

ΟΙΚΟΝΟΜΙΚΟ
ΠΑΝΕΠΙΣΤΗΜΙΟ
ΑΘΗΝΩΝ



ATHENS UNIVERSITY
OF ECONOMICS
AND BUSINESS





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Vision

Athens University of Economics and Business' vision is to be internationally recognized as a center of excellence in Economics, Management and Information Sciences and to contribute through its work in order to meet successfully the current and future challenges of science, society and economy.

Mission

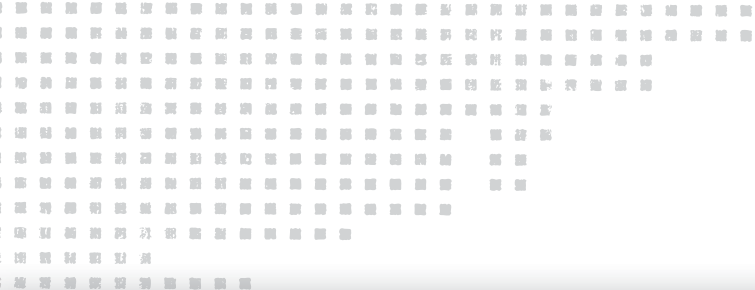
The University's mission is to produce and disseminate knowledge in areas that serve the national and international economy and society, as well as to contribute to the development of responsible citizens who are capable to innovate, contribute, participate and lead in the broader international environment.

Values

Excellence
Innovation
Extroversion
Social Contribution



Athens University of Economics and Business (AUEB) is the third oldest Higher Education Institution in the country and the first in the fields of Economic Science and Business Administration. Over time, the scientific fields of Informatics and Statistics were added. AUEB was founded in 1920 as the Graduate School of Business Studies and was renamed in 1926 to Graduate School of Economics and Commerce (ASOEE). It holds its current name, Athens University of Economics and Business since 1989.





The Rector's welcome message

Athens University of Economics and Business has already gone through a 100-year historical course, through which it has emerged and has been recognized internationally as a top-quality educational institution in the fields of Economics, Management and Information Technology. Its highly skilled scientific staff and the excellent quality of the students it attracts have made the University a cradle of excellence in scientific research and education.

The academic identity of AUEB is composed of its three Faculties, the School of Economics, the School of Business and the School of Information Sciences and Technology. The eight academic Departments offer modern high quality certified undergraduate programs. The wide recognition of the offered undergraduate programs in the society and in the Economy is demonstrated by the students' high admission standards and by the immediate employability of the graduates in demanding positions of the private and public sector. The University's numerous post-graduate programs are at the top of the international rankings, which makes them highly competitive internationally. Doctoral and postdoctoral programs attract young high-potential researchers who produce top-quality research work.

The constant goal of AUEB is to be a model public University, which functions as a distinguished and cohesive academic community producing high quality research and education and which has a strong presence in the international academic scene. In a course worthy of its academic identity, AUEB is geared towards the achievement of new goals that align with the challenges of the internationalization of studies, innovation, entrepreneurship, as well as the development of stronger ties with the economy and society, the creation of strong relationships among the Institution, its graduates and the labor market, and finally taking responsibility for a distinct social impact.

Guided by its history and its unwavering commitment to excellence, AUEB carries out with stability and vision a new dynamic course towards the future.

The Rector
Professor Dimitris Bourantonis

The University

Organizational Structure

AUEB's **Rectorate** is comprised of the Rector and the Vice-Rectors:



Rector
Professor
Dimitris Bourantonis



Vice-Rector for Academic Affairs and Personnel
Professor
Vassilis Vasdekis



Vice- Rector for Research and Lifelong Learning
Associate Professor
Giorgos Lekakos



Vice-Rector for Financial Planning & Infrastructure
Professor
Konstantinos Drakos



Vice-Rector for International Cooperation & Development
Professor
Vassilis Papadakis

The **Senate** is the highest collective decision-making body of the University. It is comprised of the Rector, the Vice-Rectors, the Deans of the Schools, the Chairmen/Chairwomen of the Departments, student, teaching staff and administrative staff delegates.

The **Rector's Council** is composed of the Rector, the Vice-Rectors, a student representative nominated by the elected students that participate in the Senate and the representative of the administrative staff who also participates in the Senate.

The University is composed of **three Schools**:

- The **School of Economic Sciences**, which supervises and coordinates the operation of the Department of International and European Economic Studies and the Department of Economics.
- The **School of Business**, which supervises and coordinates the operation of the Department of Management Science and Technology, the Department of Business Administration, the Department of Accounting and Finance and the Department of Marketing and Communication.
- The **School of Information Sciences and Technology**, which supervises and coordinates the operation of the Department of Informatics and the Department of Statistics.

Each School is governed by the Dean of the School, the Dean's Council and the School's General Assembly, while each Department is governed by the Department's Chairman and General Assembly.

Schools	3
Undergraduate programs	8
Masters programs	29
Undergraduate students	9.709
Masters students	1.812
PhD students	277
Students in internships	583
Incoming Erasmus+ students	322
Outgoing Erasmus+ students	329
Number of partnerships with Universities abroad	230
Teaching staff	232
Administrative staff	167
Building capacity	40.000 sq.m.

Quality Assurance Policy

AUEB implements a quality assurance policy in order to continuously improve the quality of the Institution's curricula, research activities and administrative services and to upgrade its academic and administrative work and overall operations. Achieving the University's quality goals requires:

1. An orientation to fully satisfy the needs of students through the provision of high-level education in modern subjects combined with research and practical training.
2. A focus on meeting the needs of the University's human resources through their participation in decision-making, continuing education and development of their skills.
3. A high performance through systematic improvement actions on its structure, processes and human resources, utilizing the resources available.
4. An effective management through setting specific of specific objectives and on the basis of an Internal Quality Assurance System.
5. Strengthening its international placement and highlighting its contribution to the international academic community and the wider community.
6. Transparency and compliance with its procedural rules and regulations.
7. An operation based on internationally recognized quality standards.
8. A focus on excellence, innovation, entrepreneurship and extroversion through synergies with educational institutions, public and private sector organizations in Greece and abroad.

Quality assurance policy is directly linked and an integral part of the University's Strategy. In this context, AUEB's Management actively supports the Institution's evaluation processes, which are coordinated by the Quality Assurance Unit and encourages the use of various Total Quality Management tools.





History

The main milestones in the history of the University are the following:

1903: The donation by the national benefactor Grigorios Maraslis for the purpose of founding the «Commercial Academy similar to the one that operates abroad».

1919: Eleftherios Venizelos assigns to the professor of the University of Lausanne George Paillard the establishment of a School of Commerce.

1920: The “Athens School of Commercial Studies” is founded based on Paillard’s proposal.

1926: The Athens School of Commercial Studies is renamed Athens School of Economics and Business (ASOEE).

1935: The School relocates at 76 Patission Street.

1939: The School is administered by the Ministry of Education and is ranked hierarchically as the third Higher

Education Institution after the National and Kapodistrian University of Athens and the National Technical University of Athens.

1955: School attendance increases from three to four years and in the fourth year studies are divided into two directions: Economics and Business Sciences.

1961: The “Institute of Training in Business Administration” is founded.

1963: The separation of studies in the fields of Economics and Business Sciences begins from the third year.

1978: Postgraduate study programs are organized and operate for the first time in the country by the Department of Economics (two years duration).

1983: The Research Center (ELKE) is established, under which the Center for Economic Research is established with the aim of developing research and disseminating



scientific knowledge.

1984: AUEB is divided into three autonomous Departments:

- Economics
- Management and Business Administration
- Statistics and Informatics

1988: Derigny wing is founded.

1989: ASOEE is renamed to Athens University of Economics and Business and includes the following Departments:

- Economics
- Business Administration and Accounting
- Applied Informatics
- Statistics
- International and European Economic Studies
- Business Administration and Marketing

1992: The Student Employment and Alumni Career Office operates for the first time.

1995: The inauguration of the new building of the Antoniadou wing takes place.

1995: The Center for Continuing Education and Vocational Training is established.

1996: The first Research Laboratories by the Department of Informatics and the Company for the Utilization and Management of Property of AUEB are established.

1997: The exchange of students under the ERASMUS program begins.

1999: The Department of Accounting and Finance operates for the first time and the number of Departments amounts to seven.

2000: The Center for Postgraduate Studies operates in the new building at 47A Evelpidon Street and 33 Lefkadost Street.

2000: The Department of Management Science and Technology operates for the first time and the number of Departments amounts to eight.

2008: The Confucius Institute of Athens is founded at AUEB.

2009: The Quality Assurance Unit is established, as well as the Employment and Career Structure consisting of the Liaison Office, the Internship Office and the Innovation and Entrepreneurship Unit.

2013: The Schools of Economics, Business Administration, and Information Science and Technology are established.

2014: The Center for Entrepreneurship and Innovation -ACEin starts operating.

2016: The Distance Learning and Lifelong Learning Program (eLearning) of the University is instituted.

2017: 33 research and 6 educational laboratories are established.

2017: The inauguration of AUEB's on Troias 2, Kimolou and Spetsion street takes place.

2018: The AUEB Education and Lifelong Learning Center is established. It includes Distance Training and Lifelong Learning Programs.

2018: 28 modern Postgraduate Programs are established or re-established and start operating.





Education

Athens University of Economics and Business offers high quality undergraduate, postgraduate and doctoral studies. The objective is to develop on the one hand competent executives to meet the present and future needs of the economy and society at national and international level, and on the other hand to educate scientists, who will become agents of change.

Undergraduate Studies

Several of AUEB's Departments are unique in their field in Greece. All Departments combine an excellent theoretical background with specialized knowledge, thereby enabling students to obtain state-of-the-art scientific education, in line with scientific developments and market needs. The high quality research work of the faculty 'gobbles' the curricula, so students have the opportunity to study the latest developments in their science. The level of studies at AUEB is internationally recognized by rating agencies and the labor market and is reflected in the progress of its alumni in all sectors of the economy.

The objective of the Department's Undergraduate Program is to enhance and disseminate knowledge in the scientific field of international and European economic relations,

to educate professionals capable of matching the country's needs in the field of external economic relations especially with the European Union.

**ΤΜΗΜΑ ΔΙΕΘΝΩΝ
& ΕΥΡΩΠΑΙΚΩΝ
ΟΙΚΟΝΟΜΙΚΩΝ
ΣΠΟΥΔΩΝ**
DEPARTMENT OF
INTERNATIONAL &
EUROPEAN
ECONOMIC STUDIES

**ΣΧΟΛΗ
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ECONOMIC
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**ΤΜΗΜΑ
ΟΙΚΟΝΟΜΙΚΗΣ
ΕΠΙΣΤΗΜΗΣ**
DEPARTMENT OF
ECONOMICS

The objective of the Department's Undergraduate Program is to enhance Financial Science and to educate top-level economists. This is accomplished by developing research and organizing studies to meet the demands of science and the needs of modern economics and society, thus covering a wide range of topics in economic analysis, quantitative methods, and other social sciences.

The objective of the Department's Undergraduate Program is to teach and pursue in the areas of Management Science related to modern information and communication technologies and organizational studies, with emphasis on the use of quantitative methods, information and communication in decision-making, business analytics, business strategy formulation and business reorganization.

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ΔΙΟΙΚΗΤΙΚΗΣ
ΕΠΙΣΤΗΜΗΣ &
ΤΕΧΝΟΛΟΓΙΑΣ**
DEPARTMENT OF
MANAGEMENT
SCIENCE &
TECHNOLOGY

**ΣΧΟΛΗ
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ΕΠΙΧΕΙΡΗΣΕΩΝ**
SCHOOL OF
BUSINESS

**ΤΜΗΜΑ
ΟΡΓΑΝΩΣΗΣ &
ΔΙΟΙΚΗΣΗΣ
ΕΠΙΧΕΙΡΗΣΕΩΝ**
DEPARTMENT OF
BUSINESS
ADMINISTRATION

The objective of the Department's Undergraduate Program is to continuously improve the level of education provided in the field of business organization and management and its sub-disciplines such as general management, strategic planning, human resources management, procurement-logistics, sales, marketing, accounting, auditing, financial, information systems, etc.

**ΤΜΗΜΑ
ΛΟΓΙΣΤΙΚΗΣ &
ΧΡΗΜΑΤΟ-
ΟΙΚΟΝΟΜΙΚΗΣ**
DEPARTMENT OF
ACCOUNTING &
FINANCE

The objective of the Department's Undergraduate Program is to provide students with knowledge of the latest trends in the field of Accounting and Finance, familiarity with the relevant IT tools in order to be able to monitor the fast-changing industry and a comprehensive knowledge of the field of applied accounting and financial analysis both in Greece and globally.

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ΜΑΡΚΕΤΙΝΓΚ &
ΕΠΙΚΟΙΝΩΝΙΑΣ**
DEPARTMENT OF
MARKETING &
COMMUNICATION

The objective of the Department's Undergraduate Program is to provide well-educated and multi-faceted development of students in order to ensure excellent career prospects. Students of the Department acquire advanced

marketing and business communication knowledge and strong foundations in the broader area of administration and financial sciences. The Department responds to the constant scientific, economic and technological developments and to the needs of Greek and international economy.

The objective of the Department's Undergraduate Program is to prepare scientists with rich experience in order to enable them to directly and effectively contribute to the development of Information

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ΠΛΗΡΟΦΟΡΙΑΣ**
SCHOOL OF
INFORMATION
SCIENCES &
TECHNOLOGY

**ΤΜΗΜΑ
ΠΛΗΡΟΦΟΡΙΚΗΣ**
DEPARTMENT OF
INFORMATICS

Technology and its applications in all areas of economic and social activity. Also, the Program aims at educating its students to adapt to the future technological and scientific developments in their field.

**ΤΜΗΜΑ
ΣΤΑΤΙΣΤΙΚΗΣ**
DEPARTMENT OF
STATISTICS

The objective of the Department's Undergraduate Program is to promote and disseminate knowledge through research and teaching in the field of Statistics Science and related subjects, theoretical and applied, as well as to educate high-level executives to meet the needs of the private and public sector.



Teacher Education Program

The innovative Teacher Education Program of AUEB meets all the necessary scientific and administrative requirements and thus ensures Pedagogical and Teaching Qualification, as required by the Ministry of Education. It is a yearly course and aims at students in their final year of studies. Those who successfully complete the program, along with their specialty studies, graduate with a teaching qualification and thus may be hired as a primary and secondary education teachers and/or administrators in public and private schools.



Taught Masters Studies

Postgraduate education connects society with current and up-to-date scientific developments and contributes significantly to linking scientific research and production. AUEB offers Masters students the opportunity to obtain internationally recognized postgraduate degrees in Greece and important qualification as professionals and scientists in the global labor market. The outstanding reputation of AUEB's Masters programs reflects the high level of its scientific staff, its research and teaching methods, its modern curricula as well as the advanced career and entrepreneurship services provided.

AUEB's Masters programs main characteristics are:

- 1) **International Recognition**, which is reflected in the top positions that AUEB achieves not only by international ranking agencies such as Times Higher Education, QS, Shanghai (Academic Ranking of World Universities) and Eduniversal but also in the progress of its alumni in the international labor market.
- 2) **Certified Quality of Studies** from national and international organizations, as a result of its high standards in teaching and its connection to both contemporary research and market needs.
- 3) **Career Advancement** of AUEB's alumni, which is achieved also through the career services and support structures for developing new business initiatives.

- MSc in International Negotiations

- MSc in Law and Economics in Energy Markets

- MSc in International and European Economic Studies

- MSc in Finance and Banking

- MSc in Applied Economics and Finance

- MSc in Business Economics with Analytics

- MSc in Economics

- MSc in Business Analytics

- MSc in Management Science and Technology



- Master in Business Administration

- Athens MBA , in collaboration with the National Technical University of Athens (NTUA)

- MSc in Accounting and Finance

- MSc in Financial Management

- MSc in International Shipping, Finance and Management

- MSc in Marketing and Communication

- MSc in Computer Science

- MSc in Information Systems

- MSc in Digital Methods for the Humanities



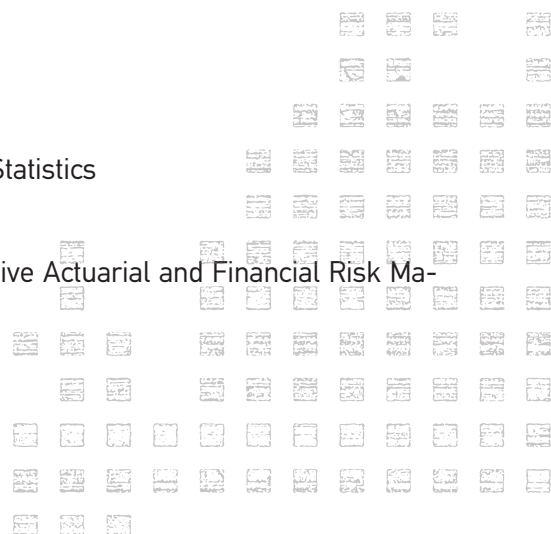
- MSc in Data Science

- MSc in Business Mathematics, in collaboration with the University of Athens (UoA)

- MSc in Statistics

- MSc in Applied Statistics

- MSc in Quantitative Actuarial and Financial Risk Management



- MSc in Public Policy and Management

- MSc in Human Resource Management

- MBA International

- MA in Heritage Management, in collaboration with the University of Kent - UK

- MSc in Services Management

- Executive MBA





Doctoral Studies

Having as its main objective the organization of PhD studies of high standards, AUEB places particular emphasis on them, as they are an evaluation indicator of the level of scientific development of both the University and the country.

Doctoral Studies aim at producing a high level of scientific research - with a focus on the publication of scientific work - and at creating scientists who

contribute to the advancement of education and science in general. Graduates of the Doctoral Programs staff the research, business and educational workforce in Greece and internationally. At the same time, Doctoral Programs are a source of academic prestige and international recognition for the Departments and the University.

Education and Lifelong Learning Center

AUEB's Center for Education and Lifelong Learning ensures coordination and interdisciplinary cooperation in the development of training, continuing education and Lifelong Learning programs.

The Center builds on and extends the already high level of know-how and extensive experience in Vocational Education, Training and Lifelong Learning that has been accumulated through the operation of the Vocational Training Center and the Distance Learning Unit. AUEB's eLearning Unit, through which hundreds of vocational training programs of various forms, duration, level and subject have been carried out, has been operating since 1995.

The ultimate goal of the Center is to meet the needs of vocational training and lifelong learning, primarily in

the Greek economy and society, by contributing positively to the labor market, to the competitiveness of the economy and to the educational level of its students. It accomplishes this goal through the provision of training programs that complement, modernize and upgrade the knowledge, skills and competence acquired through formal education, vocational education and vocational training systems and/or through professional experience. Hence, it facilitates the integration or reintegration of people into the labor market and enhances their job security and their professional and personal development.





Research

Research Laboratories

Athens University of Economics and Business has a very strong research orientation. It has invested in the creation of 33 research laboratories aimed at promoting research, disseminating its findings and exploiting them to the Greek and worldwide community. Each laboratory operates in collaboration with members of AUEB's teaching staff (as well as with staff members from other Institutions), post-doctoral, doctoral, postgraduate and undergraduate students. Depending on the subject matter, each laboratory has the necessary logistics to support its operation, provides specific services, undertakes international and national projects, conducts national and international collaborations, and publishes its findings to the scientific community through publications in peer-reviewed journals and conferences proceedings.

The statutory¹ research laboratories of AUEB are as follows:

1. Economic Growth and Social Policy Laboratory
2. EUROLAB
3. Laboratory of International Economic Relations, LINER
4. Research laboratory on Socio-Economic and Environmental Sustainability, ReSEES
5. Econometrics Laboratory
6. Athens Laboratory of Economic Policy Studies, IMOP

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SCIENCES

1. According to decision published in Government Gazette (GG)



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ΤΗΣ
ΠΛΗΡΟΦΟΡΙΑΣ
SCHOOL OF
INFORMATION
SCIENCES &
TECHNOLOGY

7. Financial Technologies Laboratory
8. E-Business Center, ELTRUN
9. Management Science Laboratory, MSL
10. Business Analytics Laboratory
11. Information Systems Technology Laboratory, ISTLab
12. Laboratory of Management, Strategy and Entrepreneurship
13. Management Laboratory
14. Business Informatics Laboratory, BILab
15. Market and Consumer Behavior Analysis Laboratory – “Agora”
16. Laboratory of Business Strategy, LBSLab
17. Interdisciplinary Laboratory in Accounting Studies, Financial Management, and Economic and Financial Law
18. Accounting Laboratory, AISLab
19. Laboratory of Applied Finance, FinLab
20. Business Analysis and Valuation Laboratory
21. Behavioral Finance Laboratory, BeFin
22. International Shipping, Finance and Management Laboratory, ISFMLab
23. Marketing Laboratory
24. Business Communication Laboratory, BCLab
25. Human Resource Management Laboratory, HRM
26. Information Systems and Databases Laboratory, ISDB Lab
27. Theory, Economics and Systems Laboratory, TESLAB
28. Information Processing Laboratory
29. Computer and Communications System Laboratory
30. Mobile Multimedia Laboratory, MMLab
31. Laboratory of Statistical Methodology
32. Stochastic Modelling and Applications Laboratory
33. Computational and Bayesian Statistics Laboratory





Post-Doctoral Research

Athens University of Economics and Business provides scientists with the opportunity to conduct post-doctoral research in the areas of interest of its Departments, as well as in similar fields. Postdoctoral Research aims to create high-quality scientific research and to empower scientists capable of contributing to the advancement of science, research and its applications. At the same time, it is a source of academic prestige and international recognition for the University and its Departments and contributes to its quantitative and qualitative development.

Research Funding Program

Since 2011 AUEB has been supporting young researchers and new members of its teaching staff through the Program «Research Funding Program for Extroversion and Excellence», with an amount of 300,000 euros annually. The Program includes two pillars:

Action 1: Supporting research performed by Assistant Professors, with less than 7 years of teaching at AUEB, and

Action 2: Empowering post-doctoral researchers to continue their work

Research Center

AUEB's Research Center was established in 1983 and it aims to promote theoretical and applied research in the fields of sciences that are of direct interest to the University.

Since 1983, more than 800 researches have been conducted in the areas of interest of AUEB, namely in the field of Economics, Business Organization and Management, Statistics, Informatics, Marketing, Accounting and Management Science.

The purpose of the Center is to allocate and manage funds coming from any source and intended to cover the costs necessary for the needs of research, education, training, development programs and continuing training projects. The Center also covers costs for the provision of scientific, technological and artistic services, the preparation of customised studies, the performance of tests, laboratory test and analysis measurements, the provision of opinions, the drafting of specifications for third parties and other related services or activities that

link education and research with production and are performed or provided by the academic staff of other Institutions of Higher Learning and / or in collaboration with other specialized scientists.

The Center's funding for research comes mainly from the European Community, but also from Public and Private Organizations, the University and International Organizations. In the selection of research topics, in the methodology followed, as well as in the results of their work, its scientific associates have absolute freedom. Finally, after a recommendation by the researchers, undergraduate or masters students may also be employed in the research programs.



Employment and Career Unit

Employment and Career Unit

The Employment and Career Unit of AUEB is the University's administrative structure that plans, coordinates and implements the actions of Athens University of Economics and Business on:

- a) entrepreneurship and innovation
- b) interconnecting students and graduates with the labor market
- c) interconnecting the academic community with organizations
- d) internships, and
- e) supporting research actions.

It is structured in two units:

- The Internship and Career Unit
- The Innovation & Entrepreneurship Center

Internship and Career Unit

A key objective of the Unit is to support students and graduates of AUEB in their integration into the labor market. It also offers counseling services to students and graduates in order to support them in their decision making regarding their professional and educational future. The Unit consists of the Career Office and the Internship Office.

Internship Office

The mission of the Internship Office is to promote the best possible connection between theory and practice and the transition of trainees from student to professional life. Internships are an integral part of Higher Education at AUEB, as all Departments have instituted and incorporated it into their Curricula. It lasts 2-4 months and is mainly implemented in three periods (Winter semester, Spring semester and summer season).



AUEB's Career Office was founded in 1992 and was the first office to be set up by a Greek university to deal with issues of employment and integration of its graduates into the labor market. The Office ensures that students and graduates are systematically informed about the labor market and their employment opportunities. To achieve its goals, the Office uses state-of-the-art media (website, on-line social media platforms) and organizes Career Days every spring to bring together university graduates and business delegates. The Office provides advisory services on a) job search (eg resume drafting and letters of intent, staff evaluation interviews, etc.) and b) academic and professional decision making (eg dilemma management, career planning, etc.).

By providing these services, the Career Office has developed a wide network of dynamic collaborations with large organizations in Greece and abroad (British Council, German Education Information Center -

Innovation and Entrepreneurship Center

Innovation and Entrepreneurship Unit and the ACEin- cubator. Specifically, the activity of the Center extends to the following axes:

- Training and Development in Entrepreneurship
- Business Acceleration and Research Teams
- Networking and connection with the Entrepreneurship Ecosystem
- Research in the Field of Entrepreneurship and Innovation





University life

Athens University of Economics and Business offers a range of services that support and facilitates its students' life; expanding students' intellectual horizons on the one hand and taking care of them on the other hand, in order to ensure quality living in the Institution's premises is a primary objective.

Teaching Counselor

Each Department has a Teaching Counselor, appointed by the Department's Assembly, with the authority to direct and advise students on their studies. Teachers - Counselors (faculty members) meet students for questions and advice regarding the educational process on days and hours announced on the website.

Student Affairs

AUEB's Student Affairs Department arranges for the list of students who are eligible for a grant or awards from legacy endowments, in collaboration with the Departments' Secretariats, as well as for the issuance of a Student Identity Card / Student Discount Card. It also monitors the process of supplying and distributing textbooks and notes to students.



Student Club

AUEB's Student Club aims to improve the living conditions of its students, to entertain and promote their social and mental education. The Student Club provides food, housing and sports for students and operates music, dance, cinema, theater and debate clubs. Also, it offers foreign language tutorials including Modern Greek as a foreign language and provides, medical and hospital care, in accordance with applicable laws.

Dining - Housing

Dining: In the main building of the University there is a restaurant where all members of the academic community can enjoy their meal (gratis or with a minimum payable fee). Those who qualify for free meals can obtain information at the Student Club office.

Accommodation: University students are accommodated in the facilities of the Athens Student Home (Patisson 279-281). Free accommodation is offered to those students who meet the necessary requirements, and can make inquiries at the Student Club office.

Cultural Activities

The Student Club aims at the multifaceted education and training of AUEB students, mainly through running cultural activities, such as Theater, Traditional Dance, Music, Choir, Photography, Cinema, Rhetorical Club and Model of United Nations (MUN).

Athletic Activities

Students can participate in individual and group sports through the Physical Education department (Semi-Basement Central Building). The University uses public and private sports facilities. Students have distinguished themselves in classical sports, swimming, shooting, cycling, volleyball, basketball, table tennis, chess and other in Greece and abroad, as well as in

events organized by the Committee on Higher Education Sports of the Ministry of Education and Religion. The Department of Physical Education is staffed by University members, as well as a number of teachers specializing in various sports.

Doctor - Mental Health Advisor

The office operates in the basement of the main building. On predetermined days and hours an external associate physician serves the academic community and covers day-to-day nurse cases of the University. Undergraduate and postgraduate students and doctoral candidates, who have no other medical and hospital care, are entitled to full medical and hospital care in the National Health System by the National Health Service. The issuance of the European Health Insurance Card for the above categories of students moving to EU countries as well as the reimbursement of any costs incurred is subject to the terms and conditions in force.

Opposite the doctor's office operates the mental health counseling service, which employs a doctor specializing in child and adolescent psychiatry, as well as in the psychodynamic treatment of mental health issues and counseling of psychosocial problems.

Foreign Languages

The knowledge of foreign languages, as a universally accepted educational value, is a necessary prerequisite for the effective participation of the individual in the labor force and social reality. Understanding this modern educational necessity, the Students Club office provides this opportunity to every student, as well as anyone interested in attending relevant tutorials. The tutorials are held in English, French, German, Spanish, Italian and Russian, and other spoken languages upon request.

Library and Information Center



On the first and second floors of the main building operates the Library and Information Center to serve all members of the academic community. There, students can:

- ⦿ visit it (Reading Room, Research Books Department, Magazine Section, Documentation Centers) for field study,
- ⦿ become members of the Reading Lending Department upon request so that books can be borrowed from its collections, as well as from other affiliated libraries,
- ⦿ photocopy periodicals, information material and non-lending publications on photocopiers located within the Library;
- ⦿ search for bibliography and articles from the OPAC (Online Public Access Catalogue) bibliography, subscriber databases and from open sources;
- ⦿ navigate its website for information on operation, collections and services,
- ⦿ remotely access (home or work) the digital library through the Virtual Private Network service,
- ⦿ attend training seminars on the use of its information resources and services and participate in its activities,
- ⦿ ask its trained staff for guidance on the use of information tools and electronic resources and on finding its printed material;
- ⦿ use the Ask us service through its website to send their questions and receive personalized research guidance.

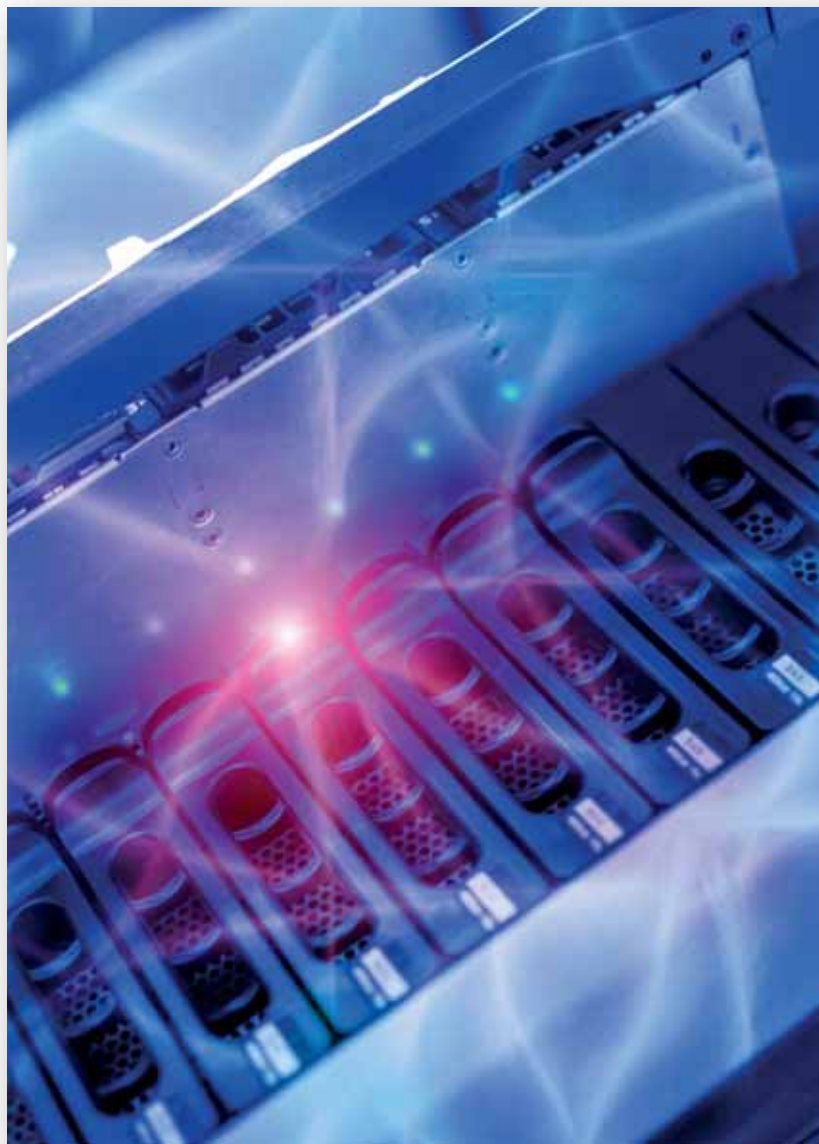
Network Operations Center

The services of the Network Operations Center include the design and operation of data and voice networks, the installation and management of telecommunications equipment, cable infrastructure and active network devices, the e-learning and video conferencing operation, the e-mail services, the network Wi-Fi and the management of AUEB websites.



Computer Center

AUEB has a modern **Computer Center** which constantly upgrades its technological infrastructure and services, qualitatively and quantitatively, has high computing systems and three (3) central teaching and training laboratories with a 150 places total capacity. These work areas have modern ceiling projectors and wireless microphone installation. For student printing needs the Center has three (3) laser printers (one in each room).





of large numbers of students across Europe.

AUEB Erasmus Student Network (ESN)

ESN was founded in 1992 and some of its goals are:

- Advice and assistance to students attending the Erasmus + program.

- Reception, integration assistance and housing of students attending the Erasmus+ program.

- Organization of educational and professional activities, involving professionals of the scientific and business world, as well as social events.

- ☉ Collaboration with similar associations of other universities within ESN International..

Student Associations

AUEB's Student Union «Sotiris Petroulas»

One of the oldest student clubs is the Student Union of the Athens University of Economics and Business "Sotiris Petroulas". It is governed by an 11-member board that is elected annually. Members of the Union represent it in the Senate of the University and in the General Assembly of the Departments.

AIESEC

The non-profit, non-political International Students' Association of Economics and Business Sciences (AIESEC), ran exclusively by students, is affiliated with AUEB. With an international student exchange program, as well as with the organization of conferences and seminars, students are employed for a limited period of time in various businesses and organizations abroad.

AECEE

AECEE is an independent, pan-European, non-profit organization of students and young scientists. Its purpose is to promote the concept of European consciousness and cooperation in European youth and in particular among members of the European student community. This is achieved by organizing conferences and events of European and scientific interest, along with intensifying the exchange and visits

AUEB Students' Investment & Finance Club

The AUEB Students' Investment & Finance Club was established in 2013 to serve as a community for students interested in learning more, as well as gain practical knowledge in the areas of finance, investment and consulting. It is a non-political, non-profit society with a social character and has a purely educational purpose. AUEB's students and recent graduates can join this club.

ThinkBiz Entrepreneurship Student Club

The ThinkBiz Entrepreneurship Student Club was launched in 2012 with the aim of developing business culture at the University. A student-to-student effort, with regular actions, brainstorming and project implementation, focuses on collaboration and innovation, networking, research and creative thinking.

Alumni

Maintaining a long tradition of leading executives in the country's economic, social and political life, AUEB is proud of the fact that thousands of its alumni hold leadership positions at universities abroad and at international research institutes and organizations and at public and private corporations. Understanding the importance of developing and strengthening the bond with its alumni, AUEB makes a significant effort to capitalize on this relationship.

To this end, AUEB established the Alumni Network office and the alumni.aueb.gr platform, where all alumni of the University can register. The main goals of the Network are to reconnect graduates with each other, and to keep them informed of all activities, services and events that are significant to them.

The Alumni Network has attracted thousands of alumni and is constantly evolving.





Social Responsibility

Social Responsibility is one of the core values of Athens University of Economics and Business and inspires its identity, strategy and day-to-day operations. The adoption of this value aims both at educating and developing responsible and scientifically trained researchers, professionals and citizens who will act and lead on the basis of sustainability and social responsibility, as well as to guide the operations of the University as a research and educational institution that provides added value to the sustainable development of our economy and society at large. AUEB participates in the United Nations Global Compact, follows the Principles for Responsible Management Education and adheres to the principles of the Corporate Social Responsibility (CSR) initiative.

AUEB develops its social strategy in accordance with the 17 Sustainable Development Goals of the United Nations through:

- Its internal rules, procedures and services
- The content of its undergraduate and postgraduate programs
- Its research activity

- Organizing information events and conferences, participating in relevant networks and fora and working with organizations aiming at achieving the Goals. Some examples of such organizations are CSR Hellas, Principles for Responsible Management Education, AIESEC etc.

- The Volunteering Program «AUEB Volunteers», which enables the members of its community - students, faculty, and administrators - to design and participate in activities aimed at achieving the Goals.





Noteworthy actions of the University in the context of its Social Responsibility Strategy that have been implemented in recent years are the following:

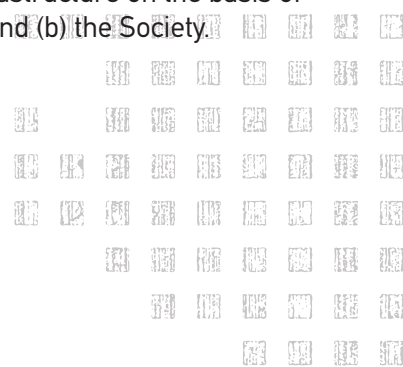
- Incorporation of Corporate Social Responsibility into the core courses and curricula of the University, both in undergraduate and masters programs.
- Publication of papers by University research staff in scientific journals on subjects that are related to the Sustainable Development Goals.
- Improving the University's "ecological footprint" with targeted energy-saving actions (replacing incandescent lamps, installing a gas-oil-based system, etc.), building "energy" shielding and organizing extensive waste recycling programs (paper, printer toners and batteries).
- Granting scholarships to poor university students through legacies.
- The AUEB Social Network has been operating in the Institution since March 2013 and has developed the «Edu-Support Educational Action» which aims to provide specialized knowledge (tutorials, training seminars, etc.) to vulnerable groups, destitute primary and / or secondary school students, unemployed people etc.
- Promoting social issues through the University's newspaper to inform and raise awareness.
- Organizing the AUEB Run at the Areos Park with the aim of halting the degradation of the area and raising awareness regarding the importance of physical exercise.
- Organizing events, such as: "AUEB plays football with the Greek Homeless Football Team", two-day Christmas

Charity Bazaars, seminars around "Bullying at Work and the Internet", Human Rights, the city homeless, collecting basic goods for vulnerable groups, but also volunteering with Make A Wish Greece, at the Authentic Marathon and Half Marathon of Athens, the Positive Voice for the Prevention of Sexually Transmitted Diseases, at the Network for Women Prisoners and ex-prisoners, Caritas Hellas and so on.

- Organizing regularly of Voluntary Blood Donation in co-operation with the Children's Hospital «Panagiotis and Aglaia Kyriakou» in which the entire academic and student community of AUEB participates.
- Offering computers to school units and charities to meet their needs.
- Participating in the organization of the Student Competition «Nikos Analitis» on CSR issues.
- Establishing the Social Entrepreneurship Unit, the first research and academic laboratory in Greece to promote social entrepreneurship at national and international level.
- Organizing the Summer School for Youth Entrepreneurship for high school students, with the aim of fostering business thinking and providing basic management knowledge.

Volunteering Program 'AUEB Volunteers'

As part of its Social Responsibility Strategy, AUEB launched the Volunteering Program "AUEB Volunteers" in September 2017. The aim of the Program is to highlight important social issues and the value of participation and stakeholder engagement, but also to raise awareness around the 17 UN Sustainable Development Goals. The Volunteer Program has already implemented more than 100 activities involving more than 4,500 volunteers, i.e. students, faculty and administrative staff of the University. These activities are based on two pillars: (a) the AUEB Community, to maintain the quality of the University's infrastructure on the basis of aesthetics and functionality, and (b) the Society.



International Recognition

The evaluation criteria used by the international ranking agencies are mainly their academic reputation, the opinion of academics from all over the world, the international certifications of the study programs, the quality indicators of the scientific research, the international collaborations etc. The most recent important distinctions of AUEB are the following:

1. Field of «Social Sciences»

- 258th place worldwide - Quacquarelli Symonds (QS) (2020)

2. Field of «Accounting and Finance»

- Among the 151-200 positions worldwide - Quacquarelli Symonds (QS) (2020)

3. Field of «Finance»

- Among the 151-200 positions worldwide - Quacquarelli Symonds (QS) (2020)

4. Field «Business Administration»

- Between 101-150 positions worldwide - Quacquarelli Symonds (QS) (2020)
- Category «Top Business Schools» and among the top 300 Universities worldwide - Eduniversal (2019)
- 201st place in the world - US News (2020)
- 142nd place in the world - SSRN (Social Science Research Network) (2020)

5. Field «Computer Science»

- Between 301-400 positions worldwide - Times Higher Education (THE) (2020)

AUEB's Masters programs receive significant recognition by employers and graduates. The most recent distinctions are the following:

Masters Programs Global Ranking		
Program	Scientific field	Ranking
Eduniversal Masters Rankings (2019)		
MA in Heritage Management	Cultural Management / Creative Industries Management	3
MSc in International Shipping, Finance and Management	Maritime Management	5
MBA International	MBA part-time	10
MSc in Data Science	Big Data Management	14
MSc in Business Analytics	Business Intelligence & Strategy	16
MSc in Accounting and Finance	Financial Markets	65
Quacquarelli Symonds (QS) (2020)		
MSc in Accounting and Finance	Finance	73
MBA International	MBA Full Time	131-140

Masters Programs European Ranking		
Program	Scientific Field	Ranking
Eduniversal Masters Rankings (2019)		
MSc in Public Policy and Management	Public Administration / Management	9
MSc in Human Resource Management	Human Resources Management	10
MSc in Services Management	General Management	10
MSc in Computer Science	Information Systems Management	12
MBA International	International Management	14
MSc in Management Science and Technology	E-Business & Digital Marketing	16
MBA	MBA full time	18
MSc in Marketing and Communication	Corporate Communications	20
MSc in Accounting and Finance	Accounting	21
MSc in Marketing and Communication	Marketing	24
MSc in International and European Economic Studies	Economics	25
Executive MBA	Executive MBA	30



Department of International Relations & European Programs - Erasmus + Program

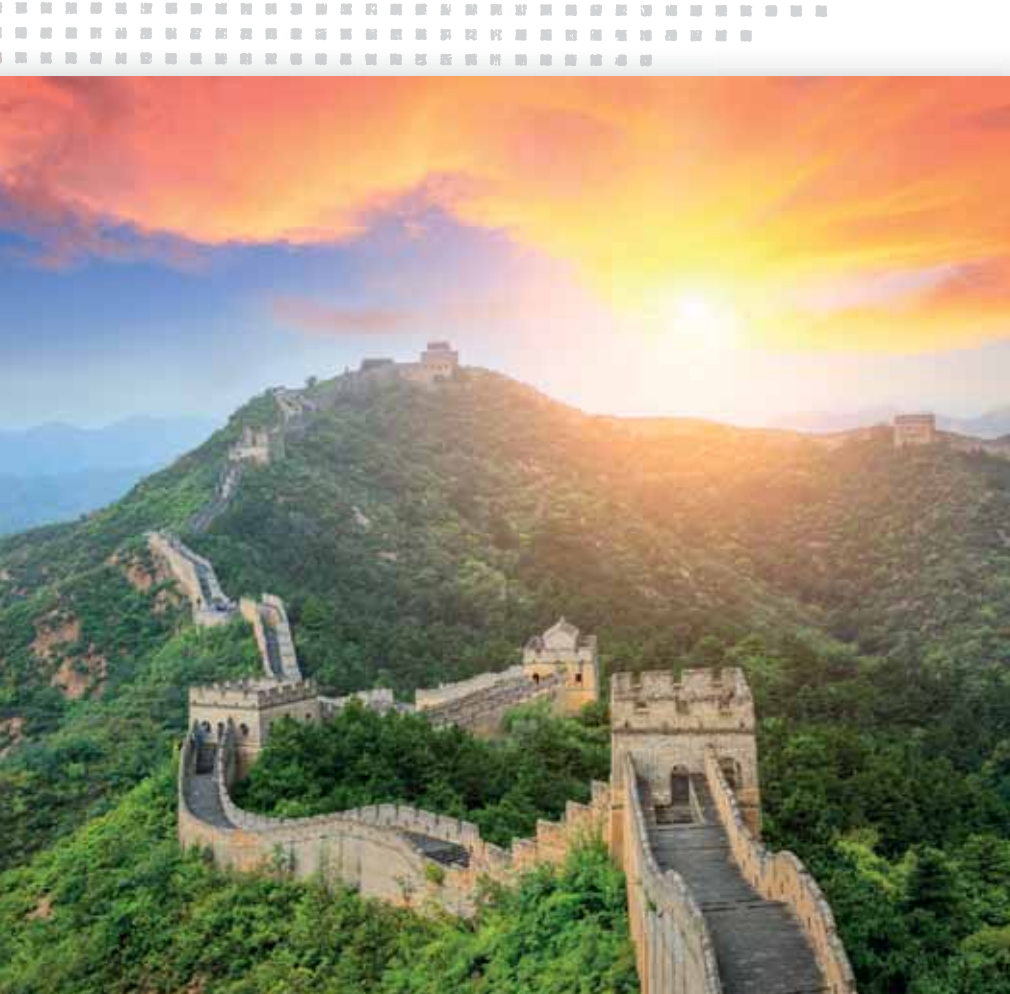
AUEB has been actively involved in the Erasmus Program since 1987, promoting cooperation with European Union (EU) universities, businesses and international organizations and the mobility of students, teaching and administrative staff with partner institutions. AUEB has 185 signed Erasmus + inter-institutional agreements. On the basis of this, 300 students study abroad with full academic recognition due to the implementation of the ECTS Credit Transfer and Accumulation System, while about 320 students from partner institutions are accepted at AUEB. At the same time, annually, about 80 students of AUEB conduct their Internships abroad through the Erasmus+ Program.

Since 2014 AUEB has been co-ordinating the Internship Group with its Partner Institutions: the National Technical University of Athens, the University of Ioannina, the University of Thessaly, the University of Crete, the University of Macedonia and the Hellenic Naval Academy. The main objective of the Group is to

create additional opportunities for overseas students to gain valuable practical experience, as well as to enhance the mobility of staff for teaching or training.

AUEB, further developing its internationalization, creates new opportunities through the Erasmus+ International Mobility Program. Under this Program, mobility scholarships are awarded through the State Scholarship Foundation to incoming and outgoing students of all three levels, in order to complete a period of study at an Institution - Partner outside the EU, with full academic recognition through the implementation of the credit system ECTS.

In addition, the relocation of teaching staff for short-term teaching is also funded, as well as the relocation of administrative / teaching staff for the purpose of training. AUEB is currently working with seven Universities from the US, Canada, Lebanon, Morocco and Russia, and its network of collaborations is expected to expand further. AUEB also participates in other EU Programs, such as Erasmus Mundus, Jean Monnet, Erasmus + Knowledge Alliances, etc.



Exams held more than 6 times per year at the Institute reach 98%. Students and visitors have attended lectures on music, opera, traditional costumes, cooking, martial arts, history and literature and have participated in the «Chinese Bridge» International Competition with one semester scholarship prizes at Chinese universities. To date, the Institute has awarded more than 75 full-time scholarships to students in order to continue their studies in Chinese language / history / philosophy, as well as in traditional Chinese medicine and Tai Chi in one of China's premier universities, with a duration ranging from one semester up to 3 years.

Business Confucius Institute – BCI

The Confucius Institute of Athens was founded in 2009 at AUEB in collaboration with the University of International Business and Economics (UIBE) in Beijing and the Office of Chinese Language Council International (HANBAN). It is the first Confucius Institute in Greece and the third in Europe to focus on finance and business management. Its main purpose is to be a bridge of cooperation and communication between Greece and China and to contribute to the cultural approach and further development of educational, research and economic cooperation between the two countries.

The Institute, with intense and multifaceted activity, organizes a series of educational programs and cultural events aimed at all those who are interested in the Chinese language and culture. In this context, the Institute supports the exchange of students from and to China and Greece through summer courses and educational trips and participates in the organization of intercultural conferences, celebrations and awards, and the awarding of full-time scholarships for language studies at prominent Chinese universities.

In its 10th year, the Confucius Institute of Athens has taught Chinese to more than 1,500 students at all levels. Success rates for Chinese Language Certification

The 4th Hellenic-Chinese Entrepreneurship Conference was held in Athens in May 2017 with the participation of Greek and Chinese entrepreneurs, representatives of businesses and organizations from our country and China, members of diplomatic missions, distinguished scholars and academics, in order to explore the commercial and business opportunities available to expand into China's ever-growing and promising market. Last but not least, in May 2018, the Joint Conference of the Confucius Institutes of Europe, held in Athens with representatives from 34 Confucius Institutes, was held under the auspices of BCI. The conference discussed the quality standards and the curriculum of the Confucius Institutes and provided relevant opinions and suggestions for improving the Confucius Institutes' Quality of Service.

Infrastructure

Athens is the city that gave birth to democracy, the sciences and fine arts. Athens is full of history and ancient culture - the Parthenon, the Acropolis, the Ancient Agora. Over the centuries, the city has met a variety of conquerors, who left their mark on monuments of unique beauty and charm, creating a rare historical mosaic. At the same time Athens is a modern metropolis of approximately 5 million people, a vibrant, open, capital.

AUEB is located in the city center since its founding. Since 1936, the University has been based at the intersection of two major avenues, the 28th of October or Patission Street and Alexandras Avenue, next to the Areos Park and the Panhellenic Athletics Club.

Specifically, the University's central building campus, Maraslion Megaro, is located at 76 Patission Street and occupies the building block surrounded by Derigni, Antoniadou and Mavromateon Streets. Additional campus buildings that serve the needs of the University are also located in neighboring streets (Kodrigtonos, Elpidos and Derigni). AUEB hosts its Masters Studies in a modern building on 47 Evelpidon and Lefkados street. In response to its growing educational and research needs, in 2017 AUEB inaugurated a new building on Troias 2 and Spetson street in Kypseli, approximately 5,000 sq.m.

Access to AUEB's facilities is easy as it is perfectly served by public transport because of its central location.



Offices and Units	Tel.	E – MAIL/WEB PAGE
Rectorate	210 82 03 292	rector@aueb.gr
Department of International and European Economic Studies	210 82 03 106, 107, 108, 425	deosecr@aueb.gr www.dept.aueb.gr/deos
Department of Economics	210 82 03 303, 304, 305, 410, 412, 414, 416	econ@aueb.gr www.dept.aueb.gr/econ
Department of Management Science and Technology	210 82 03 110, 129, 408, 409	dmst@aueb.gr www.dept.aueb.gr/dmst
Department of Business Administration	210 82 03 308, 309, 310, 311, 375, 424	ode@aueb.gr www.dept.aueb.gr/ode
Department of Accounting and Finance	210 82 03 300, 302, 194	accfin@aueb.gr www.dept.aueb.gr/loxri
Department of Marketing and Communication	210 82 03 101, 102, 103	secretary.marketing@aueb.gr www.dept.aueb.gr/mbc
Department of Informatics	210 82 03 315, 316, 393, 426	infotech@aueb.gr www.dept.aueb.gr/cs
Department of Statistics	210 82 03 111, 112, 113	stat@aueb.gr www.dept.aueb.gr/stat
Secretariat for Masters and Doctoral Studies of School of Economics	210 82 03 644	postgrad_ses@aueb.gr
Secretariat for Masters and Doctoral Studies of School of Business	210 82 03 614	postgrad_sob@aueb.gr
Secretariat for Masters and Doctoral Studies of School of Information Sciences and Technology	210 82 03 643	postgrad@aueb.gr
Education and Lifelong Learning	210 82 03 912	kek-opa@aueb.gr www.kek.aueb.gr
Research Center	210 82 03 830	info@rc.aueb.gr www.rc.aueb.gr
Division of Educational Affairs	210 82 03 321	diekp@aueb.gr
Library	210 82 03 534, 856	library@aueb.gr www.aueb.gr/library
Student Club office	210 82 03 223, 201, 526	flesxi@aueb.gr
Doctor – Mental Health Counselor	210 82 03 217, 239	iatreio@aueb.gr counseling@aueb.gr
International Relations office	210 82 03 250, 270,188	-
Public Relations office	210 82 03 216, 218, 220, 407	pr-office@aueb.gr www2.aueb.gr/users/praub/
Quality Assurance Unit	210 82 03 116, 117, 118	modip-opa@aueb.gr www.modip.aueb.gr
Career Office	210 82 03 819, 825	career@aueb.gr www.career.aueb.gr
Internship Office	210 82 03 813, 815, 806	internship@aueb.gr www.aueb.gr/ internship
Innovation and Entrepreneurship Center	210 82 03 827, 829	acein@aueb.gr www.acein.aueb.gr
Alumni office	210 82 03 407	alumni@aueb.gr
Business Confucius Institute	210 82 26 735	confucius@aueb.gr www.confucius.aueb.gr
Call center of main building «Maraslio Megaro»	210 82 03 200	-
Call center	210 82 03 911	webmaster@aueb.gr

AUEB's buildings



- ✦ 76 Patission Str.
- ✦ 80 Patission Str.
- ✦ 95 Patission Str.
- ✦ 12 Derigni Str.
- ✦ 12 Kodrigktonos Str.

- ✦ 13, Elpidos Str.
- ✦ 46, Kefalinias Str.
- ✦ Trias 2, Kimolou and Spetson Str.
- ✦ 29, Evelpidon Str.
- ✦ 47A Evelpidon and 33, Lefkados Str.

Note: This form is based on information that was valid until its publication. (September 2020)



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