

Report of QAU activities of Athens university of Economics and Business

The reporting of actions plays a crucial role in the Quality Assurance Unit (QAU) of Athens University of Economics and Business, as it is a tool for evaluation, improvement and accountability for its goals and activities.

Academic
year
2023-
2024



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Introduction

The report of actions is fundamental to quality assurance for the Athens University of Economics and Business (AUEB), as it combines evaluation, transparency, feedback and strategic development. Through this process, the Quality Assurance Unit of AUEB achieves continuous improvement, enhancing the reputation of the University, responding as effectively as possible to the requirements of stakeholders.

The report of the actions of the Quality Assurance Unit of AUEB for 2023-2024 is as follows:

Evaluation of Programmes of Study:

- ✓ Evaluation of course/teaching in Undergraduate Programs. Export of statistics: a) per course/teacher, b) per semester aggregated for each Undergraduate Program, c) per semester aggregated for the Institution.
- ✓ Course/teaching evaluation in Postgraduate Programs. Export of statistics: a) per course/instructor, b) aggregated for each MSc, c) aggregated for the Institution.
- ✓ Assessment of course/teaching in Erasmus+ courses. Export of statistics: a) per course/teacher, b) aggregated for the Erasmus+ programme.
- ✓ Evaluation of Educational Laboratories. Export of statistics: a) per laboratory, b) aggregated for the laboratories of the Foundation.
- ✓ Award for outstanding performance in teaching for faculty members and EDIP/EEP members in the Undergraduate Programs.

Quality Assurance: Implementation of procedures and tools for quality assurance in academic teaching and research.

- ✓ AUEB Quality Policy Review (2024).
- ✓ Measurement of Foundation Quality Objectives 2022-23 and establishment of Foundation Objectives 2023-24.
- ✓ Organize the procedure for measuring quality objectives per Department/Undergraduate Program for the academic year 2022-23 and establishment of targets per Department/Undergraduate Program for the academic year 2023-24.
- ✓ Organize the procedure for measuring quality objectives per MSc for the academic year 2022-23 and setting targets per MSc for the academic year 2023-24.
- ✓ Internal evaluation and review of the Foundation's Internal Quality Assurance System (IQAS).
- ✓ Update of the quality assurance manual.



- ✓ Cooperation with Internal Evaluation Groups (IEGs/OMEA) members, compilation of material in accordance with the instructions of Hellenic Authority for Higher Education (HAHE) and the decisions of the Quality Assurance Committee (QAC).
- ✓ Fifteen (15) QAU QAC meetings.

Accreditation of IQAS and Programmes of Study: Cooperation with HAHE for the submission of proposals and organization of an external evaluation process for the accreditation of the IQAS and the Institution's curricula:

- ✓ Submission of the proposal for accreditation of the IQAS of the Foundation. Waiting for an external evaluation to be conducted for IQAS certification.
- ✓ Submission of the proposal for accreditation of the Foundation's KEDIVIM. Awaiting an external evaluation for KEDIVIM certification.
- ✓ Preparation for the certification of thirty (30) Postgraduate Programs.
- ✓ Accreditation of fifteen (15) Postgraduate Programs of the Foundation, including a new professional Postgraduate Program.
- ✓ Submission of the accreditation proposal for the five (5) Undergraduate Programs of the Foundation. Awaiting an external evaluation for the certification of Undergraduate Studies.
- ✓ Preparation and collection of information / data for the submission of a proposal for a new Foreign Language Program of Study.

QAU Information System - Data Collection: Creation and management of databases to monitor the quality and efficiency of services.

- ✓ Receipt of a new QAU Program: Training of members in the new system. Conduct audits of the operation of the CP and cooperate with the company (ILYDA) for improvements based on the needs of the Quality Assurance Unit.
- ✓ Receipt of a new Information System (Unistats) for interconnection with Quality Data Management System: Training of members in the new system. Conduct audits of the operation of the system and cooperate with the company (ILYDA) for improvements based on the needs of the Quality Assurance Unit.
- ✓ Collection of data from services (computerization, secretariats, Finance Department, Administrative Department, Research Center, International Relations, Internship, etc.) for AUEB's participation in international rankings, but also for the export of statistics/indicators for the evaluation of study programs.
- ✓ AUEB Gender Equality Committee: Data collection Quality Data Management System, QAU Information System, AUEB website) for the calculation of gender indicators for the academic year 2021-22 and dispatch to Gender Equality Committee.



HAHE Information System (Quality Management System):

Submission of annual quality data to the HAHEA Curriculum for the academic year 2022-23 / calendar year 2023 through Unistats.

- ✓ User creation at Unistats: Sending instructions / clarifications to users to fill in fields that have not been automated through interconnection with AUEB's information systems.
- ✓ Price control in fields that have been automated through AUEB information systems interconnection.
- ✓ Field check and final submission of data to Quality Data Management System.
- ✓ Work meetings with computerization of BSc / MSc for the identification of actions, in order to implement the automation of all fields of Quality Data Management System.

Foundation Funding (30%) – AUEB Performance Report

- ✓ Collection of evidence from services. Collection of data from Quality Data Management System indicators.
- ✓ Module selection and submission of AUEB performance report for the year 2023.

Development Strategy: Design strategies aimed at improving the quality of studies and research.

- ✓ Audit by the managing authority of the project "Upgrading the quality of the Athens University of Economics and Business for its more effective and efficient operation. Support of QAU", which is part of the Operational Programme "Human Resources Development, Education and Lifelong Learning", Priority Axis 6 "Improving the Quality and Effectiveness of the Education System".
- ✓ Certification by the Hellenic Institute of Business Ethics – EBEN GR with the Olympic Kyniskas' Award".
- ✓ Renewal of cooperation with "United Nations Global Compact Network Greece" to keep AUEB a member of the initiative for 2024.

Public Information: Creation of reports and publications that inform the academic community and the public about the actions and results of the Quality Assurance Unit.

- ✓ Foundation Aggregate Statistics Reports 2023-24, related to: a) the evaluation of the Undergraduate Programs, b) the evaluation of the Postgraduate Programs, c) the evaluation of the educational laboratories.
- ✓ MODIP surveys 2023-24 (graduate students, first year undergraduate students, teaching staff satisfaction, work environment, evaluation of AUEB graduates' qualifications, absorption of graduates).
- ✓ Update of quality data for Undergraduate and Postgraduate Studies.



- ✓ Update of information on the Internal Quality Assurance System (policy, objectives, manual, etc.).
- ✓ Updating of QAU actions through announcements on the website of QAU.
- ✓ "International Recognition" - AUEB website: Update of AUEB ranking results: a) per field, b) per Department, c) per MSc, d) Institution.

Implementation of surveys: Collection of information/data through surveys in order to ensure quality in education, work environment and other benefits to students and staff.

- ✓ Implementation of AUEB graduate survey for the academic year 2023-24.
- ✓ Implementation of a survey of first-year students of AUEB Undergraduate Program for the academic year 2023-24.
- ✓ Implementation of a 2023 Faculty Satisfaction Survey.
- ✓ Implementation of the 2023 Work Environment Satisfaction Survey.
- ✓ Implementation of a survey evaluating the qualifications of graduates and the quality of academic programs of study 2024.
- ✓ Implementation of AUEB 2024 graduate absorption survey.
- ✓ Report of admission bases to AUEB Departments and corresponding Departments of other HEIs for 2023-24.

International Rankings: Collection and submission of data for AUEB's participation in international rankings based on AUEB's Internationalization Strategy.

- ✓ Actions to improve AUEB's ranking position: A) Workshops to find actions to improve in rankings (QS, THE, Webometrics) criteria. B) Compilation of a file with policies / actions for the improvement of AUEB's academic & research performance. C) Compilation of a file with policies / actions for the improvement of AUEB in rankings (QS, THE) related to social contribution.
- ✓ Update of research "profile" creation guides: Update of AUEB researchers' profile creation guides in Scopus, Web of Science and Google Scholar.
- ✓ Research profiles of AUEB faculty members: A) Update of a file with the profiles of AUEB faculty members (old & new) in WoS, Scopus, Google Scholar. B) Send an e-mail to update research profiles of new faculty members.
- ✓ Submission of data for AUEB participation in the rankings: QS World University Rankings 2025 / QS Regional Rankings 2025 / QS Subject Rankings 2025.
- ✓ Submission of data for AUEB's participation in the "QS Sustainability Rankings 2025".
- ✓ QS Business Schools Rankings 2025: Update of the MSc for participation in the QS categories.



- ✓ QS World University Rankings by Subject 2024: A) Recording of ranking results and performance indicators per criterion in the scientific fields in which AUER excelled. b) Preparation of a Press Release. C) Preparation of an analysis report on results.
- ✓ QS Europe University Rankings 2024 and 2025: A) Recording of ranking results and performance indicators per criterion for all Greek Universities. B) Preparation of an analysis report on results.
- ✓ QS Business School Rankings 2024: Recording 2024 ranking results and writing a Press Release.
- ✓ QS International Trade Rankings 2024: Recording of ranking results and performance indicators per criterion for the AUER MSc and preparation of a Press Release.
- ✓ QS World University Rankings 2025: A) Recording of ranking results and performance indicators per criterion for all Greek Universities. B) Preparation of an analysis report on results.
- ✓ Submission of data for AUER's participation in the "THE World University Rankings 2025".
- ✓ Submission of data for AUER's participation in the THE Impact Rankings 2024.
- ✓ THE World University Rankings 2024: A) Recording of ranking results and performance indicators per criterion for all Greek Universities, B) Preparation of a report analyzing results.
- ✓ THE World University Rankings by Subject 2024: A) Recording of ranking results and performance indicators per criterion for all Greek Universities in the scientific fields "Business & Economics" and "Computer Science". B) Preparation of an analysis report on results.
- ✓ THE Impact Rankings 2024: A) Recording of ranking results and performance indicators per criterion for all Greek Universities per SDG. B) Preparation of an analysis report on results.
- ✓ Submission of data for AUER's participation in the "Shanghai Rankings – GRUP Survey 2023".
- ✓ Shanghai Rankings – Global Rankings of Academic Subjects 2023: A) Recording of ranking results and performance indicators per criterion for all Greek Universities in the scientific fields "Business Administration" and "Management". B) Preparation of an analysis report on results.
- ✓ Webometrics – World University Rankings (January & July 2024): A) Recording of ranking results and performance indicators per criterion for all Greek Universities. B) Preparation of an analysis report on results.
- ✓ Scimago University Rankings 2024: A) Recording of ranking results and performance indicators for all Greek Universities. B) Recording of ranking results and performance indicators per scientific field for all Greek Universities.



- ✓ US News Best Global Universities Subject Rankings 2024-25: A) Recording of ranking results and performance indicators per criterion in the scientific field "Business & Economics" for AUEB. b) Preparation of a Press Release. C) Preparation of an analysis report on results.
- ✓ RUR Subject Rankings 2023: A) Recording of ranking results and performance indicators per criterion for all Greek Universities in the scientific fields "Social Sciences", "Technical Sciences" and "Natural Sciences", as well as in the sub-fields. B) Preparation of an analysis report on results.
- ✓ RUR World University Rankings 2024: A) Recording of ranking results and performance indicators per criterion for all Greek Universities. B) Preparation of an analysis report on results.
- ✓ Eduniversal Best Master & MBA Survey 2024: Update guide & information for registration and participation of MSc in ranking.
- ✓ Eduniversal Best Masters Rankings 2024: Recording of results of the MSc ranking 2024 by category and compilation of a Press Release.
- ✓ URAP Field Based Rankings 2023-24: A) Recording of ranking results and performance indicators per criterion for all Greek Universities in the scientific fields "Economics" and "Commerce, Management, Tourism & Services". B) Preparation of an analysis report on results.
- ✓ Repec – IDEAS Ranking: Recording of ranking results of Greek Universities: a) per field, b) per category and c) in all Universities / Institutions.
- ✓ CEOWORLD Magazine – World Best Business Schools 2024: Recording ranking results for all Greek Universities and drafting a Press Release.
- ✓ CS Rankings: Recording of ranking results for all Greek Universities for the period 2014-2024.
- ✓ UniRank – AUEB profile update: Collection and submission of information / data for all AUEB services.

Training and Support: Organization of seminars and training programs for staff on quality procedures.

- ✓ Online courses through a digital asynchronous education platform for the training of human resources teams (University leadership, administrative and academic staff, students) of AUEB on general and specific quality assurance issues related to educational, research and administrative operation.
- ✓ Cooperation with the Strategic Planning Unit for the Strategy 2024-2027 & 2025-2028.
- ✓ Participation of the staff of the Service in online workshops.
- ✓ Participation of QAU AUEB in the Seminar of HAHE for the recertification of Quality Data Management System.



- ✓ Cooperation meeting with representatives of the Aristotle University of Thessaloniki and FH University of Applied Sciences.
- ✓ Participation of the Agency's staff in mobility for Erasmus+ training.

