

**ΟΙΚΟΝΟΜΙΚΟ
ΠΑΝΕΠΙΣΤΗΜΙΟ
ΑΘΗΝΩΝ**



ATHENS UNIVERSITY
OF ECONOMICS
AND BUSINESS

Graduate Survey

Undergraduate Programmes of Studies

Athens University of Economics and Business

May 2024



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1. Introduction

The Quality Assurance Unit of the Athens University of Economics and Business conducted a survey to assess the quality of both the Academic Undergraduate Programmes and the services provided by the Athens University of Economics and Business. Participation in the survey was voluntary, the data requested for completion was collected anonymously, so that it was not possible to identify the participants.

Therefore, this report presents the results of the survey of graduates of the Undergraduate Programmes of Studies (BSc) of the Athens University of Economics and Business (AUEB), which was conducted from 2/04/2024 to 11/04/2024 for the needs of the AUEB Quality Assurance Unit's ESDP.

The evaluation was carried out using an electronic questionnaire (Limesurvey), which includes 24 closed-ended questions, grouped in 4 sections (Personal Information, Further Studies, Work, University).

Graduates of the BScs, who have registered with the UBA Alumni, for the academic years 2020-21, 2021-22, 2022-23 and 2023-24 participated in the survey. A total of 3,417 emails were sent to BSc alumni, of which 443 fully completed surveys were collected and 190 partially completed surveys were collected, which were not included in this survey.

The results, discussed in the following sections, are presented in bar graphs and tables.

2. Demographics

The table/graph below shows the survey participants by gender (47,98% Male and 52% Female).

What is your gender?		
Answer	Frequency	Percentage
Male	300	47,98%
Female	326	52%
Other	1	0,2%

Table 1: Gender data

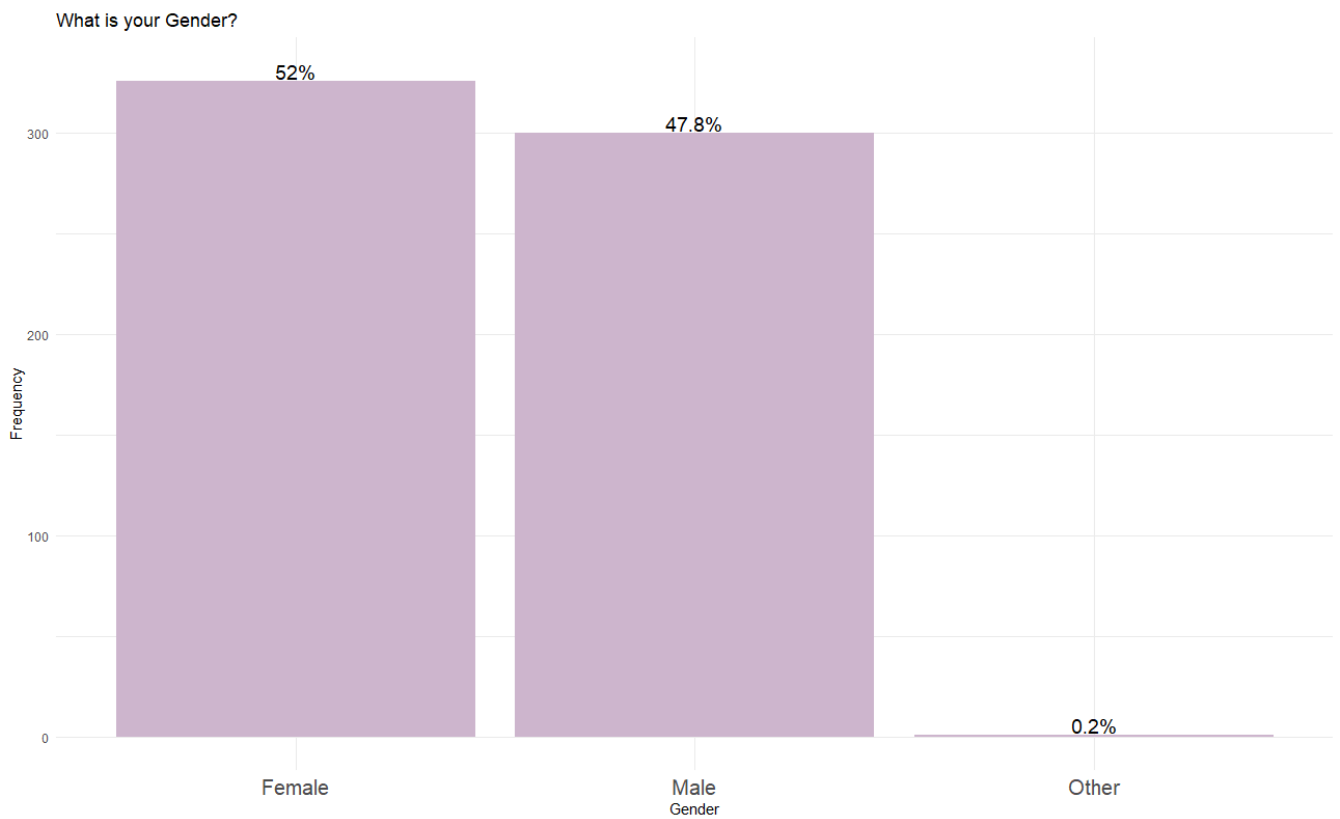


Image 1: Bar chart for gender

The following table / graph presents the distribution of participants per AUEB Undergraduate Program.

From which Undergraduate Program of Studies did you graduate?		
Answer	Frequency	Percentage
Accounting and Finance	109	17%
Administrative Science and Technology	72	11%
Business Administration	146	23%
Economics	119	19%
Informatics	18	3%
International and Economic European Studies	49	8%
Marketing and Communication	72	11%
Statistics	42	7%

Table 2: Data on undergraduate programs

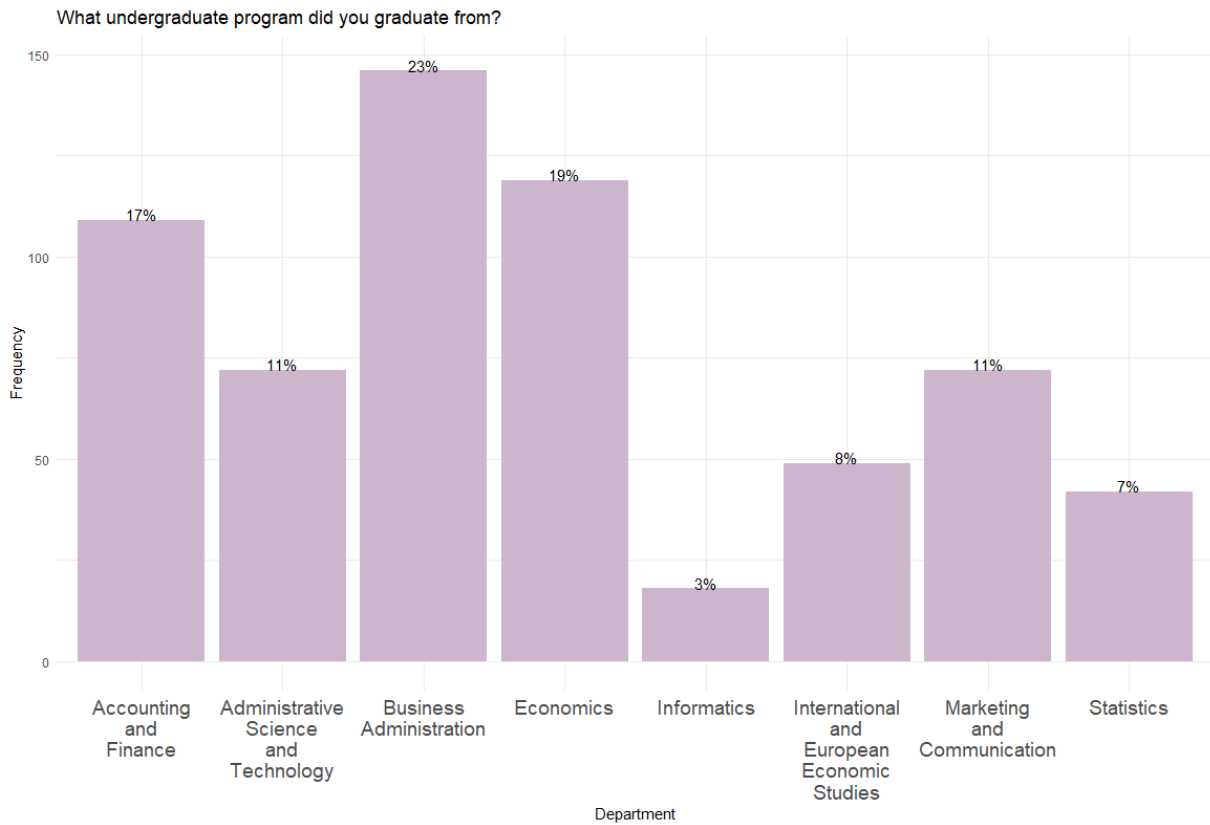


Image 2: Bar chart for undergraduate programs

The table / graph below shows the distribution of participants per academic year they graduated.

In which academic year did you graduate?		
Answer	Frequency	Percentage
2020-21	181	28,87%
2021-22	217	34,61%
2022-23	166	26,48%
2023-24	63	10,05%

Table 3: Data for the academic year of graduation

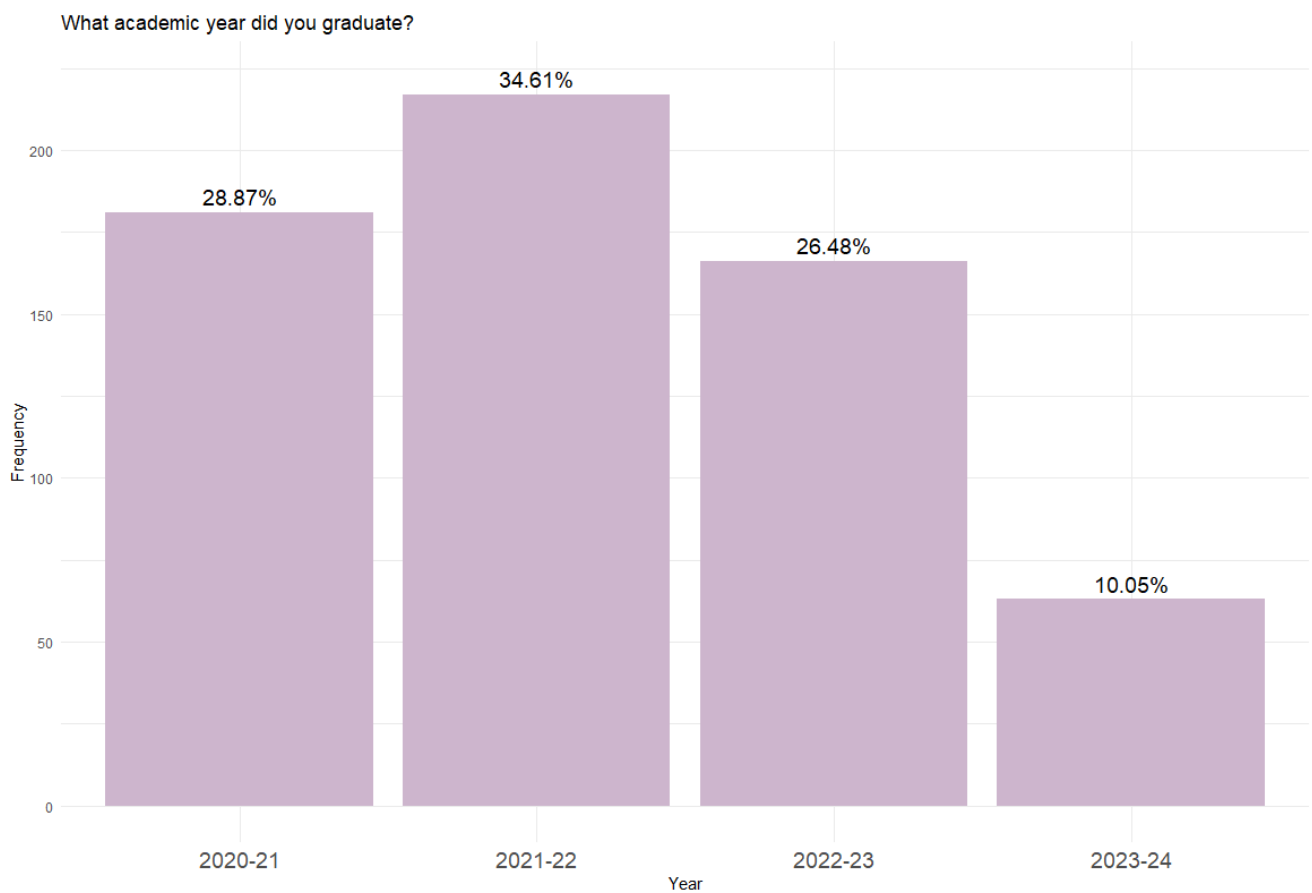


Image 3: Bar chart for the academic year of graduation

3. Section "Further studies"

The following table / graph presents the distribution of graduates who stayed or not in Greece either for studies or work. To this question, 72,09% of graduates replied that "they remain in Greece for studies or work".

Did you stay in Greece to study or work?		
Answer	Frequency	Percentage
Yes	452	72,09%
No	72	11,48%
No answer	103	16,43%

Table 4: Information for staying in Greece

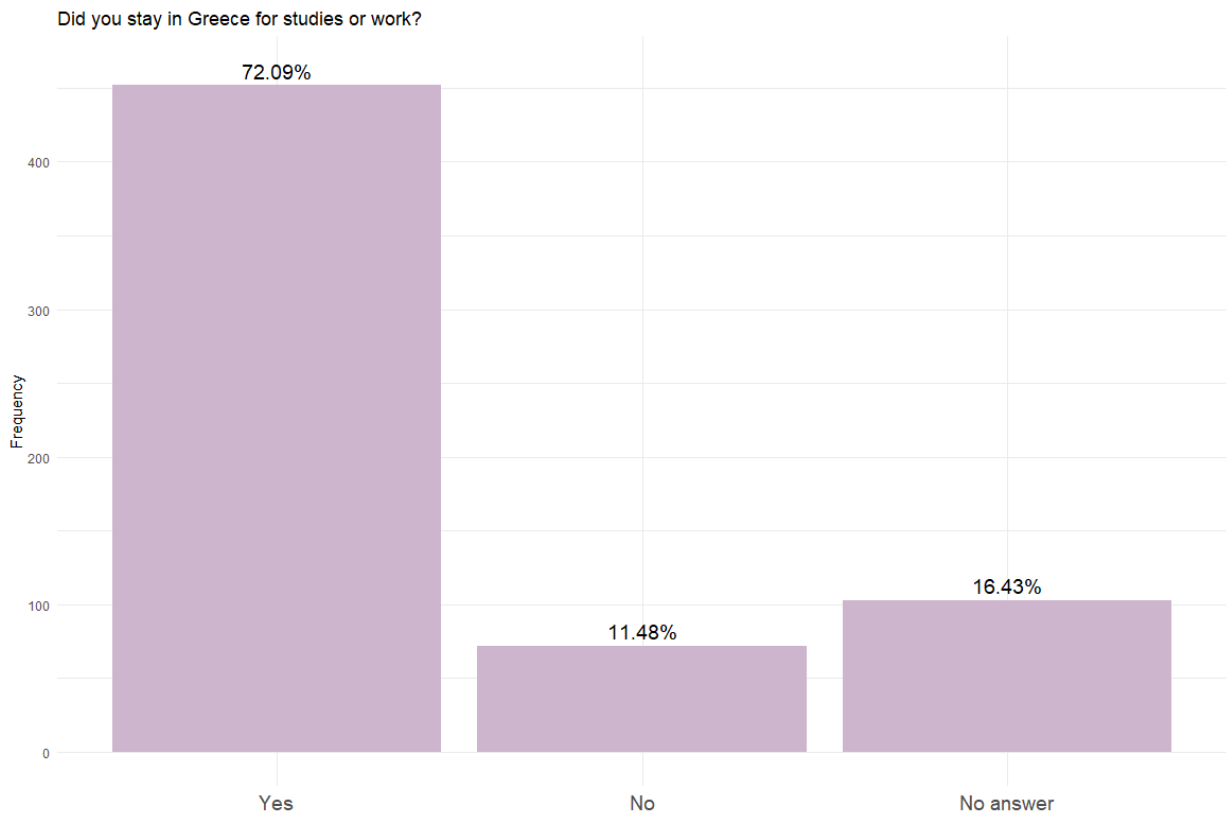


Image 4: Bar chart for staying in Greece

The table / graph below shows the percentage of graduates who continued in postgraduate studies. In this question, 40,67% of graduates continued in postgraduate studies either at AUEB or at another University.

Did you continue in postgraduate studies?		
Answer	Frequency	Percentage
Yes, at the AUEB	107	17,07%
Yes, but not at AUEB	148	23,6%
No	372	59.33%

Table 5: Information on whether you continued postgraduate studies

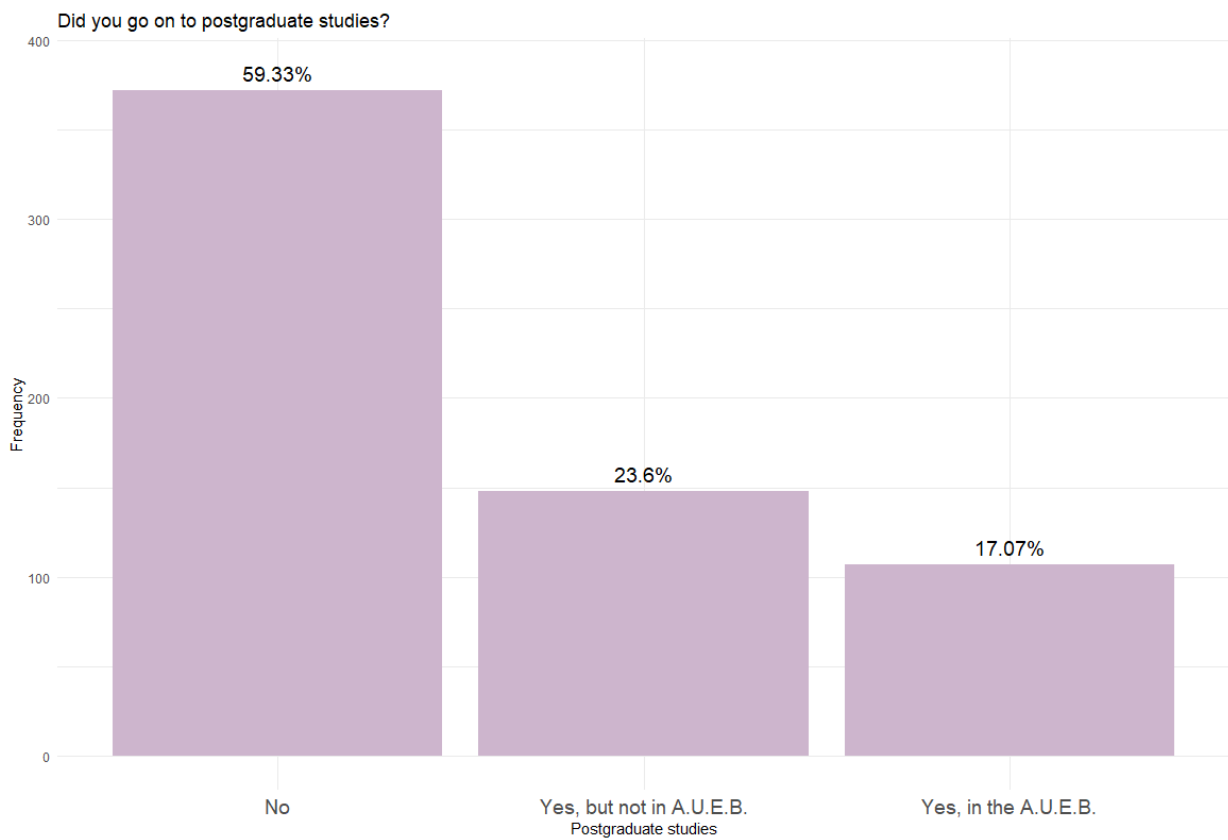


Image 5: Bar chart on whether you continued postgraduate studies

The following table / graph presents the reasons why graduates did not continue in studies.

If you did not continue your studies, why?		
Answer	Frequency	Percentage
No answer	7	1,88%
Other	13	3,49%
I didn't care to continue	26	6,99%
Lack of financial resources	41	11,02%
Military service	36	9,88%
Because of work	93	25%
It's in my future plans	156	41.94%

Table 6: Data on the reasons for not continuing studies

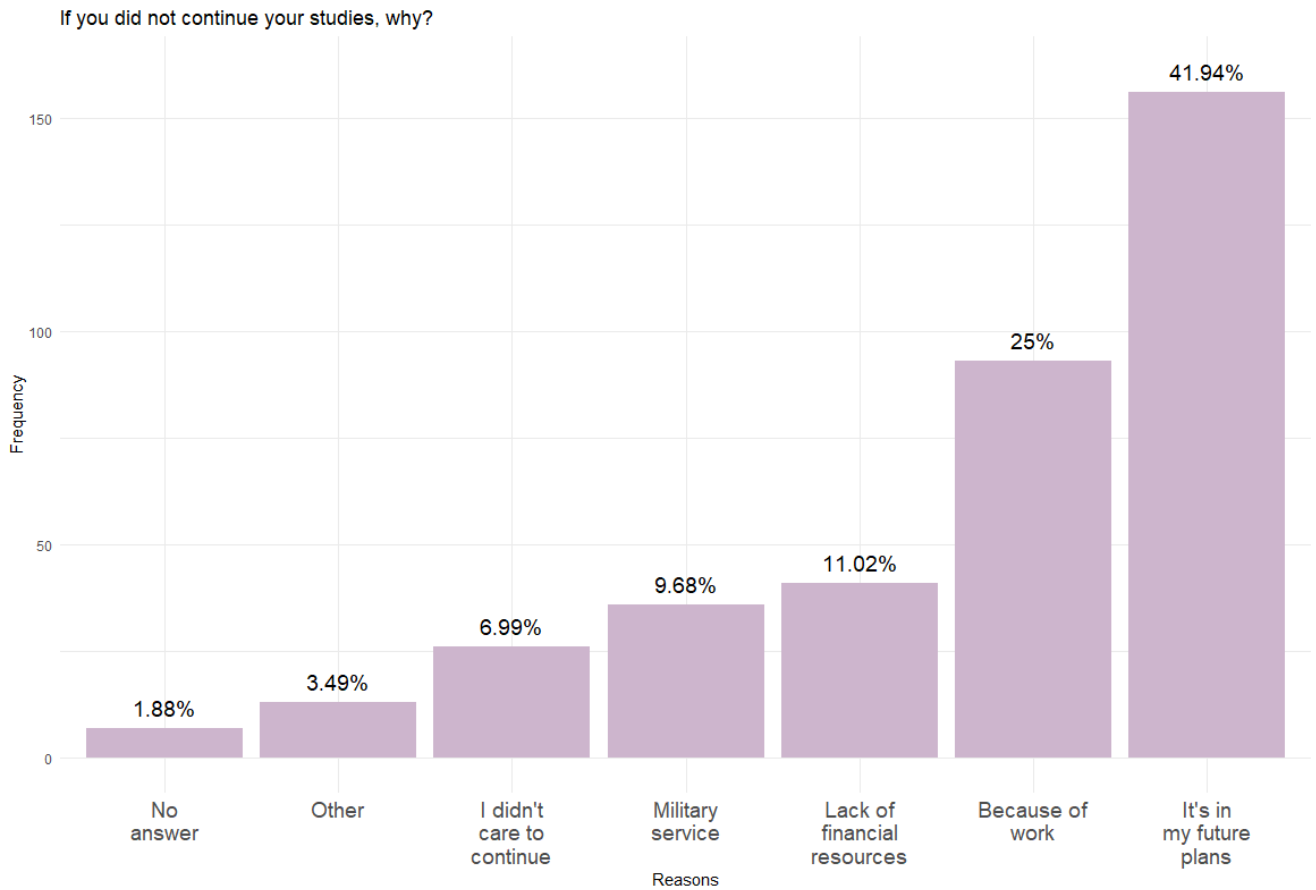


Image 6: Bar chart for reasons for non-continuation of studies

The following table / graph presents the percentage of graduates who continued in postgraduate studies in a similar subject to the AUEB Undergraduate Program. To this question, 64,32% of graduates answered "Much" or "Very Much" regarding the correlation of the subject of the Postgraduate Program of Studies (MSc) they study with the Postgraduate Program of AUEB they graduated.

If you continued with postgraduate studies was it in a similar field?		
Answer	Frequency	Percentage
Not at all	13	5,1%
A little bit	20	7,84%
Moderate	50	19,61%
Much	86	33,73%
Very Much	78	30,59%
No answer	8	3,14%

Table 7: Data on how similar is the subject of the postgraduate and undergraduate

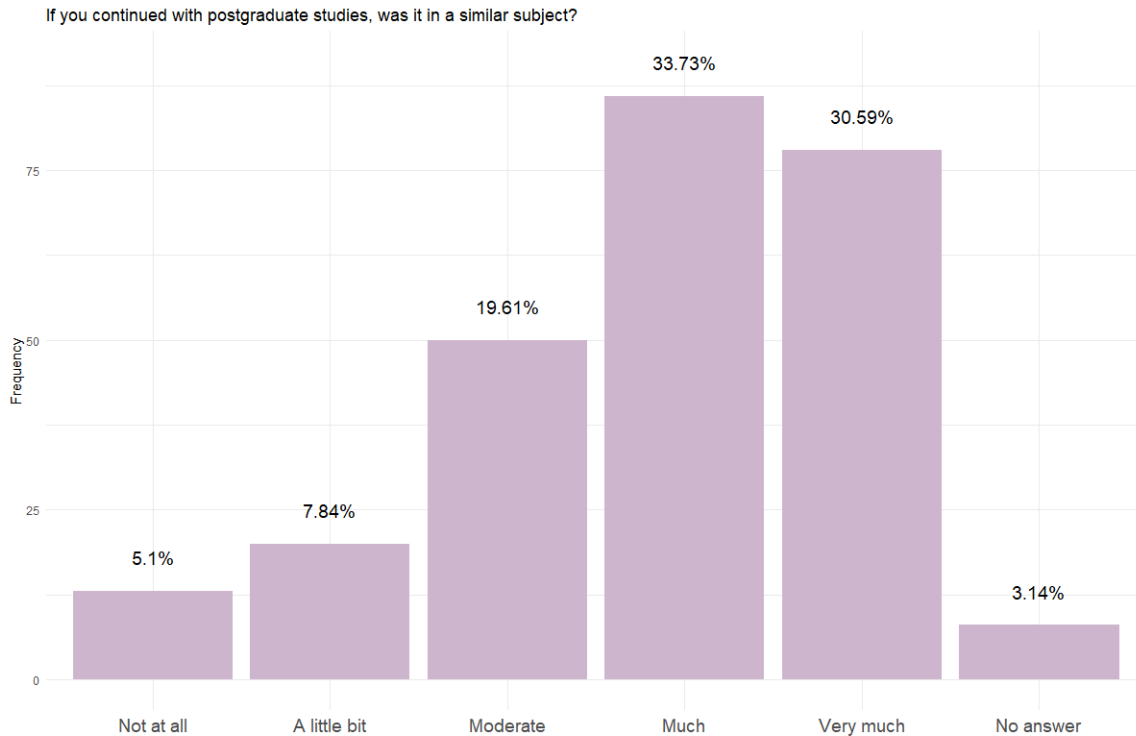


Image 7: Bar chart for how similar is the subject of the postgraduate and the undergraduate

4. "Work" section

The table / graph below shows the percentage of graduates currently working. In this question, 76.71% of graduates state that they work.

Are you currently working?		
Answer	Frequency	Percentage
Yes	481	76,71 %
No	83	13,24 %
No answer	63	10,05 %

Table 8: Data on work during this period

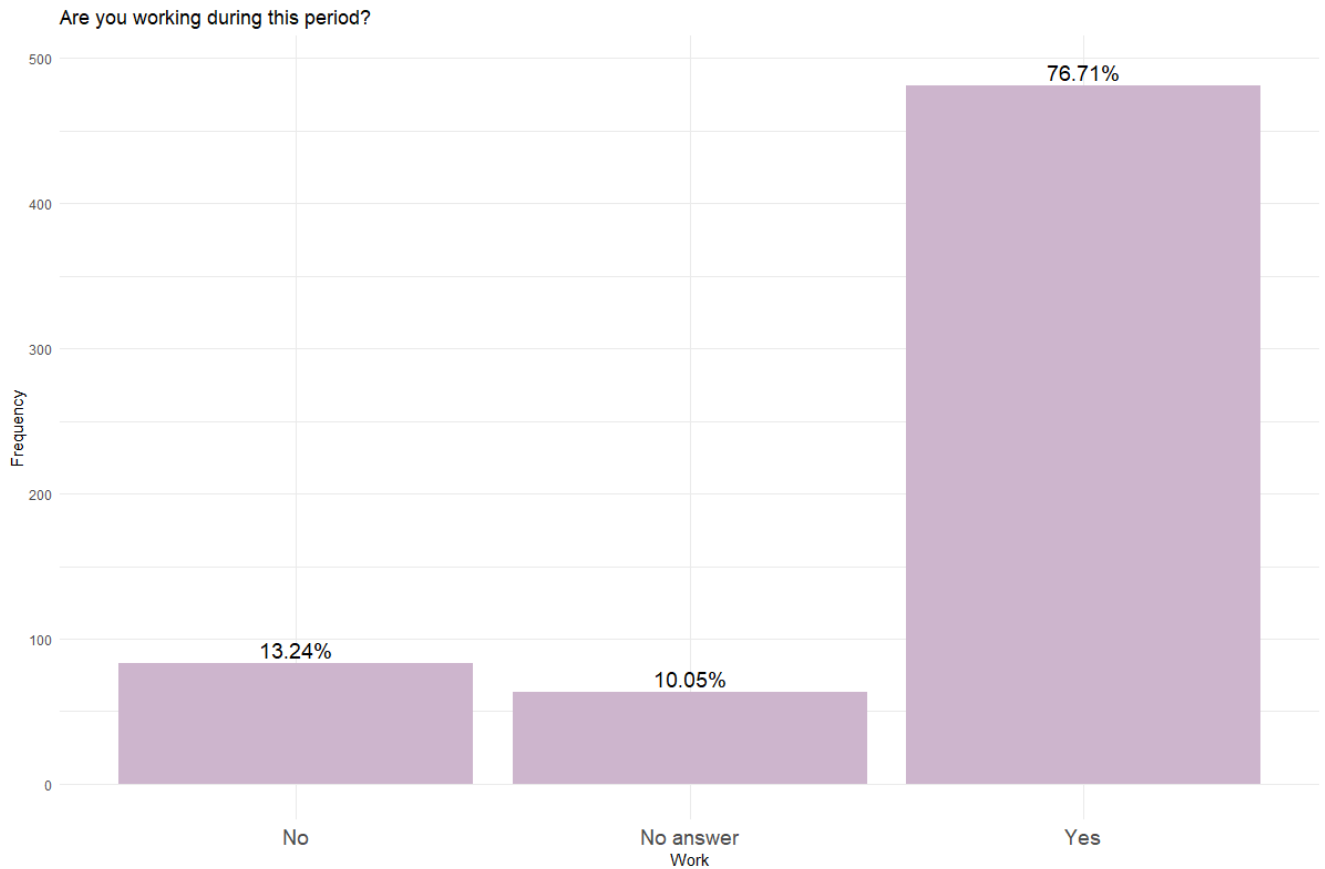


Image 8: Bar chart for this period

The table / graph below shows the employment status of graduates, with 91,27% stating that they are in full-time status.

If you work, then your job is:		
Answer	Frequency	Percentage
Full-time	439	91,27%
Part-time	24	4,99%
Business I created	9	1,87%
No answer	9	1,87%

Table 9: Data on type of work

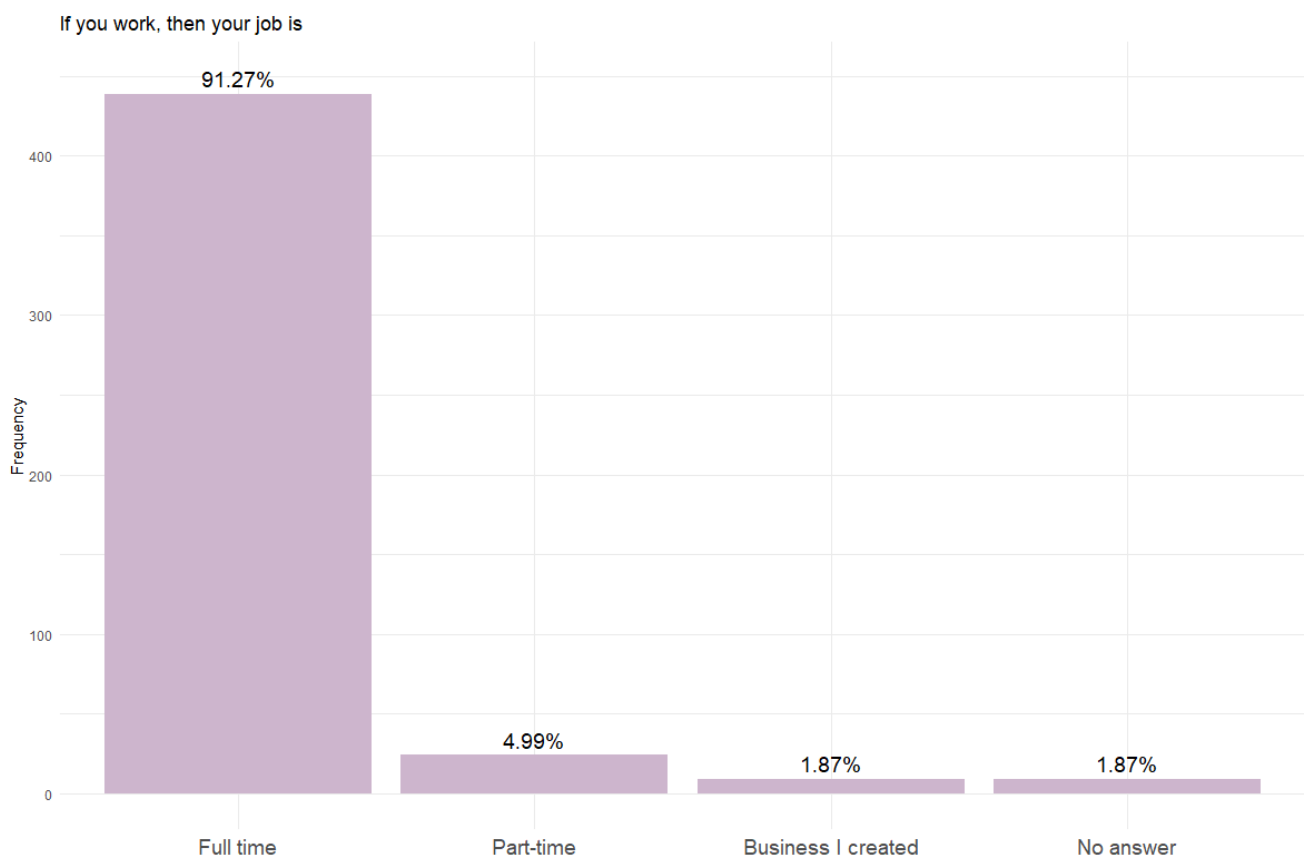


Image 9: Bar chart for type of work

The following table / graph presents the percentage per sector that AUEB graduates work.

What industry do you work in?		
Answer	Frequency	Percentage
Accounting	67	13,93%
Banking	24	4,99%
Business Administration	27	5,61%
Consulting	78	16,22%
Finance	42	8,73%
Health	11	2,29%
Information Technology	59	12,27%
Marketing	47	9,77%
Shipping	5	1,04%
Statistics	5	1,04%
Tourism	17	3,53%
Other	93	19,33%
No answer	6	1,25%

Table 10: Industry data

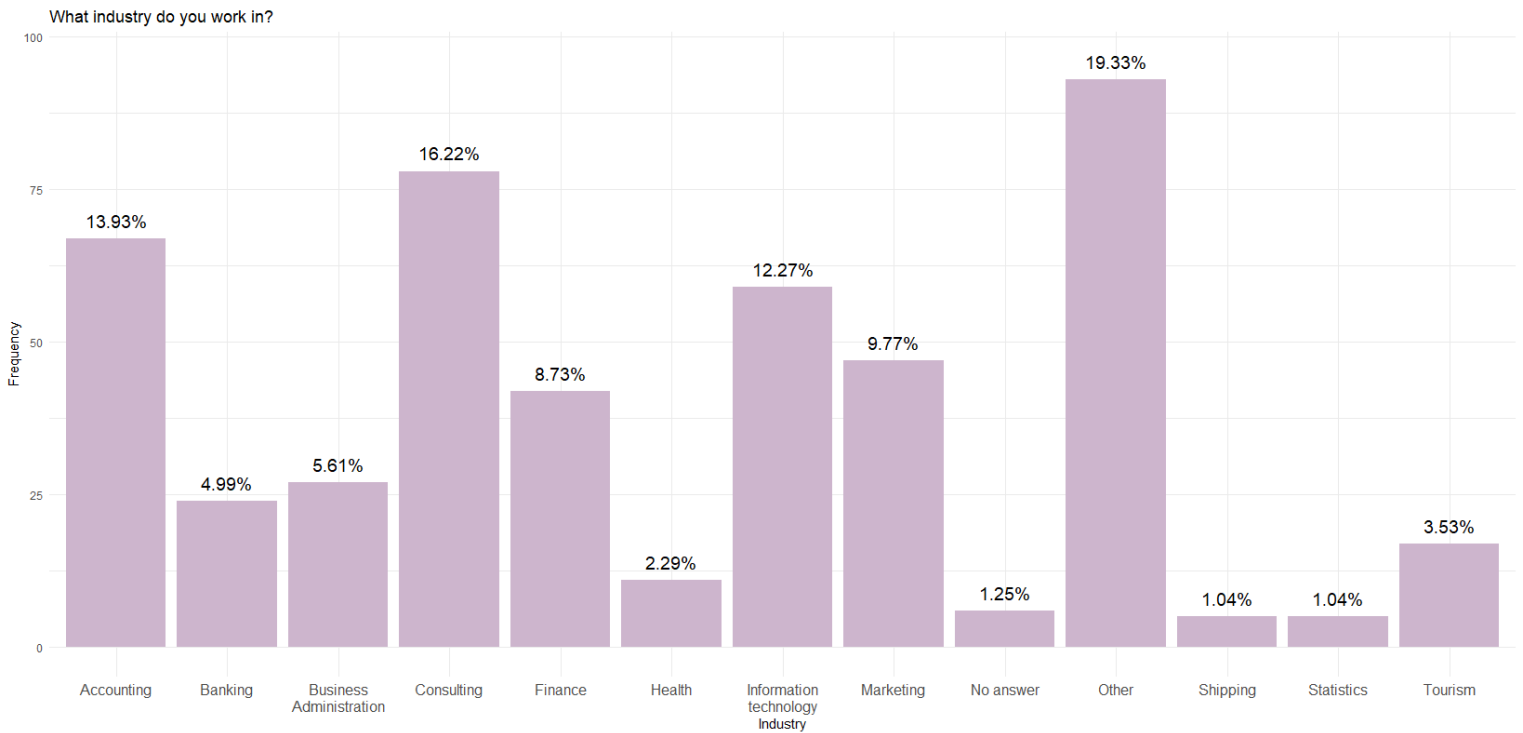


Image 10: Bar chart for the industry

The table / graph below presents the percentage (52,63%) of graduates who participated in AUEB's internship program.

Did you participate in the internship program?		
Answer	Frequency	Percentage
No answer	1	0,16%
Yes	330	52,63%
No	296	47,21%

Table 11: Information for participation in the traineeship program

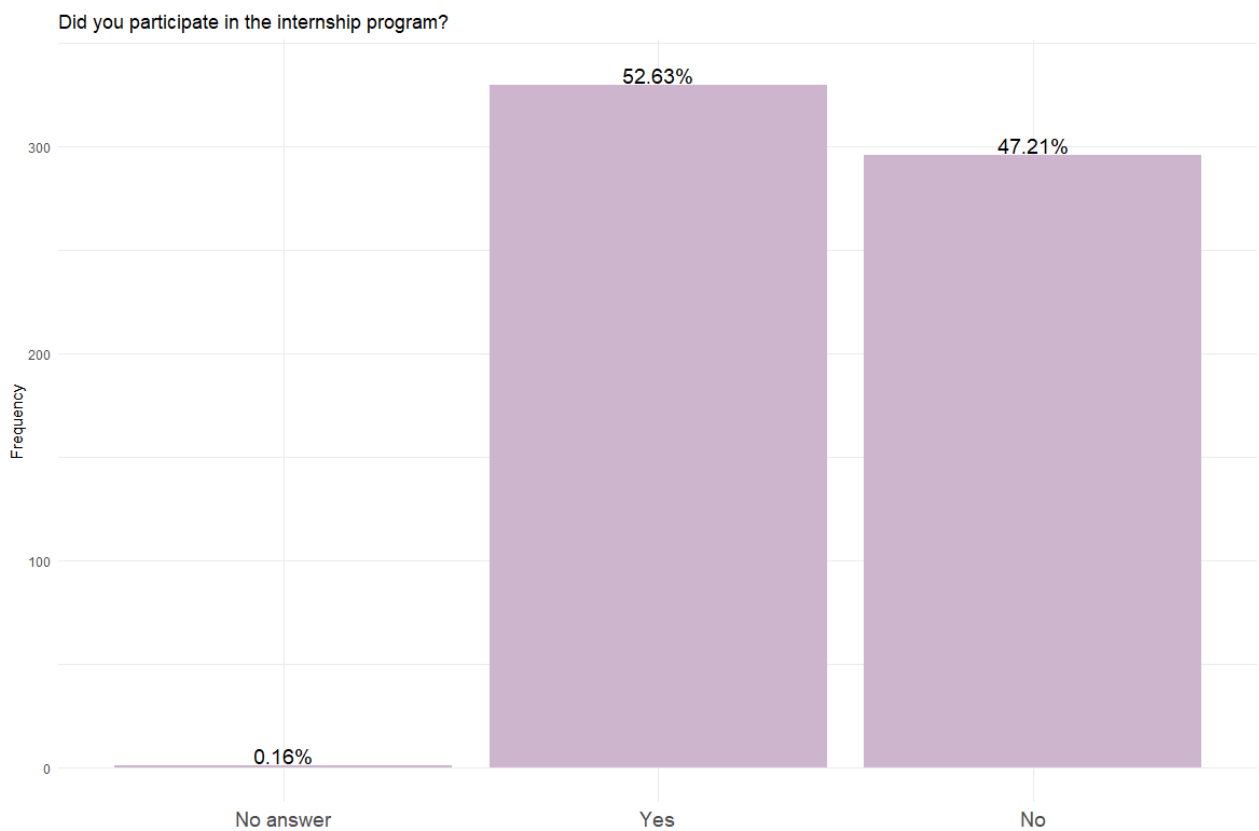


Image 11: Bar chart for participation in the internship program

The table / graph below presents the percentage (68,18%) of graduates who had a proposal for cooperation from employers through AUEB's internship program.

If you participated in the internship did you have a proposal for cooperation?		
Answer	Frequency	Percentage
No answer	13	3,94%
No	92	27,88%
Yes	225	68,18%

Table 12: Information on cooperation proposals

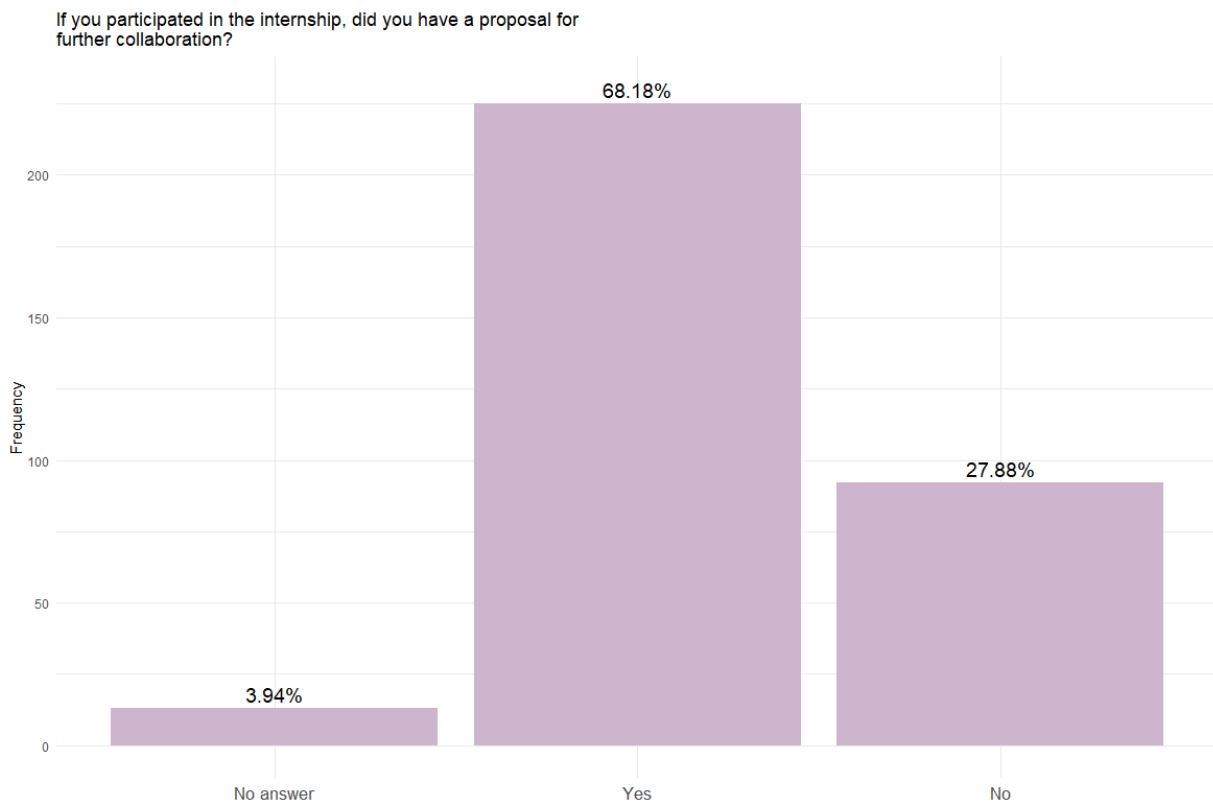


Image 12: Bar chart for cooperation proposals

The table / graph below shows the number of jobs that AUEB graduates have changed.

Since graduating how many times have you changed jobs?		
Answer	Frequency	Percentage
I remain in the same job until now	271	43,22%
1-2	249	39,71%
3-4	37	5,9%
5+	2	0,32%
I did not work after graduation	64	10,21%
No answer	4	0,64%

Table 13: Data on the number of times you've changed jobs

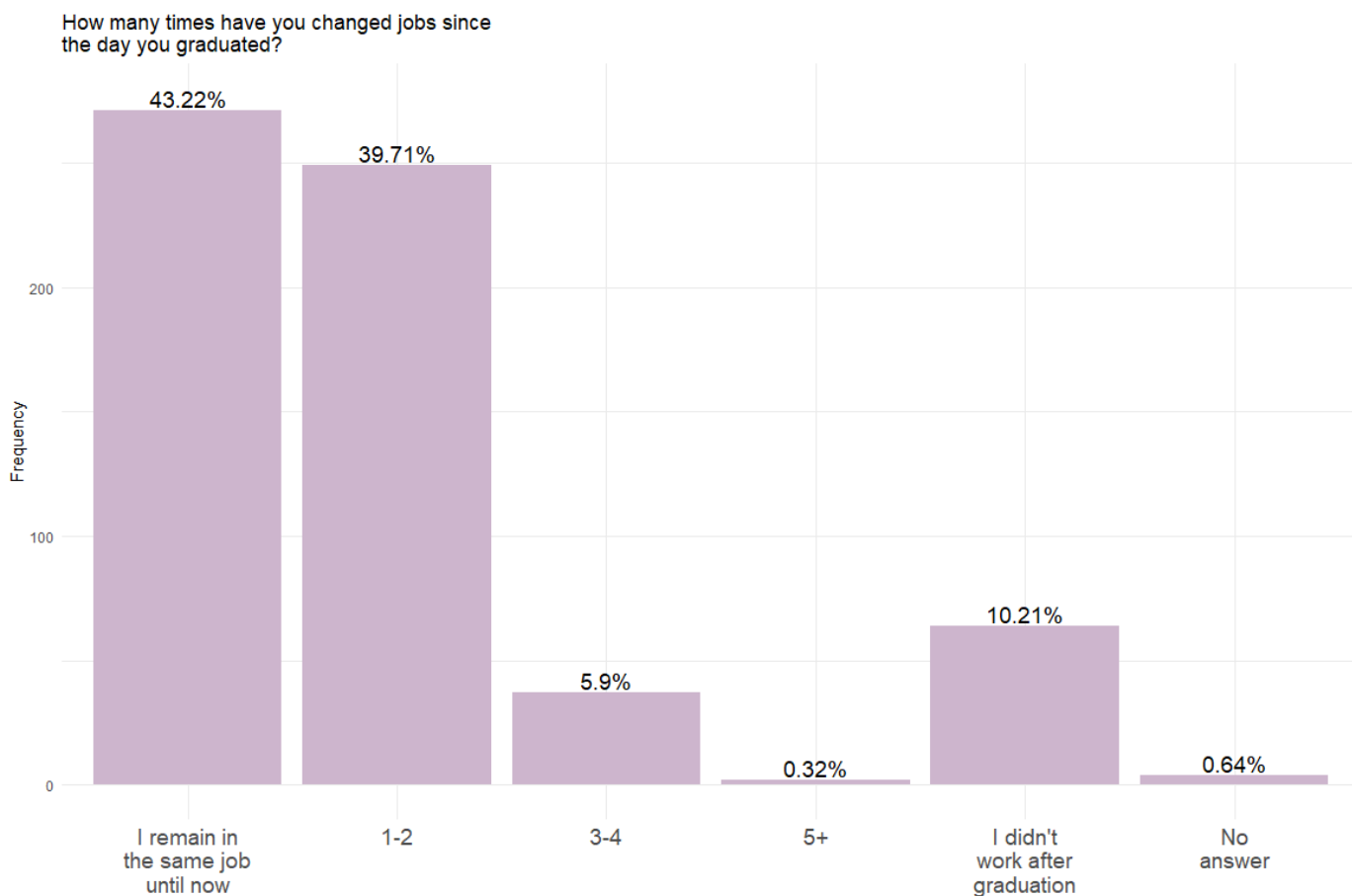


Image 13: Bar chart for times you've changed jobs

The table / graph below shows the satisfaction rate of graduates with their current job. To this question, 68,58% of graduates answered "Much" or "Very Much" about how satisfied they are with their job.

How satisfied are you with your job?		
Answer	Frequency	Percentage
Not at all	11	2,34 %
A little bit	24	5,1%
Moderate	113	23,99%
Much	211	44,8%
Very Much	112	23,78%

Table 14: Data on job satisfaction

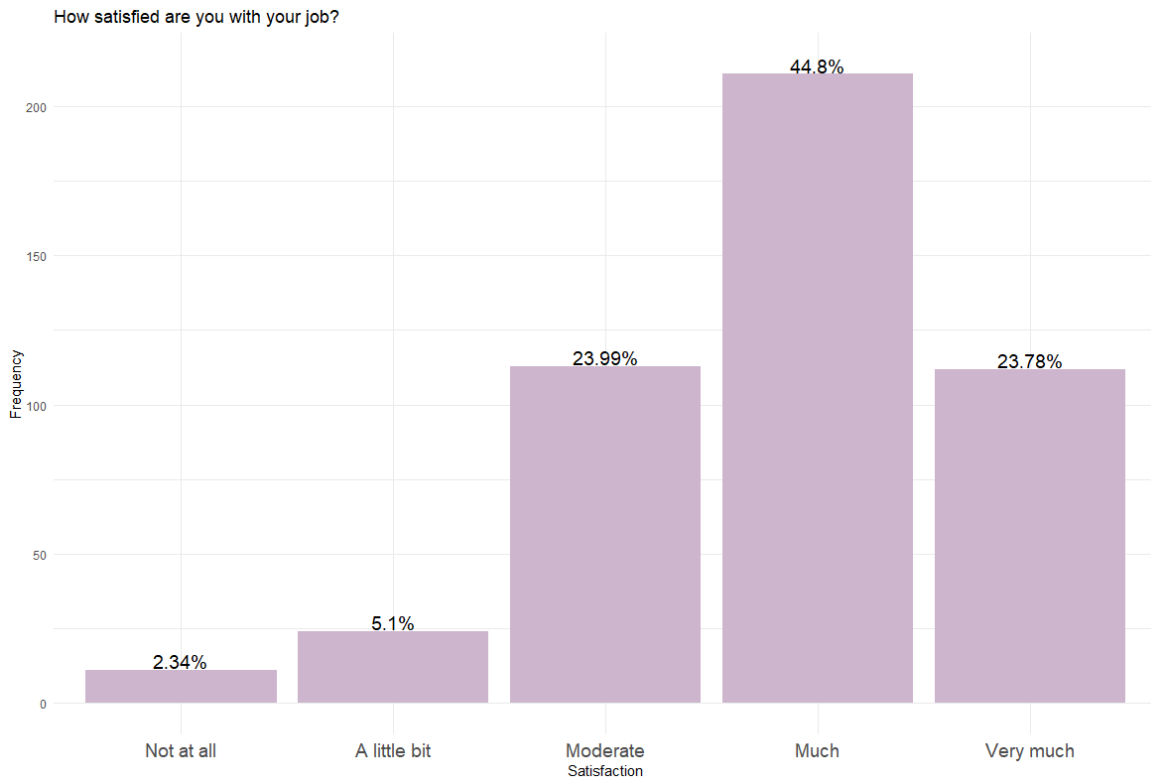


Image 14: Bar chart for job satisfaction

The table / graph below refers to the means used by AUEB graduates to find work.

By what means did you look for work?		
Answer	Frequency	Percentage
Ads	74	11.18%
Other	62	9.37%
AUEB Career Office	80	12.08%
Employment agency/agencies	18	2.72%
Internet	258	38.97 %
Personal acquaintances, recommendations from third parties	170	25.68%

Table 15: Data on how to find a job

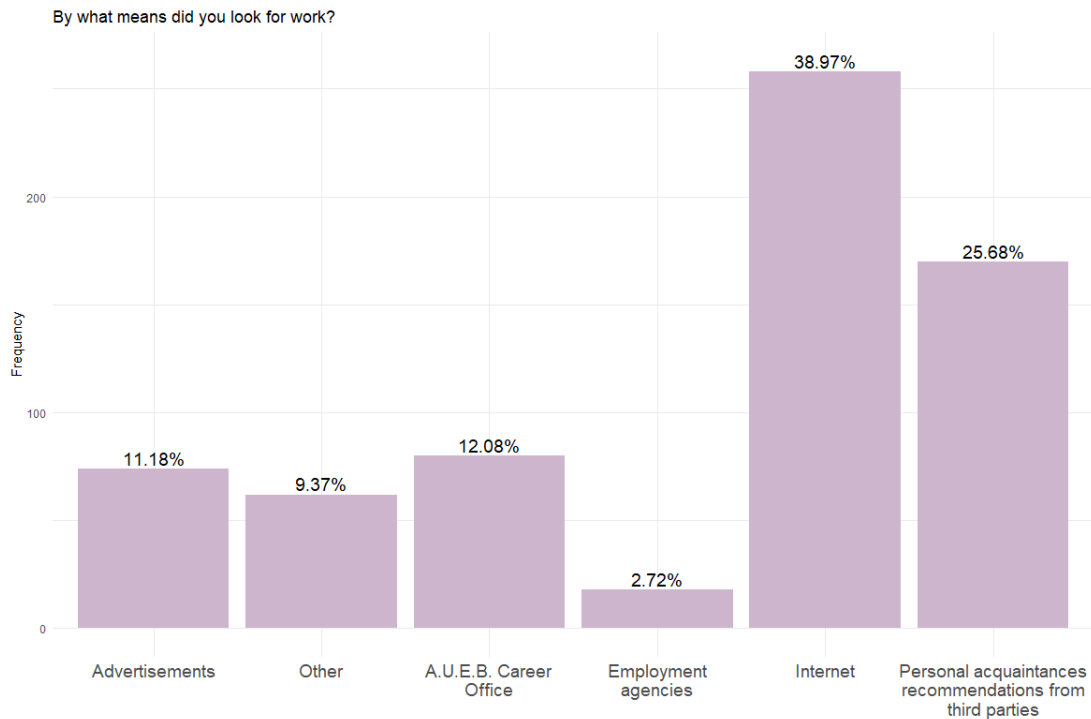


Image 15: Bar chart for ways to find a job

The table / graph below shows the status of AUEB graduates 6 months after graduation, with 67.62% stating that they are working.

What status are you in within 6 months after graduation?		
Answer	Frequency	Percentage
I have my own business	16	2,55 %
I'm not looking for a job	30	4,78%
No answer	41	6,54%
Searching for job	53	8,45%
I cannot work (military obligations, medical reasons, other)	63	10,05%
Working	424	67,62 %

Table 16: Data on status within 6 months after graduation

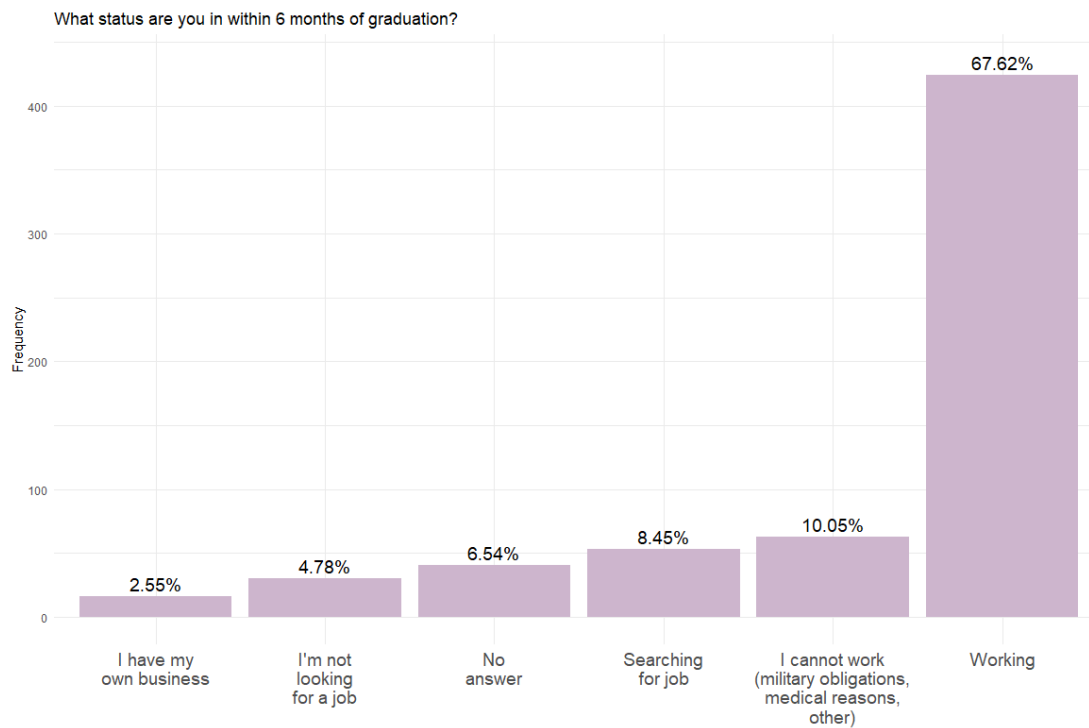


Image 16: Bar chart for status within 6 months after graduation

The table / graph below shows the status of AUEB graduates 12 months after graduation, with 69,14% stating that they work in a related or non-related job with the degree.

What status are you in within 12 months after graduation?		
Answer	Frequency	Percentage
I am not working but looking for a job	9	1,6%
I have my own business	14	2,48%
I continue my studies abroad	30	5,32%
I continue my studies in Greece	33	5,85%
I cannot work (military obligations, medical reasons, other)	40	7,09%
No answer	48	8,51%
I am working in a job not related to my degree	65	11,52%
I am working in a job related to my degree	325	57,62%

Table 17: Data on status within 12 months after graduation

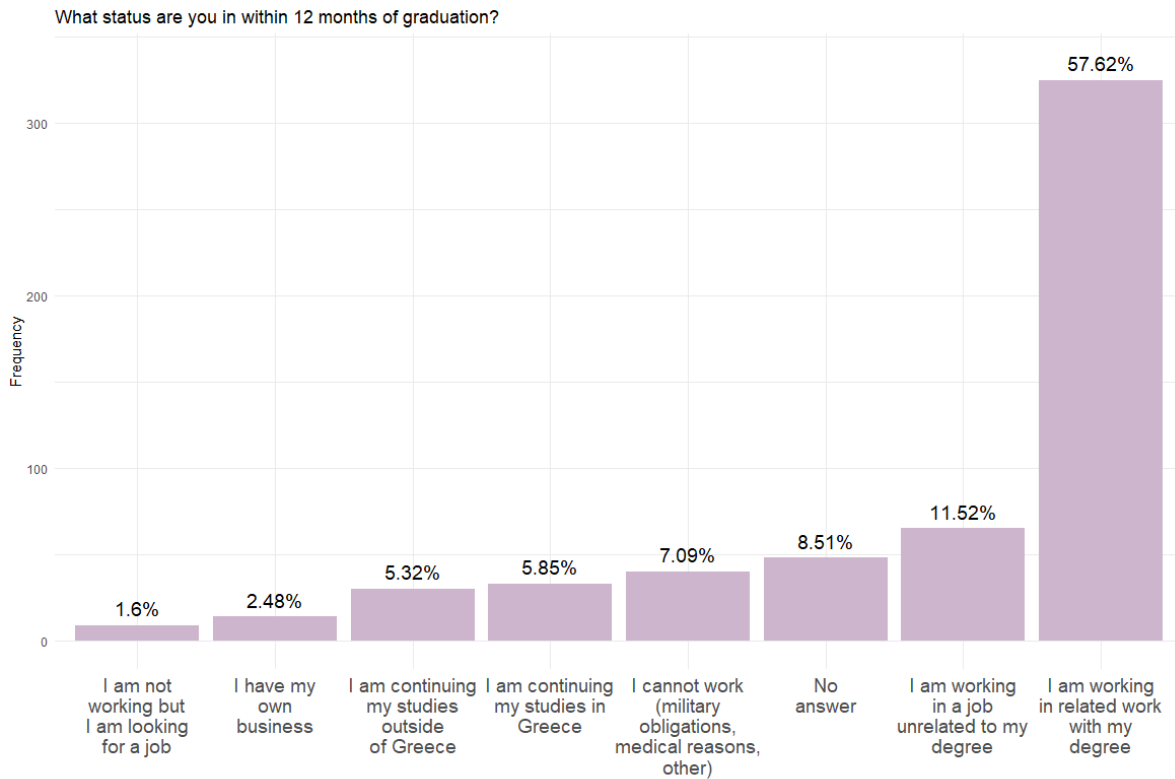


Image 17: Bar chart for status within 12 months after graduation

The table / graph below presents the net salary of AUEB graduates who work 12 months after graduation, with 37,62% stating that they are paid from € 800 to € 1,000 per year.

If you work 12 months after graduation your net salary is:		
Answer	Frequency	Percentage
<800€	65	16,09%
800€ - 1000€	152	37,62%
1000€ - 1200€	98	24,26%
>1200€	80	19,8%
No answer	9	2,23%

Table 18: Data on net salary after 12 months of work

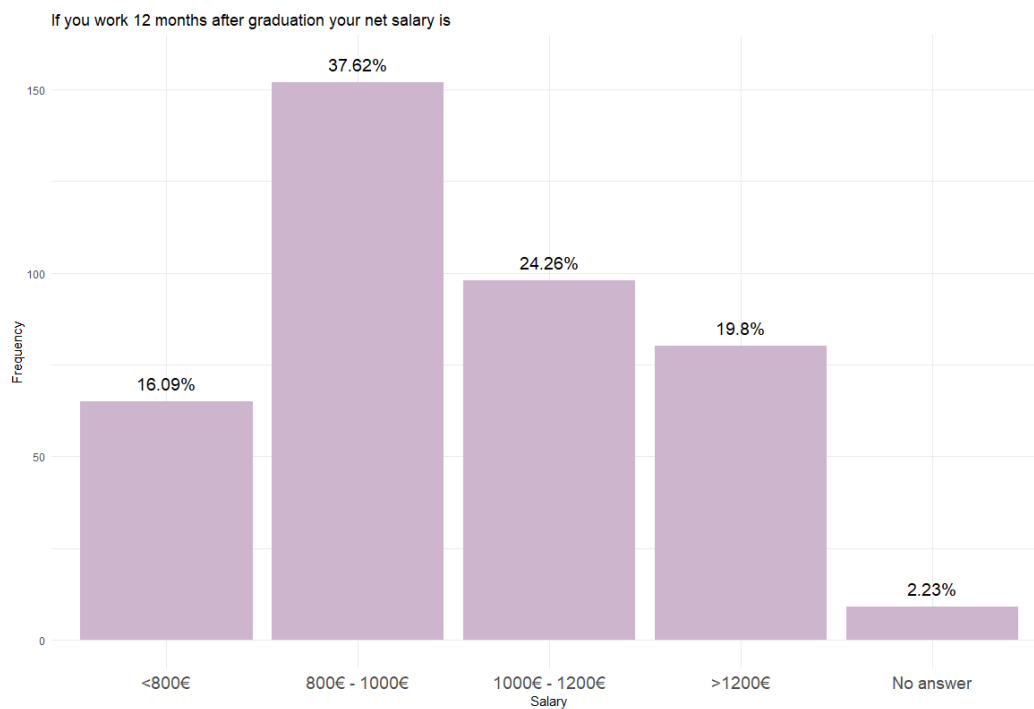


Image 18: Bar chart for net salary after 12 months of work

The table / graph below shows the status of AUEB graduates 24 months after graduation, with 74,37% stating that they work in a related and/or non-related job to the degree.

What status are you in within 24 months after graduation?		
Answer	Frequency	Percentage
I cannot work (military obligations, medical reasons, other)	6	1,51%
I am not working but looking for a job	7	1.76%
I have my own business	13	3,27%
I continue my postgraduate studies in Greece at another University	15	3,77%
No answer	18	4,52 %
I continue postgraduate studies outside Greece	19	4,77%
I continue my postgraduate studies in Greece at AUEB	24	6,03%
I am working in a job not related to my degree	40	10,05%
I am working in a job related to my degree	256	64,32%

Table 19: Data on status within 24 months after graduation

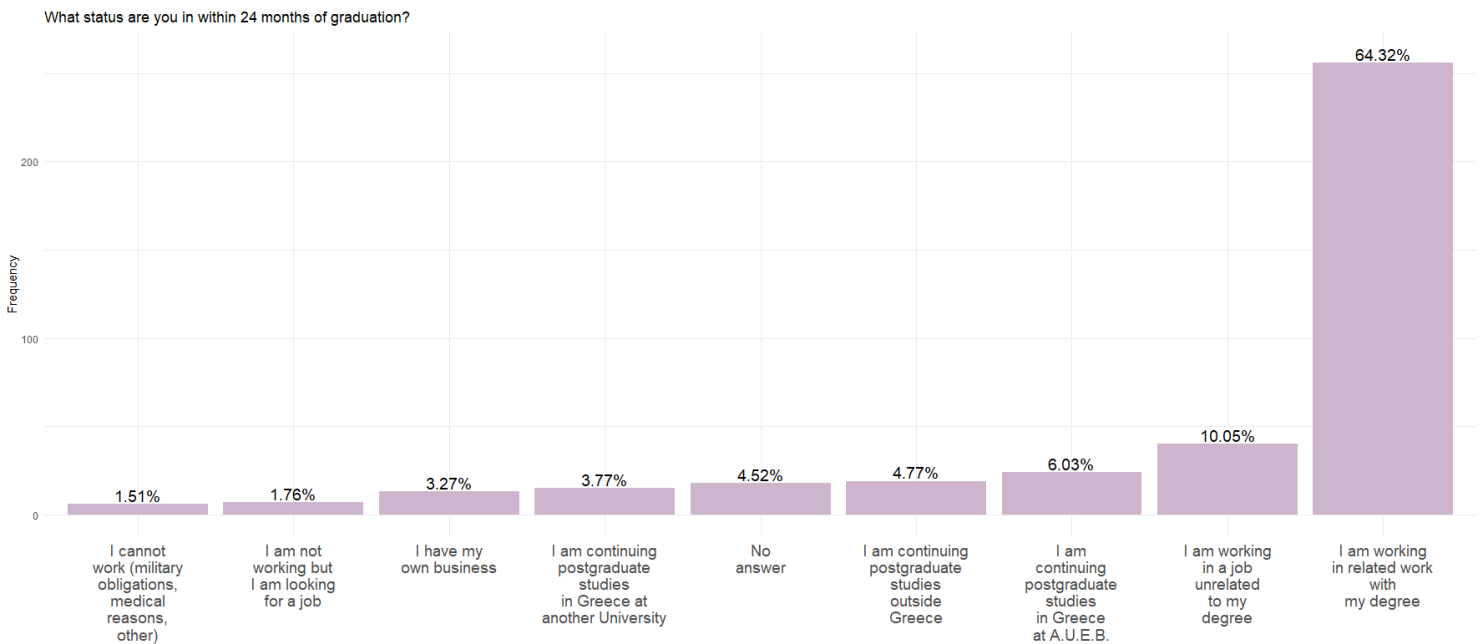


Image 19: Bar chart for status within 24 months after graduation

5. "University" section

The following table / graph presents the satisfaction rate of graduates for the course content of AUEB's Undergraduate Programs. To this question, 83,45% of graduates answered "Satisfied" or "Very satisfied" with the course content of AUEB's Undergraduate Programs.

How satisfied are you with the content of the courses of the Undergraduate Program?		
Answer	Frequency	Percentage
Very Dissatisfied	3	0,48%
Dissatisfied	30	4,78%
Neither satisfied nor dissatisfied	77	12,28%
Satisfied	328	53,31%
Very satisfied	189	30,14%

Table 20: Data on satisfaction with the content of undergraduate courses

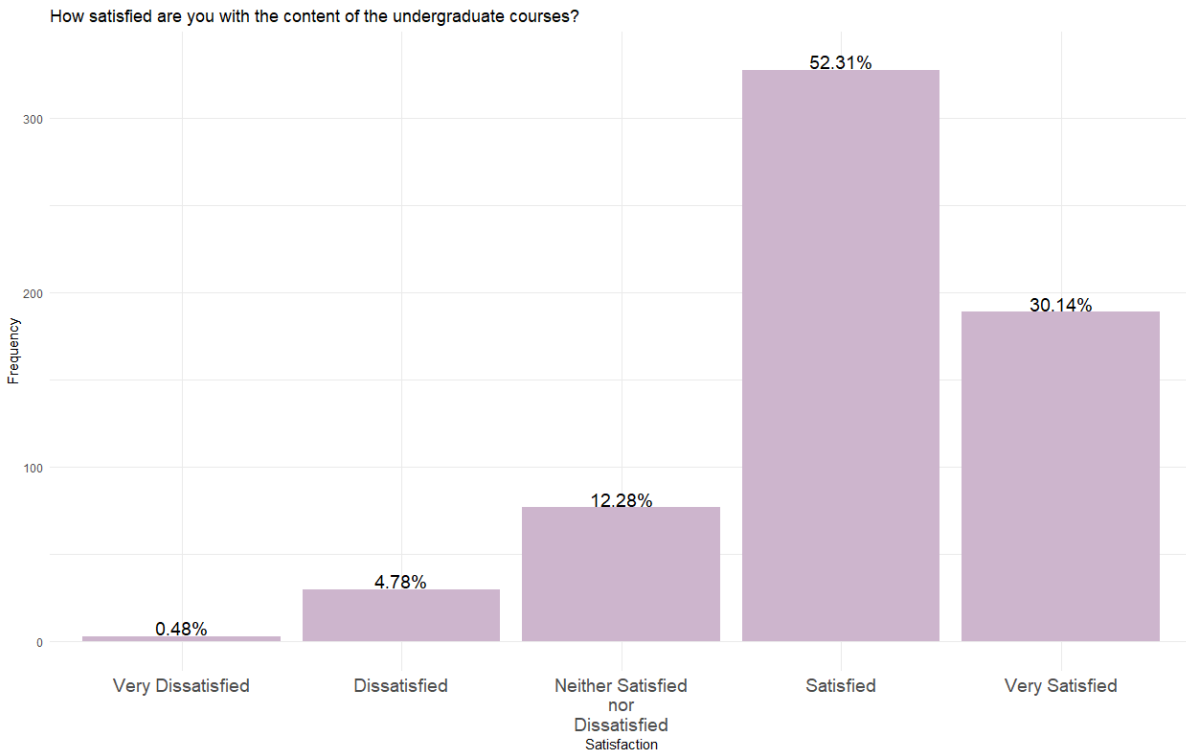


Image 20: Bar chart for satisfaction with undergraduate course content

The table / graph below presents the satisfaction rate of graduates from the level of AUEB professors. To this question, 67,31% of graduates answered "Very" or "Absolutely" regarding their satisfaction with the level of professors of the Institution.

How satisfied are you with the level of teachers?		
Answer	Frequency	Percentage
Not at all	4	0,64%
Little	356	5,58%
Moderate	161	25,68%
Very	355	56,62%
Absolutely	67	10,69%
No answer	5	0,8%

Table 21: Data on teacher level satisfaction

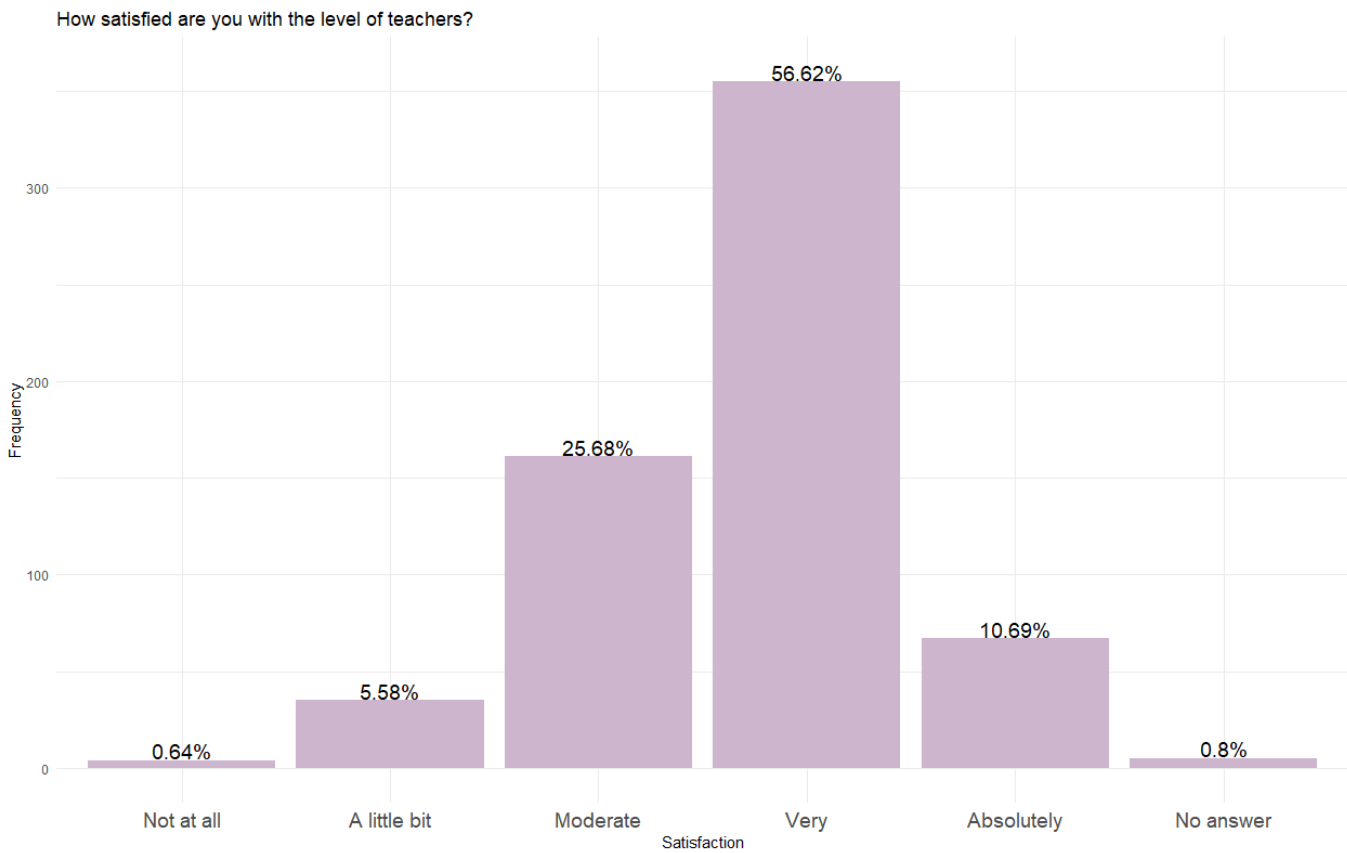


Image 21: Bar chart for teacher level satisfaction

The following table / graph presents the satisfaction rate of graduates for AUEB's infrastructure. In this question, 37.69% of graduates state that they "Agree" or "Somewhat agree" on their satisfaction with the University's infrastructure.

The infrastructure was satisfactory		
Answer	Frequency	Percentage
Disagree	107	17,07%
I disagree a bit	149	23,76%
I neither agree nor disagree	144	22,97%
Somewhat agree	149	23,76%
I agree	77	12,28%
No answer	1	0,16%

Table 22: Data on infrastructure satisfaction

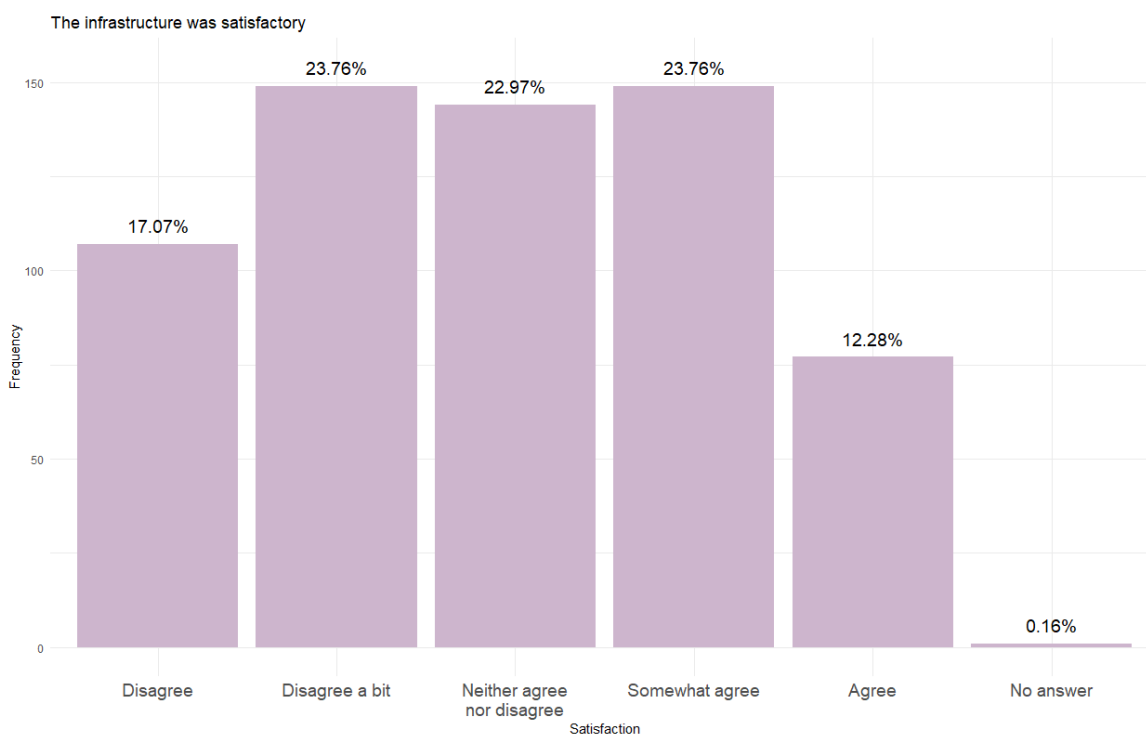


Image 22: Bar chart for infrastructure satisfaction

The following table / graph presents the opinion of graduates regarding the necessary skills they receive from AUEB's Undergraduate Programs in order to meet the demands of the labor market. To this question, 58,52% of graduates answered that they "agree" or "agree a little" on the skills they receive to meet the demands of the labor market.

The PPS gave you the necessary skills for the labor market		
Answer	Frequency	Percentage
Disagree	51	8,13%
I disagree a bit	66	10,53%
I neither agree nor disagree	143	22,81%
I agree a little	196	31,25%
I agree	171	27,27%

Table 23: Data on the suitability of undergraduate curriculum qualifications in the labor market

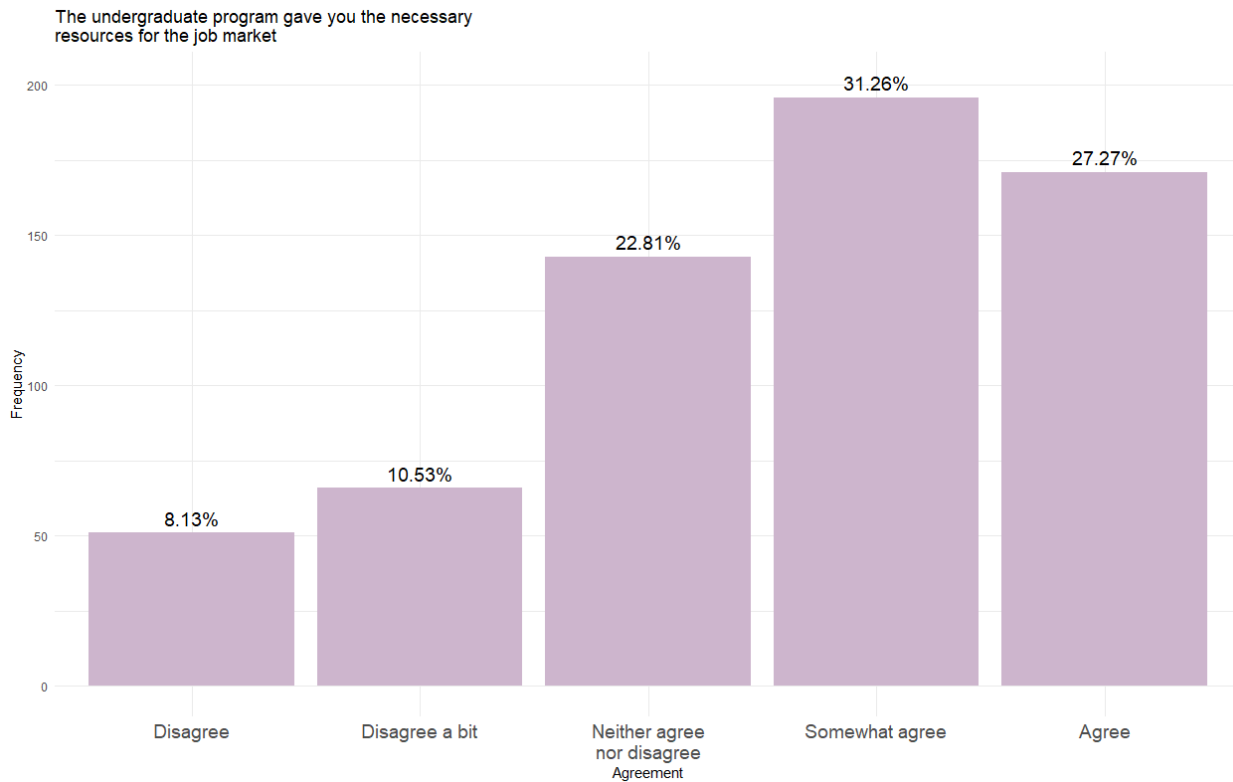


Image 23: Bar chart for the suitability of the undergraduate curriculum in the labor market

The table / graph below shows whether the needs of graduates from a University in general have been adequately covered. To this question, 57,32% of graduates answered that they "agree" or "agree a little" regarding the coverage of their needs by the Foundation.

The University adequately covered your needs as a student		
Answer	Frequency	Percentage
Disagree	61	9,73%
I disagree a bit	66	10,53%
I neither agree nor disagree	140	22,33%
I agree a little	220	35,09%
I agree	140	22,23%

Table 24: Data to meet the needs of students

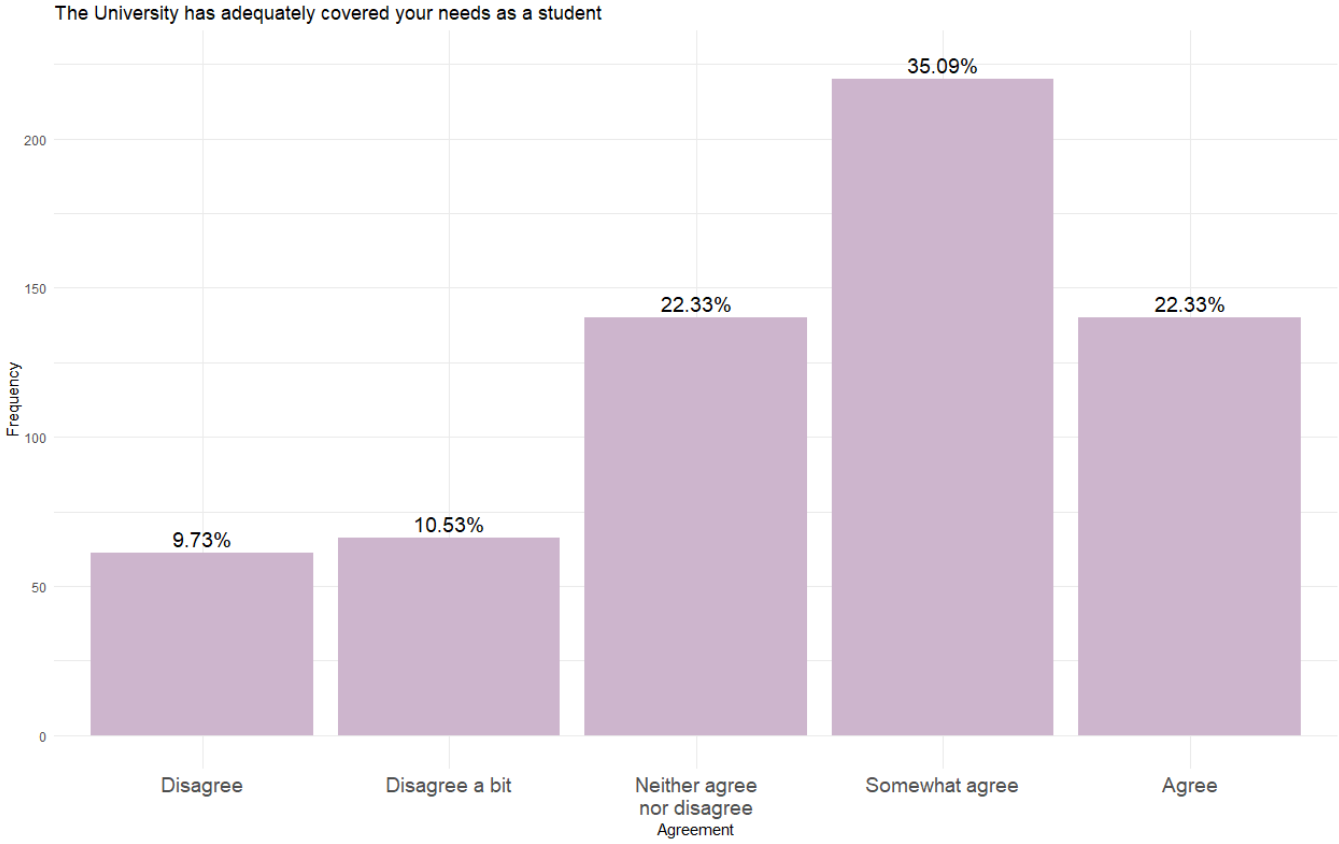


Image 24: Bar chart to meet student needs