featured Business Content



Companies



Industries



Countries

Industry Overviews Industry Reports

The industry sectors below are based on the North American Industry Classification System.



11 : Agriculture, Forestry, Fishing and Hunting [View industry reports](#) [View all content for this Industry](#)

The Agriculture, Forestry, Fishing and Hunting sector comprises establishments primarily engaged in growing crops, raising animals, harvesting timber, and harvesting fish and other animals from a farm, ranch, or their natural habitats. The establishments in this sector are often described as farms, ranches, dairies, greenhouses, nurseries, orchards, or hatcheries. A farm... [More >](#)

- 111 : Crop Production
- 112 : Animal Production and Aquaculture
- 113 : Forestry and Logging
- 114 : Fishing, Hunting and Trapping

[Show more sub-sectors >](#)



21 : Mining, Quarrying, and Oil and Gas Extraction [View industry reports](#) [View all content for this Industry](#)

The Mining, Quarrying, and Oil and Gas Extraction sector comprises establishments that extract naturally occurring mineral solids, such as coal and ores; liquid minerals, such as crude petroleum; and gases, such as natural gas. The term mining is used in the broad sense to include quarrying, well operations, beneficiating (e.g., crushing, screening, washing, and... [More >](#)

- 211 : Oil and Gas Extraction
- 212 : Mining (except Oil and Gas)
- 213 : Support Activities for Mining



22 : Utilities [View industry reports](#) [View all content for this Industry](#)

The Utilities sector comprises establishments engaged in the provision of the following utility services: electric power, natural gas, steam supply, water supply, and sewage removal. Within this sector, the specific activities associated with the utility services provided vary by utility. electric power includes generation, transmission, and distribution; natural gas... [More >](#)

Subject Browse

ProQuest One Business

☰

🔄 📁 👤 ?

Browse Featured Business Content

Companies Industries Countries Subjects

Find Subject 🔍

All 0-9 A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z

- Absorptive capacity [View 1 document](#)
- Accelerated cost recovery system [View 1 document](#)
- Accountants [View 1 document](#)
- Accounting [View 12 documents](#)
- Accounting firms [View 1 document](#)
- Accounting periods [View 1 document](#)
- Accounting procedures [View 2 documents](#)
- Accounting records [View 2 documents](#)
- Acquisitions & mergers [View 16 documents](#)

Looking for business discipline content?

Companies Industries Countries Subjects

Investigate company overviews and reports.

Access industry overviews and reports by sector.

Explore country profiles, economic indicators, and business risk factors.

Browse by business subject.

Suggestive Search Results Surface Hard-to-Find Sources

The screenshot shows the ProQuest One Business search interface. The search term 'gamestop' is entered in the search bar, resulting in 66,526 results. The left sidebar contains filters for sorting (Relevance), limiting results (Exclude Wire Feeds, Full text, Peer reviewed), source types (Scholarly Journals, Books, Audio & Video Works, Dissertations & Theses, Newspapers), and publication date (Last 12 Months, Last 5 Years, Last 10 Years, 1995-2022 years). The main results list includes:

- 1. Retail Trading: To the Moon, or Falling Short?-Part 1 (Trade Journal)
- 2. SEC requests public comment on digital brokers and robo advisors (Trade Journal)
- 3. AMC Gets a Downgrade. Analyst Concerns Won't Spook Retail Investors. (Trade Journal)
- 4. Financial Services Report United States 3rd Quarter 2021 (Report)
- 5. Unknown S&P committee could pull GameStop back into index (Newspaper)
- 6. GameStop's soaring market value has it big enough to enter the S&P 500 - but the company faces still faces other hurdles before it can be included (Newspaper)
- GameStop Stock's Possible Return to S&P 500 in Hands of Anonymous Committee (Full Text)

On the right side, there are four sections with blue arrows pointing to them:

- Companies that match your search: GameStop Corp. (POWER TO THE PLAYERS)
- Featured Reports that match your search: Gamestop Corp. Hoover's Company Records; Fort Mill, (Oct 1, 2021).
- Books that match your search: Advances in Management Accounting Bingley: Emerald Publishing Limited, Sep 28, 2020.
- Videos that match your search: Gamestop: What It Reveals About The U... in Economist Video. Economist Video, Lond...

Company pages where available

Reports highlighted

Relevant books

Relevant video

Recommendations from Discovery

Helps promote the ProQuest One Business interface to users who arrive in ProQuest via discovery or inbound link

All the more reason for the EU and its allies to help generously now. At root the real division among Ukrainians is not between east and west, but between hope and cynicism: between those who believe a better kind of government is possible and those who understandably think that, in their troubled post-Soviet nation, corrupt paternalism is the best they can do. Creating an honest, competent government, devoted to the well-being of its people, is the best way to persuade all Ukrainians that they are better off without the kleptocrats--and, incidentally, to show that the West is still a force for good.

Word count: **1025**
(Copyright 2014 The Economist Newspaper Ltd. All rights reserved.)

Looking for business discipline content? Try using [ProQuest One Business](#)...



Companies

Investigate company overviews and reports.



Industries

Access industry overviews and reports by sector.



Countries

Explore country profiles, economic indicators, and business risk factors.

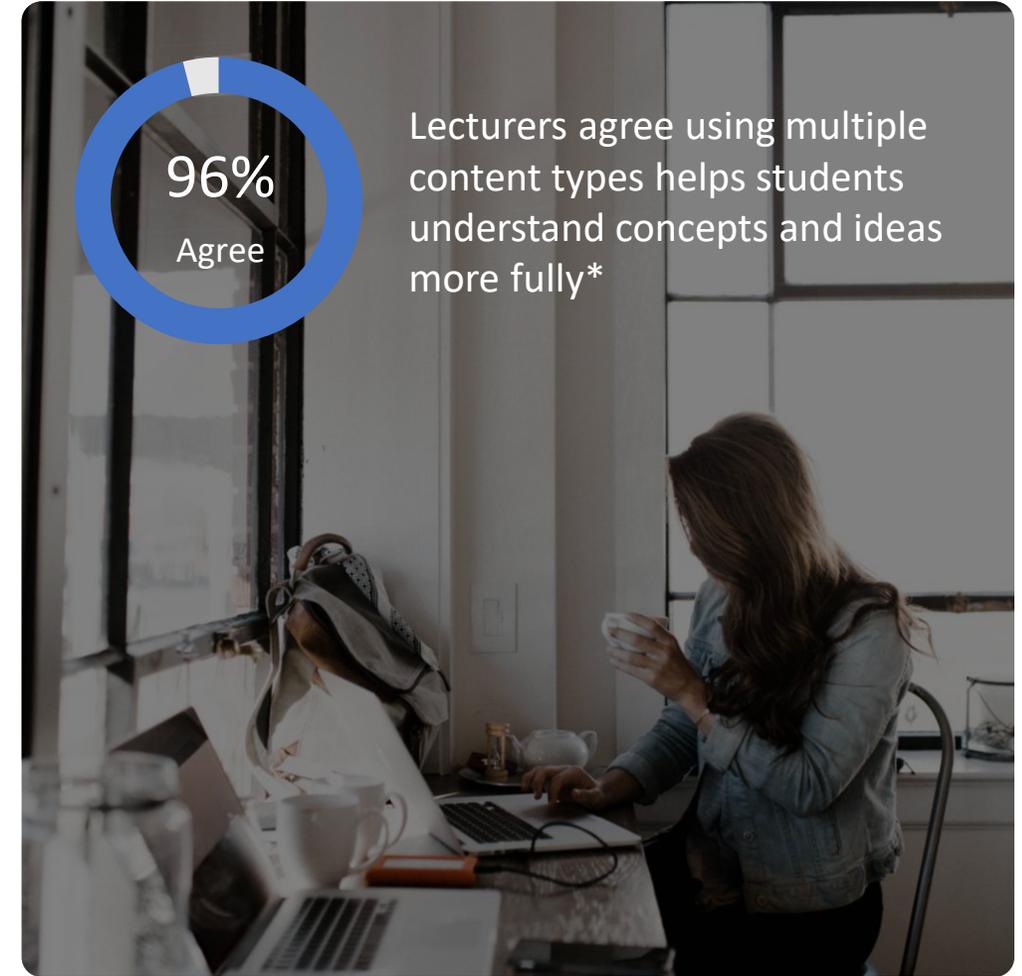


Subjects

Browse by business subject.

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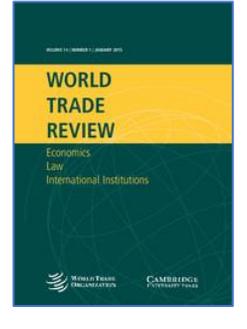
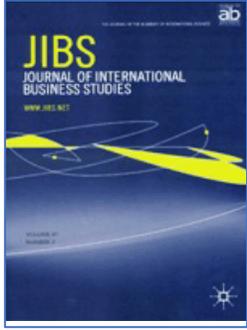
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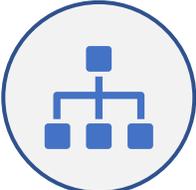
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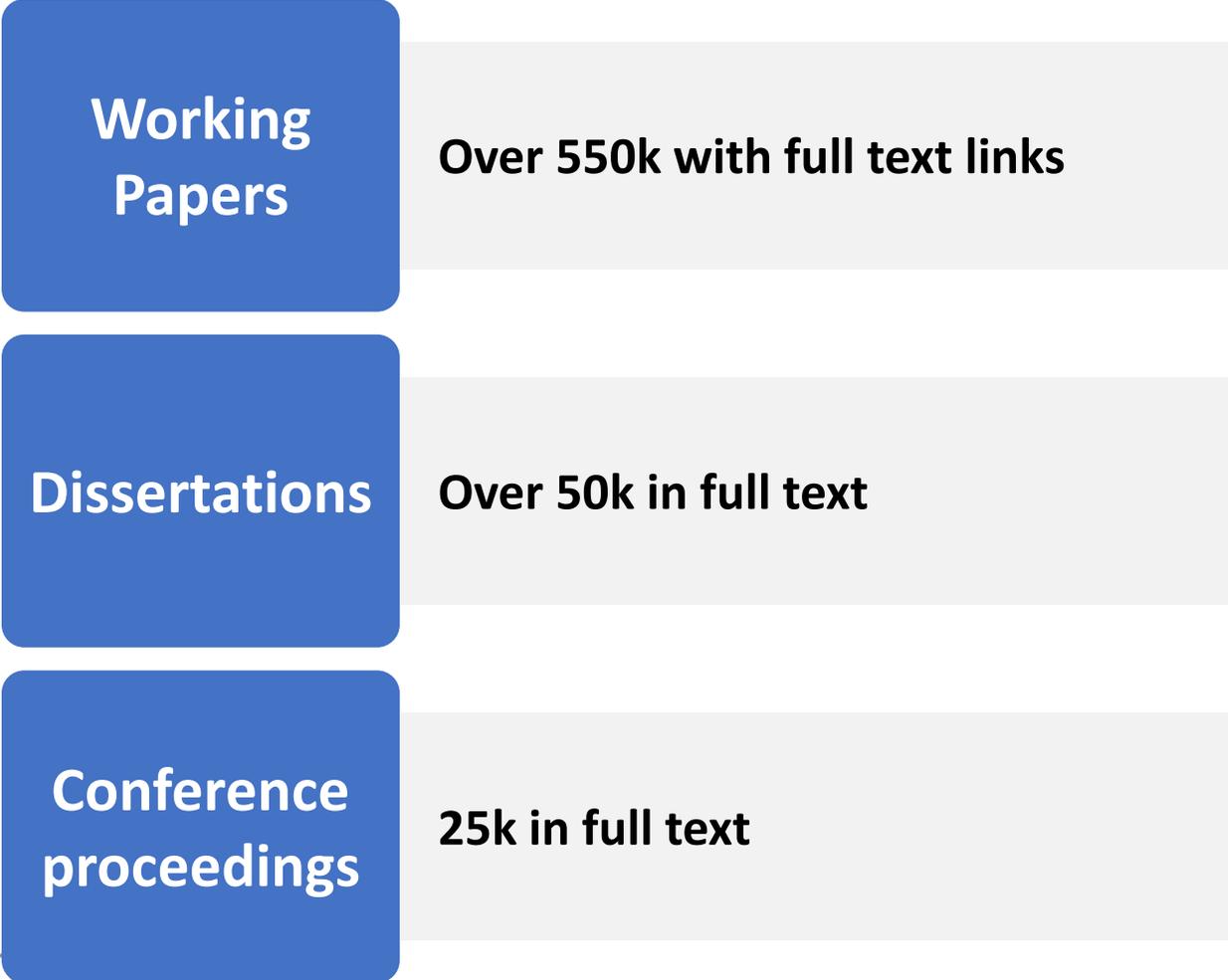
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"What Is the Next Normal Going to Look Like?"

¹ Ignatius, Adi. **Harvard Business Review**; Boston (Jul/Aug 2020).

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² Babic, Boris; Chen, Daniel L; Evgeniou, Theodoros; Fayard, Anne-Laure. **Harvard Business Review**; Boston (Jul/Aug 2020).

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³ Russo, Marcello; Morandin, Gabriele. **Harvard Business Review**; Boston (Jul/Aug 2020).

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Life Cycle In Organizations: A Stationery Shop Case Study

Dr. Lorena Hernández von Wobeser, Universidad del Caribe, México

ABSTRACT

This teaching case reviews the basis of Life Cycle Model in order to understand the transitional stages in organizations. It focuses particularly on Adizes ten stages model. The single case presented here helps us to reflect on life cycle of a micro sized business in Cancún, México. As narrated by her owner, the micro-sized business has passes three stages that she calls: the beginning, the expansion and the foundation stages. This case study is suggested for undergraduate students in managerial or organizational studies programs.

Keywords: Organizational Life Cycle; Organizational survival; Organizational failure; Micro-sized Enterprise

INTRODUCTION

High mortality in organizations is a trend topic in academic, managerial and official (government) documents, particularly in the study of MSMEs (Micro, Small, Medium-Sized Enterprises). Different terminologies have been used to refer to this phenomenon:

- Opening of a business/ closure of a business
- Entrepreneurial failure/ entrepreneurial success
- Organizational mortality/ organizational survival

This terminology has been used by a large group of scholars to approach the study of the continuity or failure of a business (some of the authors use them indistinctly). The terminology most used in the study of this topic is 'Life Cycle Model' (organizational mortality/organizational survival). In the first section of this paper a theoretical discussion about the basis of Life Cycle Model is presented. Then, the author describes the story of the *Stationery Shop Silvestre*, as her owner Graciela Mendoza narrates. Finally, in the last section some teaching notes are suggested for undergraduate students in managerial or organizational studies programs.



A04-18-0010

B. Tom Hunsaker
William E. Youngdahl

IBM: Building with Blockchain

What the internet did for communications, I think blockchain will do for trusted transactions.¹

IBM needed a win. Facing flattening sales and increasing analyst concerns, the century-old giant that had reinvented itself so often before was in search of market game-changers. The company believed they found such an opportunity in 2014 when employee Jerry Cuomo and other IBM technologists dug deeply into the secure and decentralized ledger that powered cryptocurrency Bitcoin.² Similar to open-source software, IBM saw widespread potential for blockchain technology outside of the currency it powered. But seeing a technology's promise is different from monetizing it at scale. How could IBM distinguish blockchain technology from the cryptocurrency for which it was known and attract large clients to adopt IBM's approach to the emerging technology? If successful, what could be next for IBM blockchain?

IBM

Founded in 1911, the company now called IBM (International Business Machines) was originally Computer Tabulating Recording Company (CTR). Born when four pioneering technology companies were brought together by Charles Flint, the firm manufactured and sold products from commercial scales, to punched cards, to tabulators.³ Famed executive Thomas J. Watson joined the firm in 1914, and within a year became the company's president.⁴ It was Watson who completed the integration of CTR's various companies, renamed the group IBM, and coined the firm's long-standing slogan *THINK*, stating, "The trouble with every one of us is we don't think enough—we get paid for working with our heads."⁵

IBM's commitment to building smart technology continued between 1960-1980. They innovated the first computer system family, IBM System/360, in 1964. This allowed enterprises for the first time to scale their computing capabilities. By 1980, the firm held a dominant position in enterprise computing—so much so that the IBM mainframe was nearly synonymous with industry computing efforts. This same year, IBM entered into agreement with Microsoft to provide the operating system for IBM's personal computer offering, IBM PC-DOC.

Without exclusive rights to the operating system (Microsoft retained the ability to license a parallel version named MS-DOS), IBM faced increased competition from new entrants who would replicate their hardware and license MS-DOS over the next decade and a half. In 1993, IBM posted the then largest loss in American corporate history (\$8 billion).⁶

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Place, Alyssa. [Employee Benefit News \(Online\)](#); New York (Sep 2, 2020).

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Whieldon, Esther. [SNL Kagan Media & Communications Report](#); Charlottesville (Sep 02, 2020).



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Ellingrud, Kweilin; Mekala Krishnan; Madgavkar, Anu. [McKinsey Global Institute](#); New York, (Sep 16, 2016).

Second Fed Court Bars HHS From Axing ACA Transgender Protections

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CFOs prefer WSJ and The Economist

BY CHRIS ROUSH · JUNE 24, 2017

North American company CFOs prefer The Wall Street Journal and The Economist for news on specific topics, according to a report released this week by accounting and consulting firm Deloitte.



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