

**ΟΙΚΟΝΟΜΙΚΟ
ΠΑΝΕΠΙΣΤΗΜΙΟ
ΑΘΗΝΩΝ**



ATHENS UNIVERSITY
OF ECONOMICS
AND BUSINESS

Freshman Student Survey

2024-2025



ΜΟΝΑΔΑ
ΔΙΑΣΦΑΛΙΣΗΣ ΠΟΙΟΤΗΤΑΣ
ΜΟ.ΔΙ.Π.



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1. Introduction

This report presents the results of the survey of first-year students conducted by the Quality Assurance Unit (QAU) of the Athens University of Economics and Business (AUEB) from 2.10.2024 to 16.10.2024.

The survey was conducted using an electronic questionnaire (*Limesurvey*), which includes 33 closed-ended questions and 3 open-ended questions. The questions include demographic information, questions about the OPA, and open-ended questions for comments.

First-year students of the 2024-2025 academic year of the Athens University of Economics and Business participated in the survey.

A total of 467 fully completed questionnaires were collected.

The results are presented in barplots and single and double entry tables.

2. Department

Department		
Answer	Counts	Percentage
Economics	60	13%
International & European Economic Studies	44	9%
Management Science and Technology	72	15%
Business Administration	69	15%
Accounting and Finance	52	11%
Marketing and Communication	54	12%
Informatics	81	17%
Statistics	35	7%

Table 1: The distribution of departments.

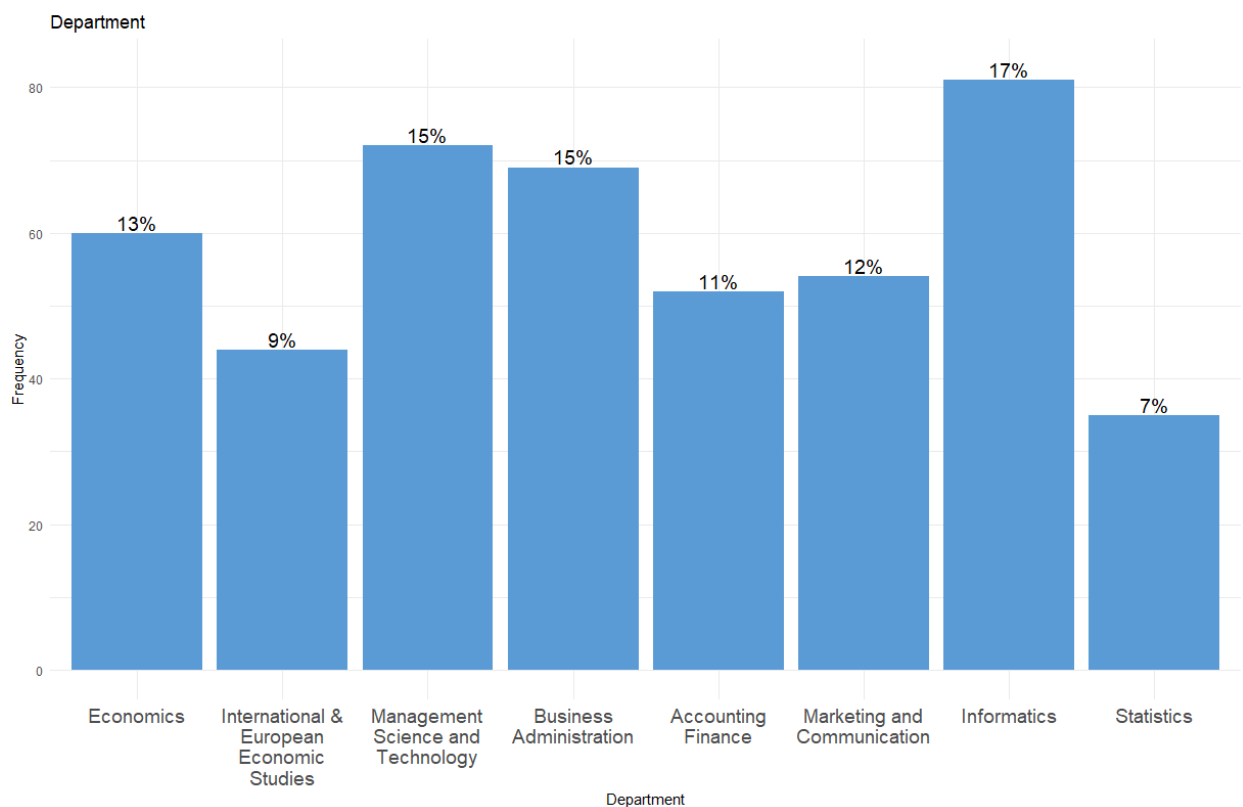


Figure 1: Barplot for the distribution of departments.

3. Demographics

Which is your gender ?		
Answer	Counts	Percentage
Male	194	41.7%
Female	269	57.8%
Other	2	0.4%

Table 2: The distribution of gender.

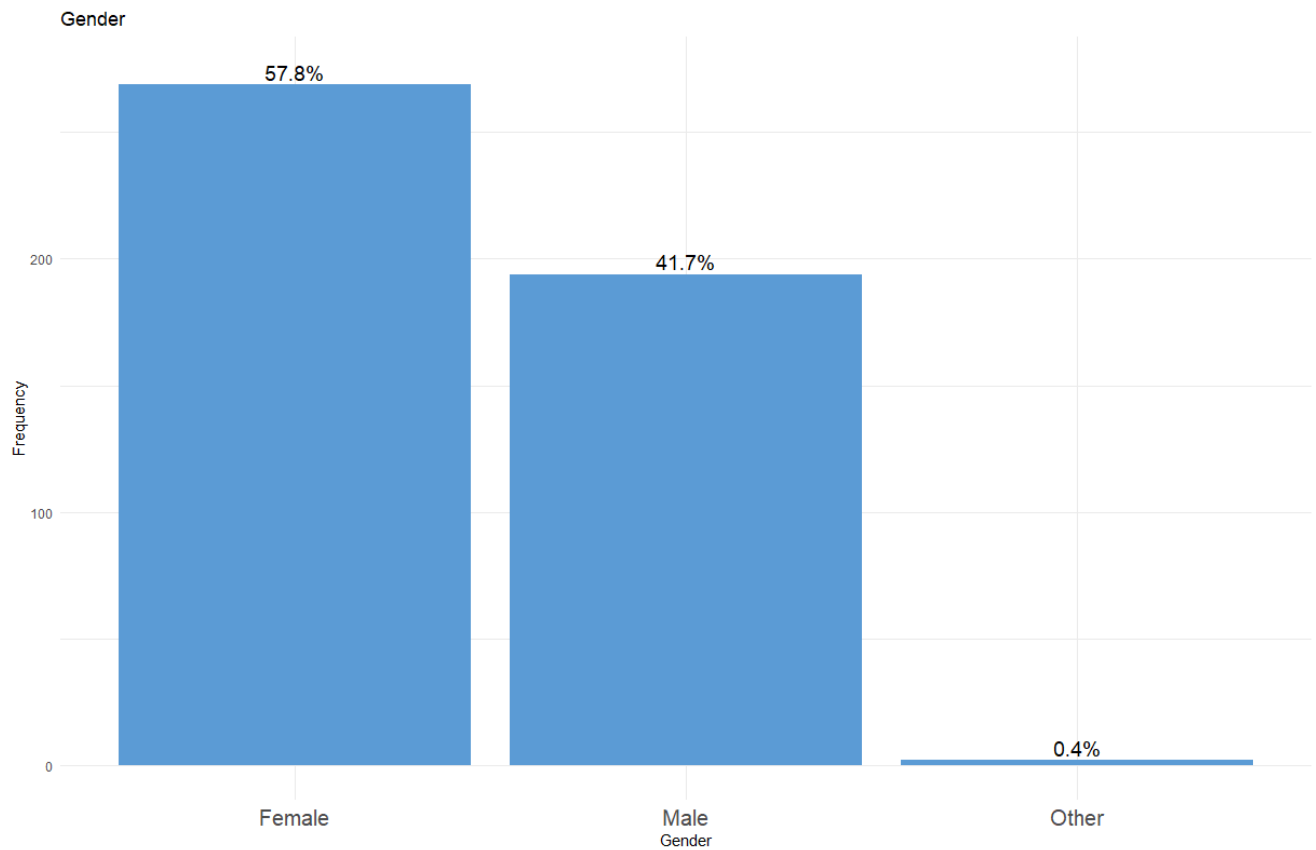


Figure 2: Barplot for gender.

Age		
Answer	Counts	Percentage
Up to 19	435	93.5%
20-25	20	4.3%
26-30	4	0.9%
over 31	6	1.3%

Table 3: The distribution of age.

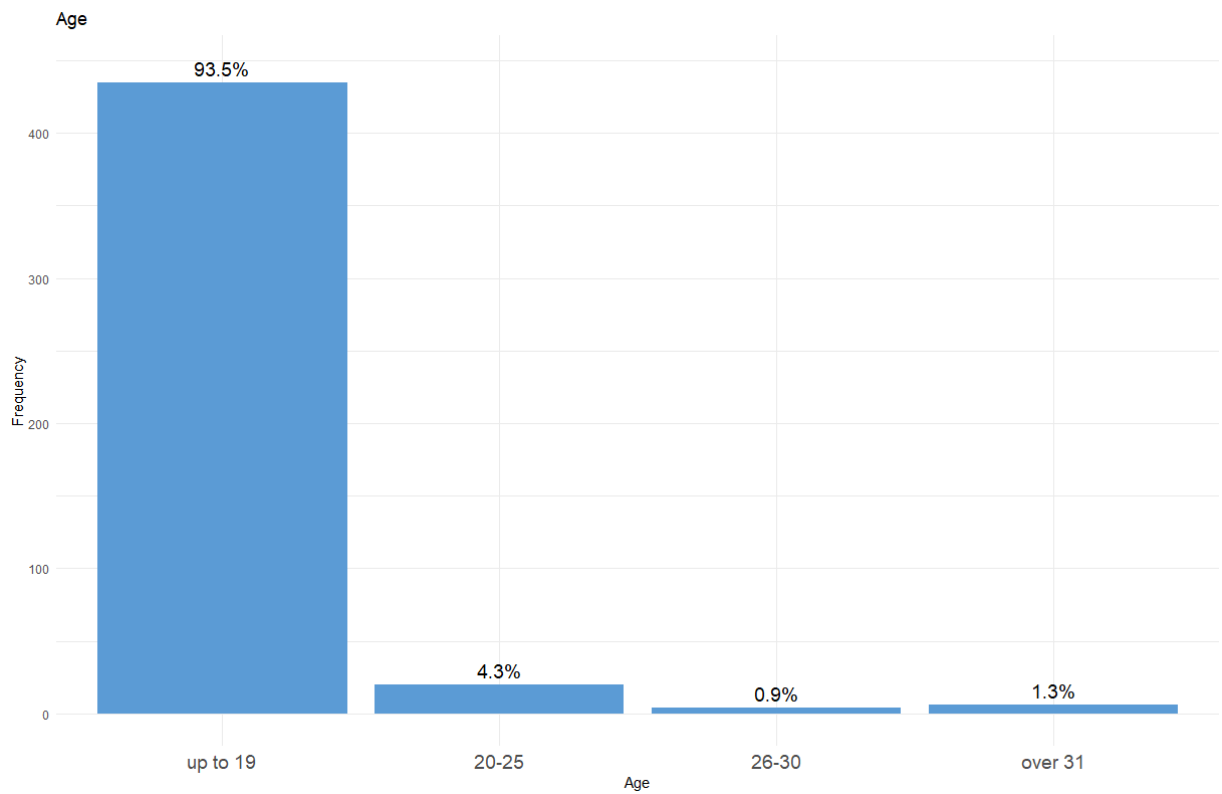


Figure 3: Barplot for the distribution of age.

4. Health Issues

Are you experiencing a health problem or have a special educational need and belong to a category?		
Answer	Counts	Percentage
No	427	97%
Yes (with KEPA certificate)	10	2%
Yes (without KEPA certificate up to now)	3	1%

Table 4: The distribution of students with health issues.

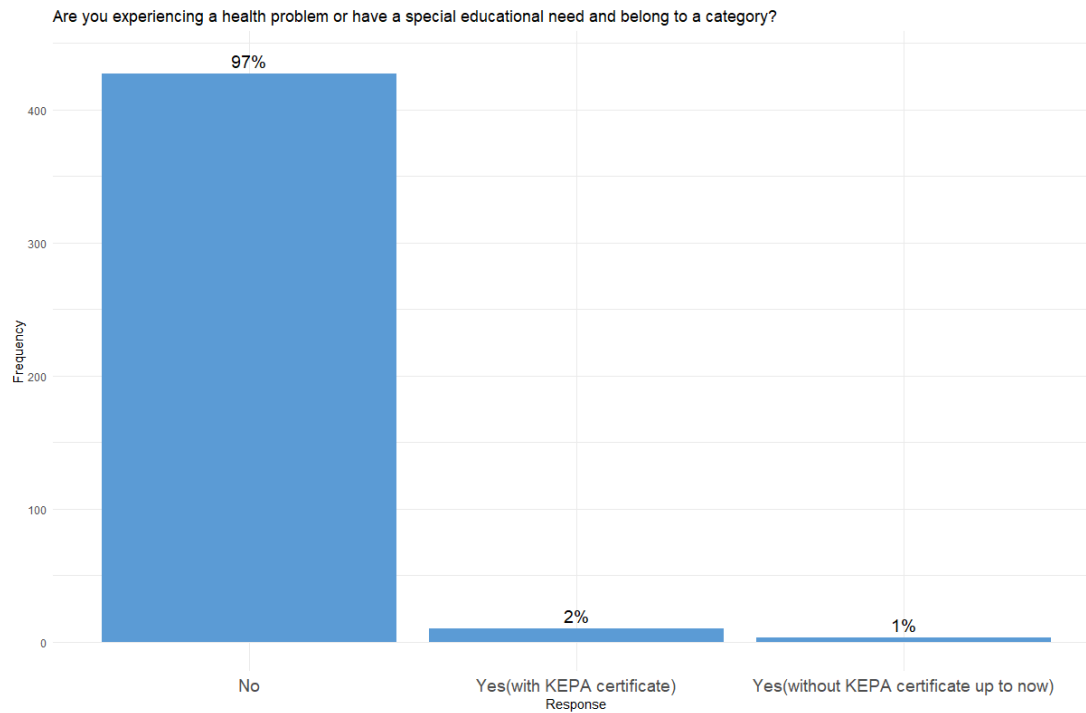


Figure 4: Barplot for the distribution of students with health issues.

What is your condition?		
Answer	Counts	Percentage
Other	20	91%
Person with deafness/hard of hearing	1	5%
Person with mobility problems	1	5%

Table 5: The distribution of health issues.

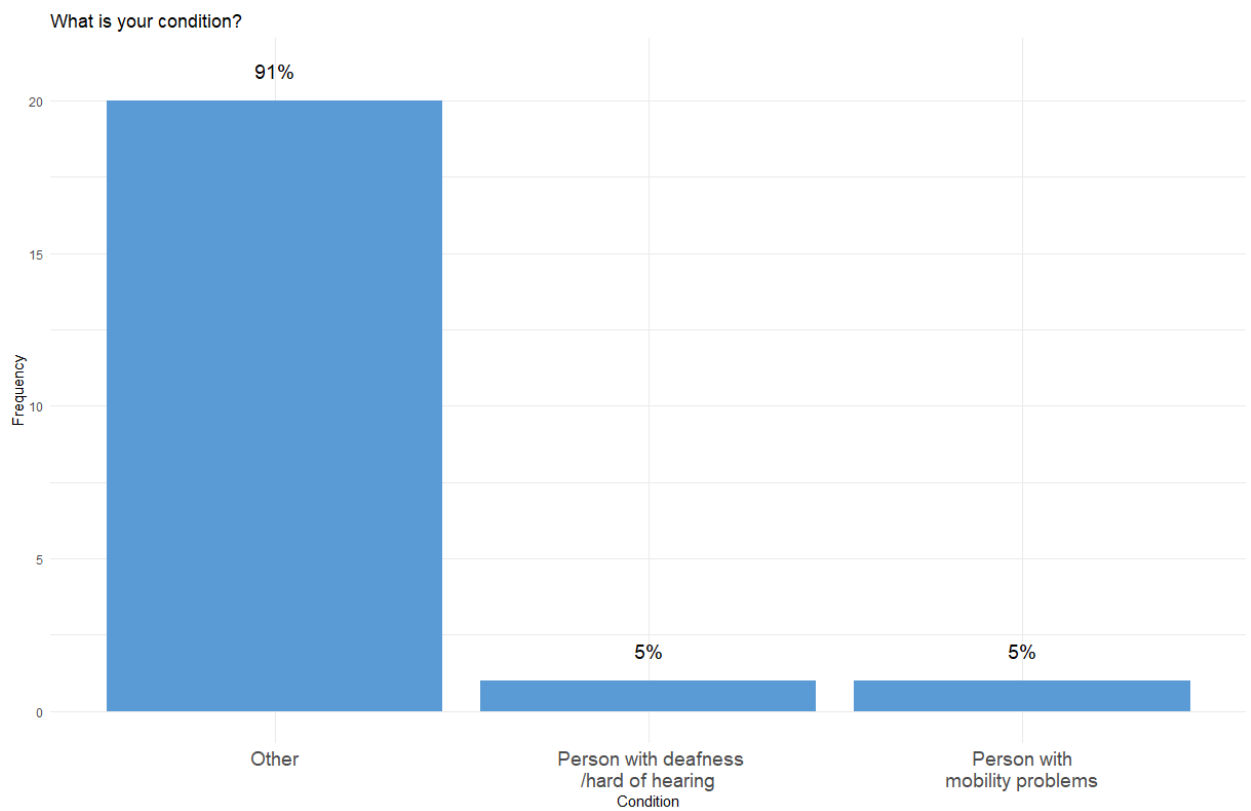


Figure 5: Barplot for the distribution of health issues.

5. Education

You come from:		
Answer	Counts	Percentage
General Highschool	430	92%
Vocational Highschool	32	7%
Qualifying exams	3	1%

Table 6: The distribution for the education of students.

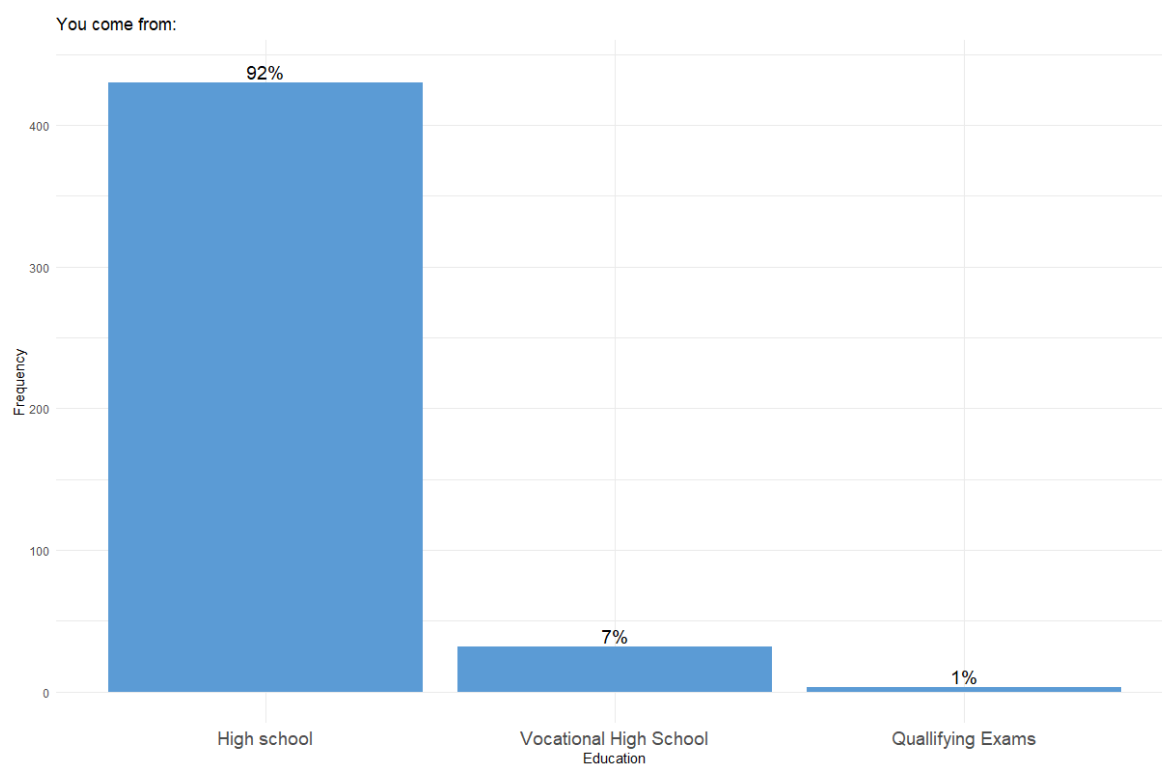


Figure 6: Barplot for the distribution for the education of students

Do your immediate family members (siblings, parents) have a higher education degree?		
Answer	Counts	Percentage
Yes	352	75%
No	110	24%
N/A	5	1%

Table 7: The distribution of the education level of family members.

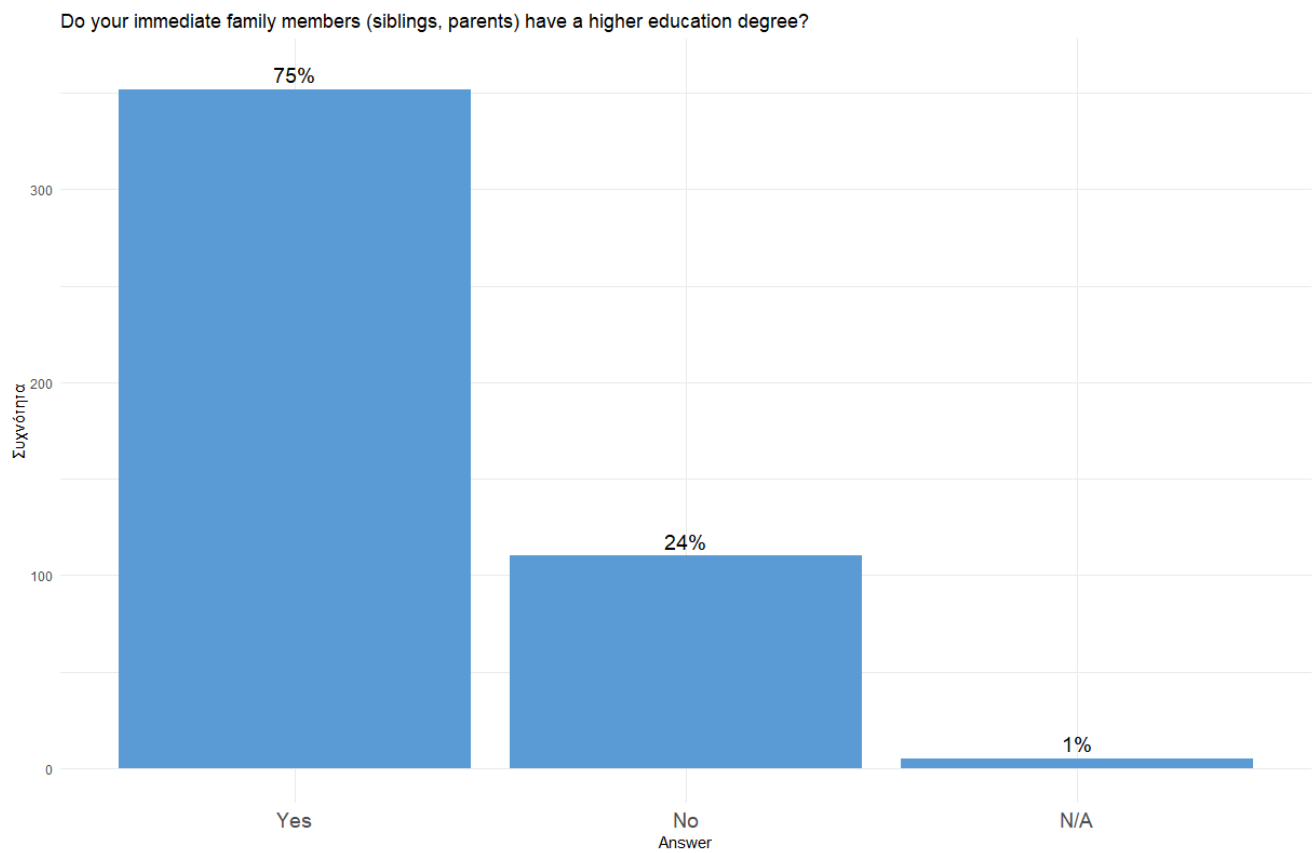


Figure 7: Barplot for the distribution of the education level of family members.

6. About their admission in AUEB

What was the order of preference of the department you were admitted?		
Answer	Counts	Percentage
1	299	65%
2	118	26%
3	26	6%
>3	18	4%

Table 8: The distribution of the order of preference of the department that they were admitted.

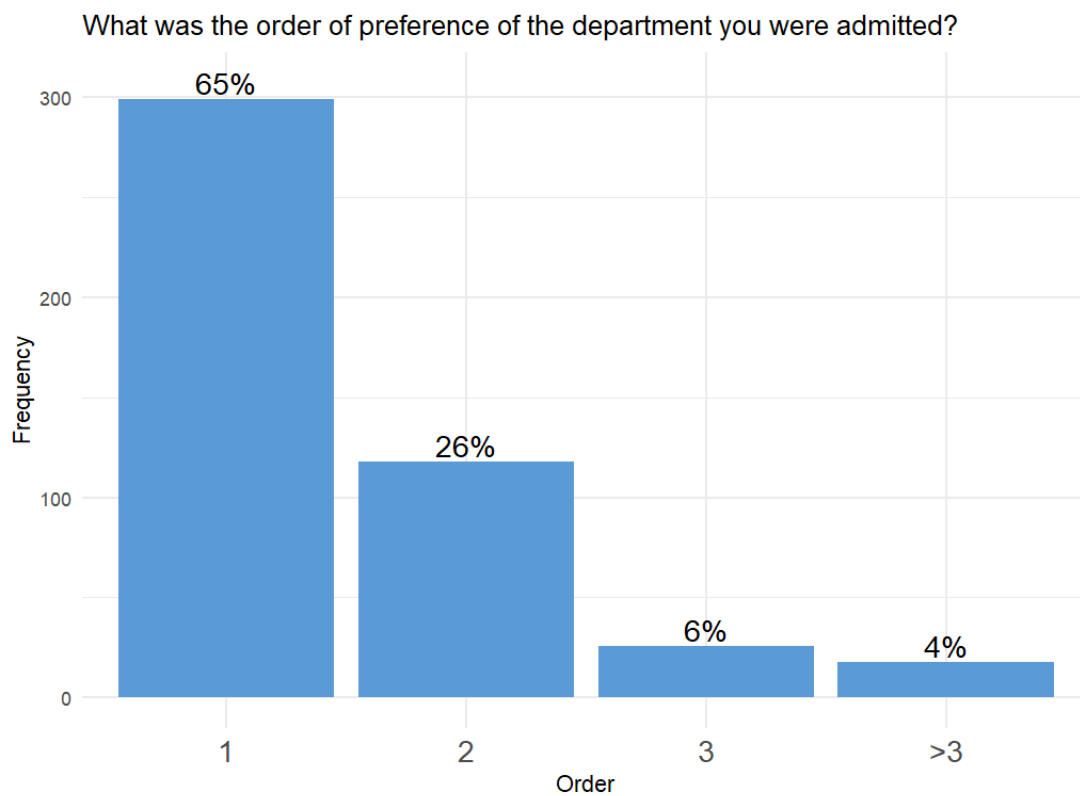


Figure 8: Barplot of the order of preference of the department that they were admitted.

What were the sources of information about the AUEB(more than one answer)		
Answer	Counts	Percentage
Family-friends	246	52,7%
High school teachers	243	52%
Internet	226	48,4%
Career Guidance Counsellor	132	28,3%
Professionals in the field	104	22,3%
Students of the university	91	19,5%
AUEB Career Office	14	3%

Table 9: The distribution of information sources on AUEB (*Responses do not add up to 100% because students could choose more than one source of information. Thus, the different categories are a percentage of the total responses.*)

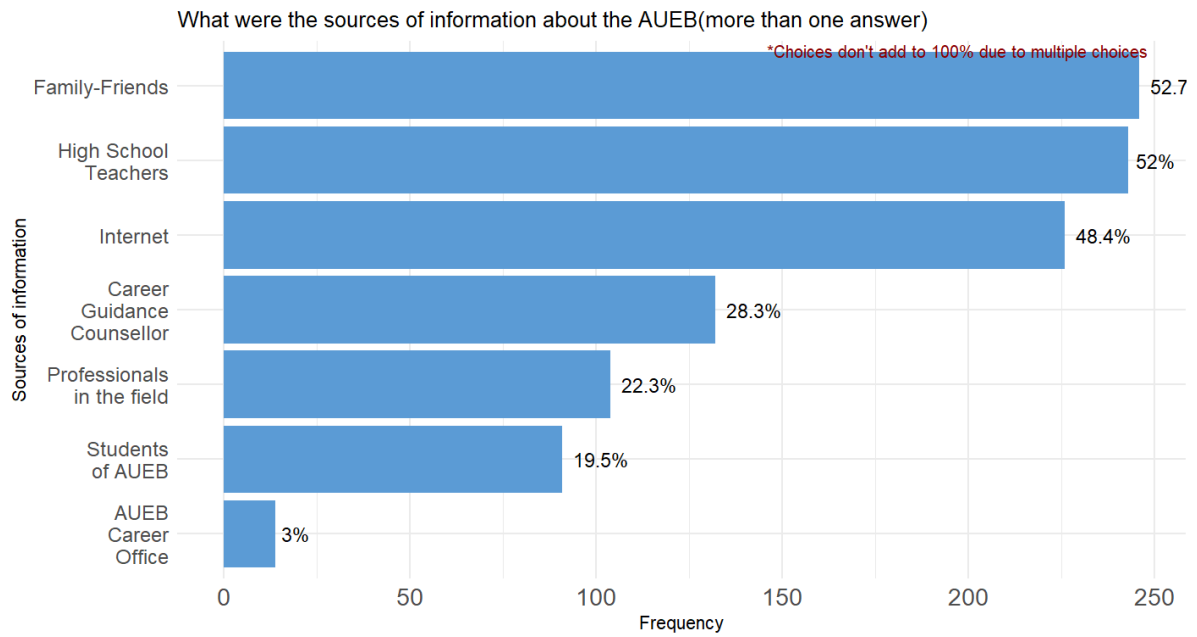


Figure 9: Barplot for the distribution of information sources on AUEB.

In the table below we present the students' answers to the open-ended question "What are your sources of information for choosing the AUUEB? [Other]"

"What are your sources of information for choosing the AUUEB? [Other]"
Intuition, personal interest in the subject.
Nothing.
Personal research.
My tutorial.
Me. I liked it and I have a goal.
It was a simple desire that led me to this decision .
Interesting Science.
The subject matter of the course matches my career aspirations.
Personal.
The reputation of the school.

Table 10: Students' responses for other sources of information

Are you satisfied with your admission in AUEB?		
Answer	Counts	Percentage
Too Much	228	38%
Very Much	175	49%
Medium	55	12%
A little	7	2%

Table 11: The distribution of the satisfaction from the admission in AUEB.

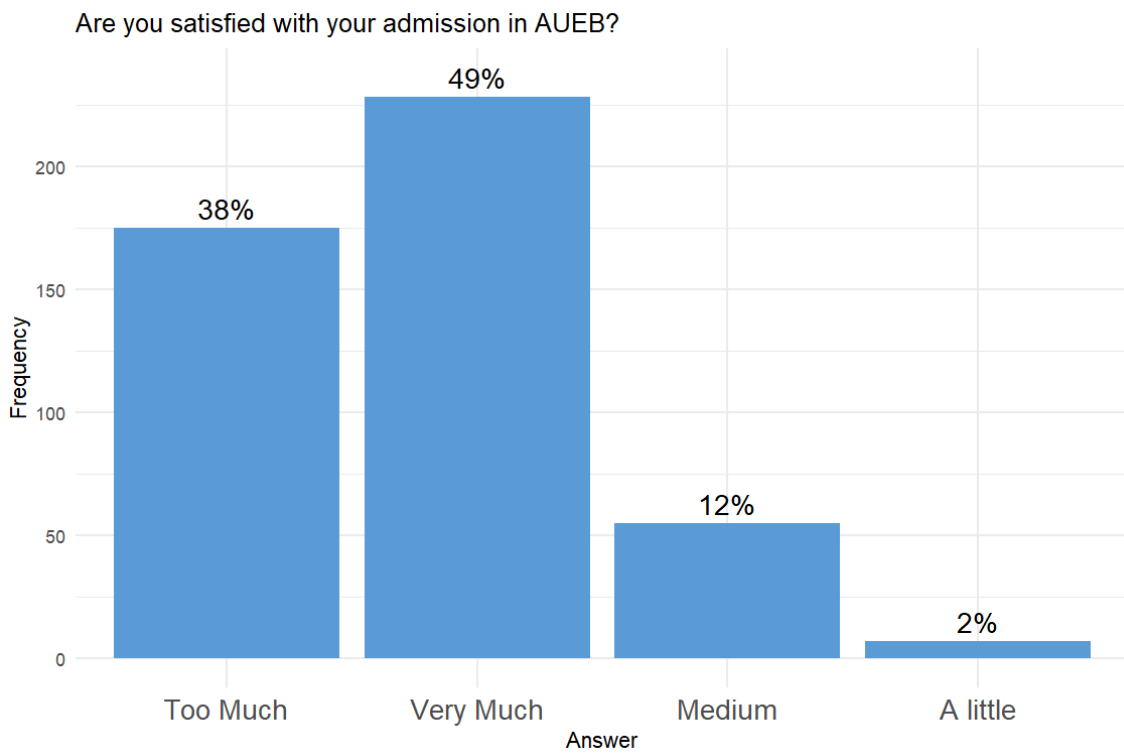


Figure 10: Barplot for the distribution of the satisfaction from the admission in AUEB.

7. Employment

Do you think that AUEB will help you in your future efforts for professional rehabilitation?		
Answer	Counts	Percentage
Too Much	259	36%
Very Much	167	56%
Medium	31	7%
A little	5	1%
Not at all	1	0%

Table 12: The distribution whether the first-year students feel that the AUEB will help them in their future endeavors for future rehabilitation.

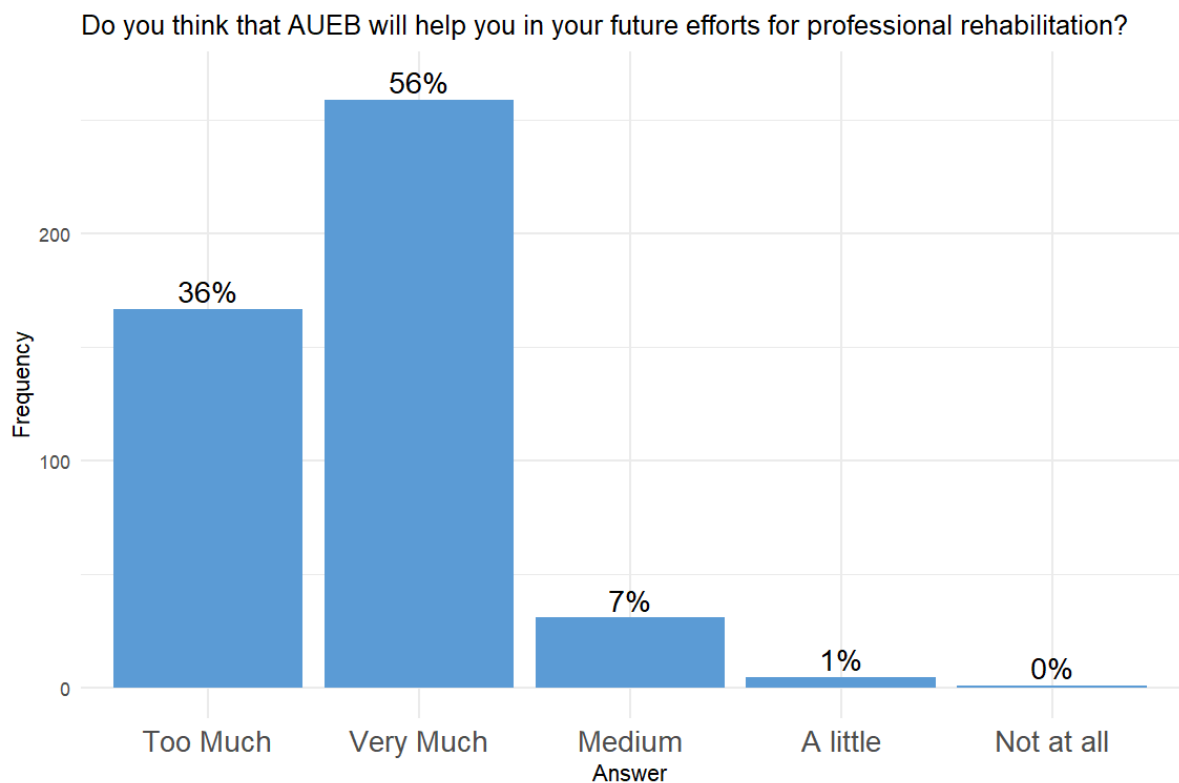


Figure 11: Barplot for distribution whether the first-year students feel that the AUEB will help them in their future endeavors for future rehabilitation.

Do you have some kind of professional experience?		
Answer	Counts	Percentage
Yes	113	24%
No	348	75%
N/A	6	1%

Table 13: The distribution whether the students have professional experience.

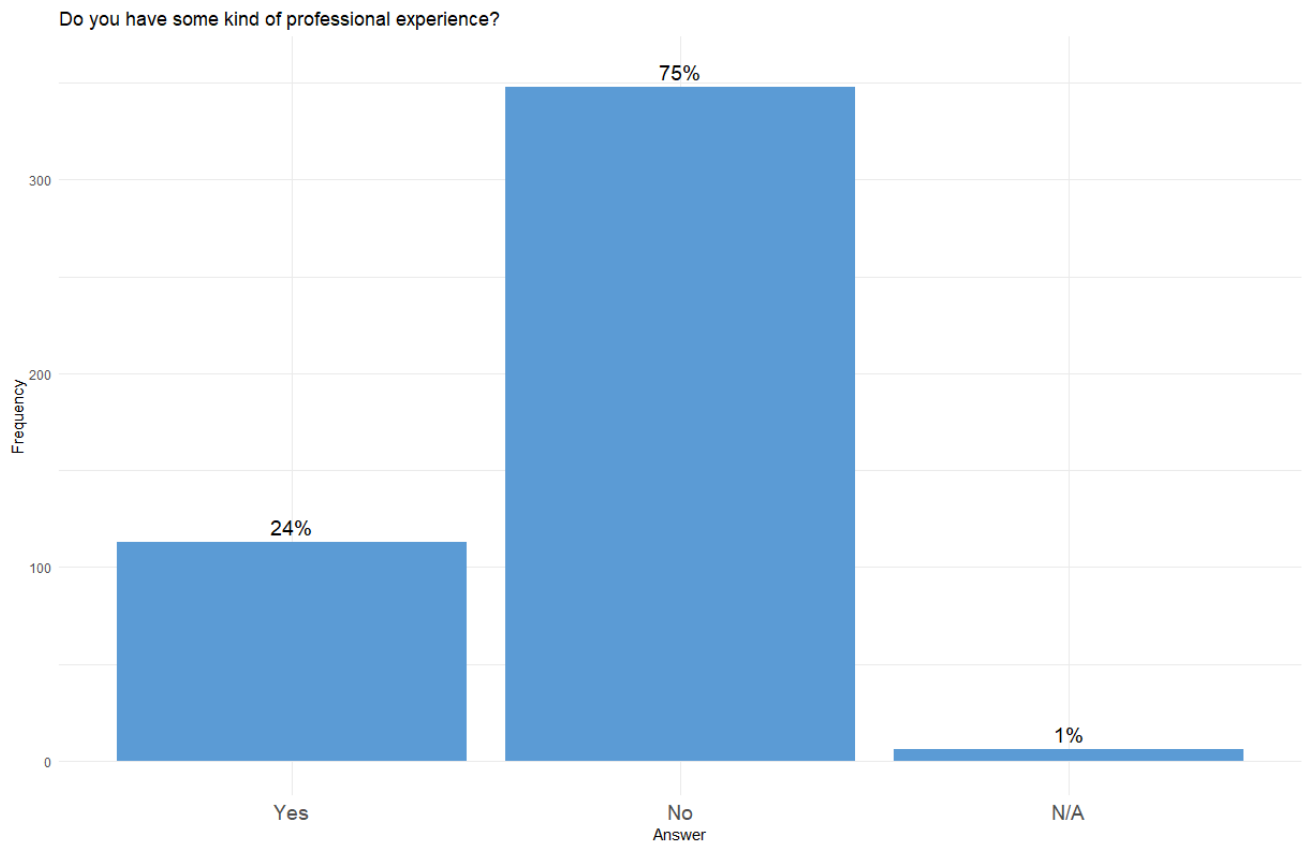


Figure 12: Barplot for the distribution whether the students have professional experience.

If you answered YES to the previous question, in which sector?		
Answer	Counts	Percentage
Food Service	15	13,3%
Administration and Finance Division	4	3,5%
Office work	4	3,5%
Other	3	2,7%
Tourism	2	1,8%
Fuel Station	2	1,8%
Retail	1	0,9%
Education	1	0,9%
N/A	81	71,7%

Table 14: The distribution of the students' previous experience.

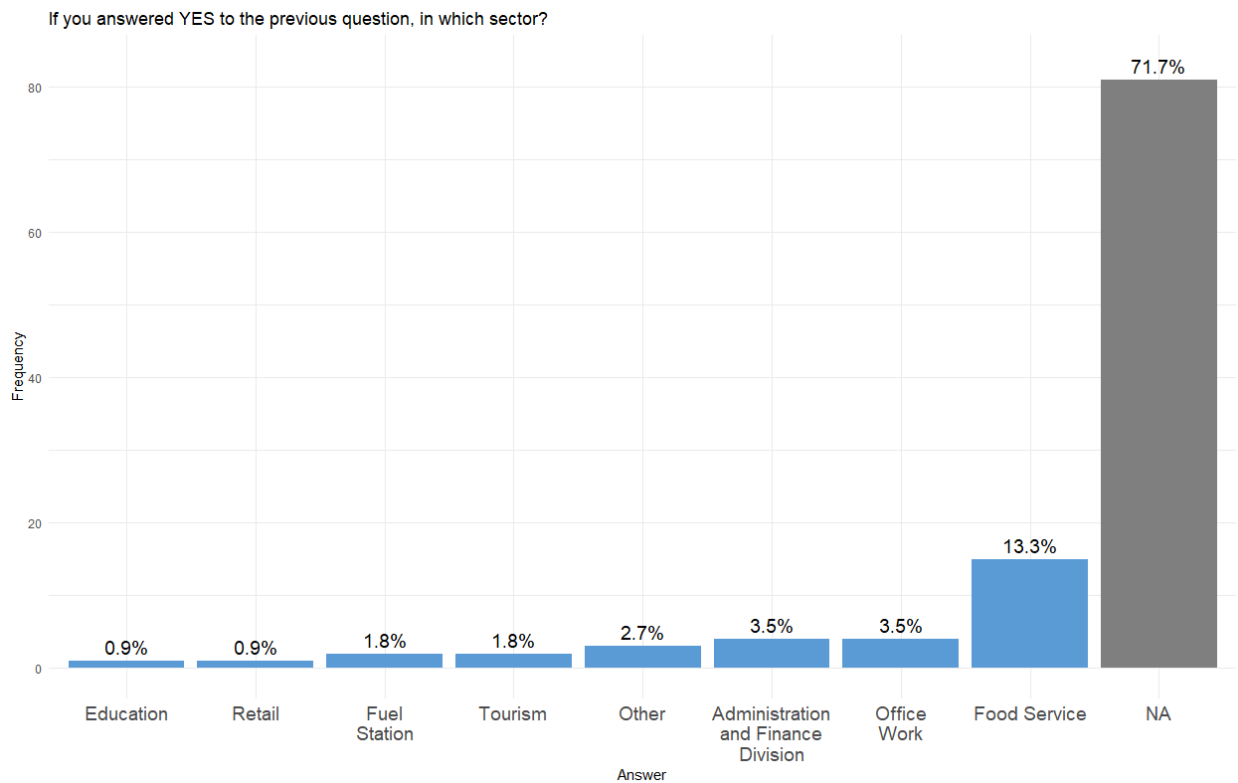


Figure 13: Barplot for the distribution of the students' previous experience.

Your main residence is in Athens?		
Answer	Counts	Percentage
Yes	286	61%
No	171	37%
N/A	10	2%

Table 15: The distribution of whether the students' main residence is in Athens.

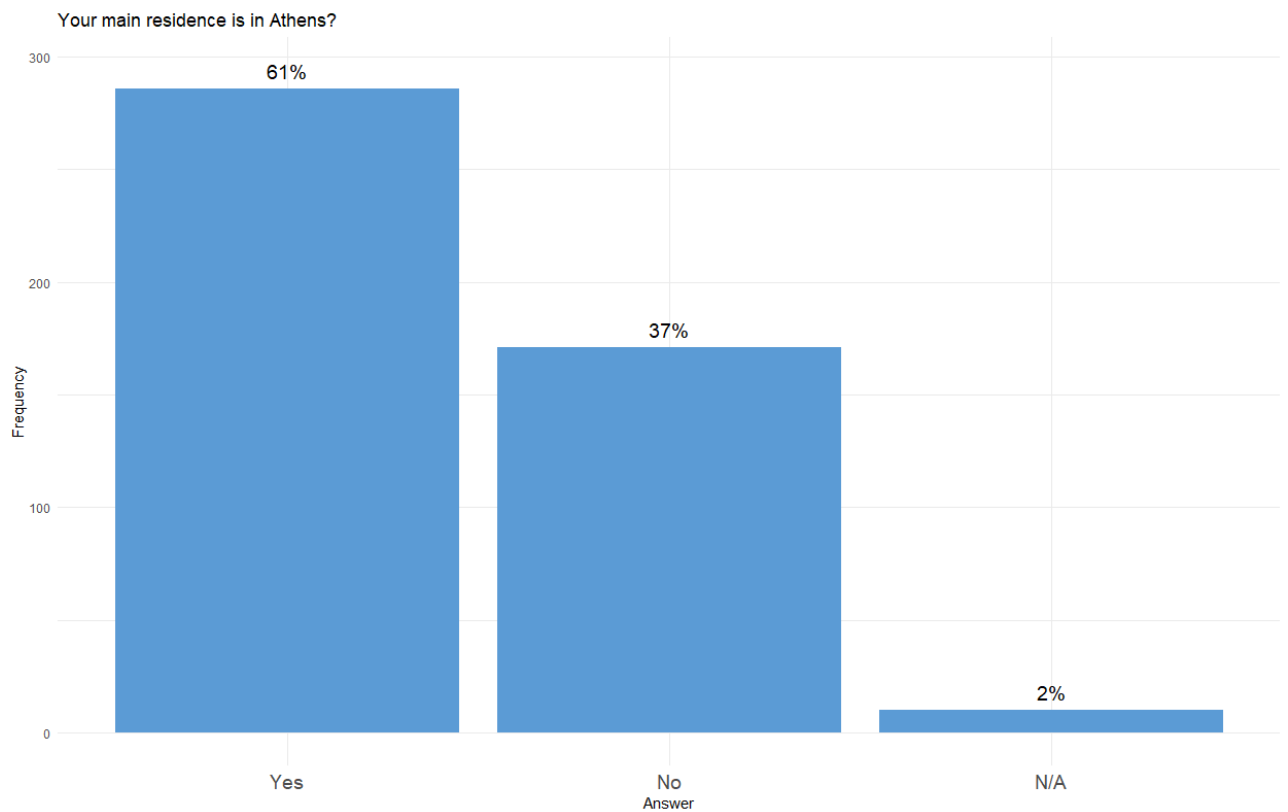


Figure 14: Barplot for the distribution of whether the students' main residence is in Athens.

During your studies where will you stay?		
Answer	Counts	Percentage
Student Dormitory	13	3%
Rent	154	35%
Private House	272	62%

Table 16: The distribution of where the students will stay during their studies.

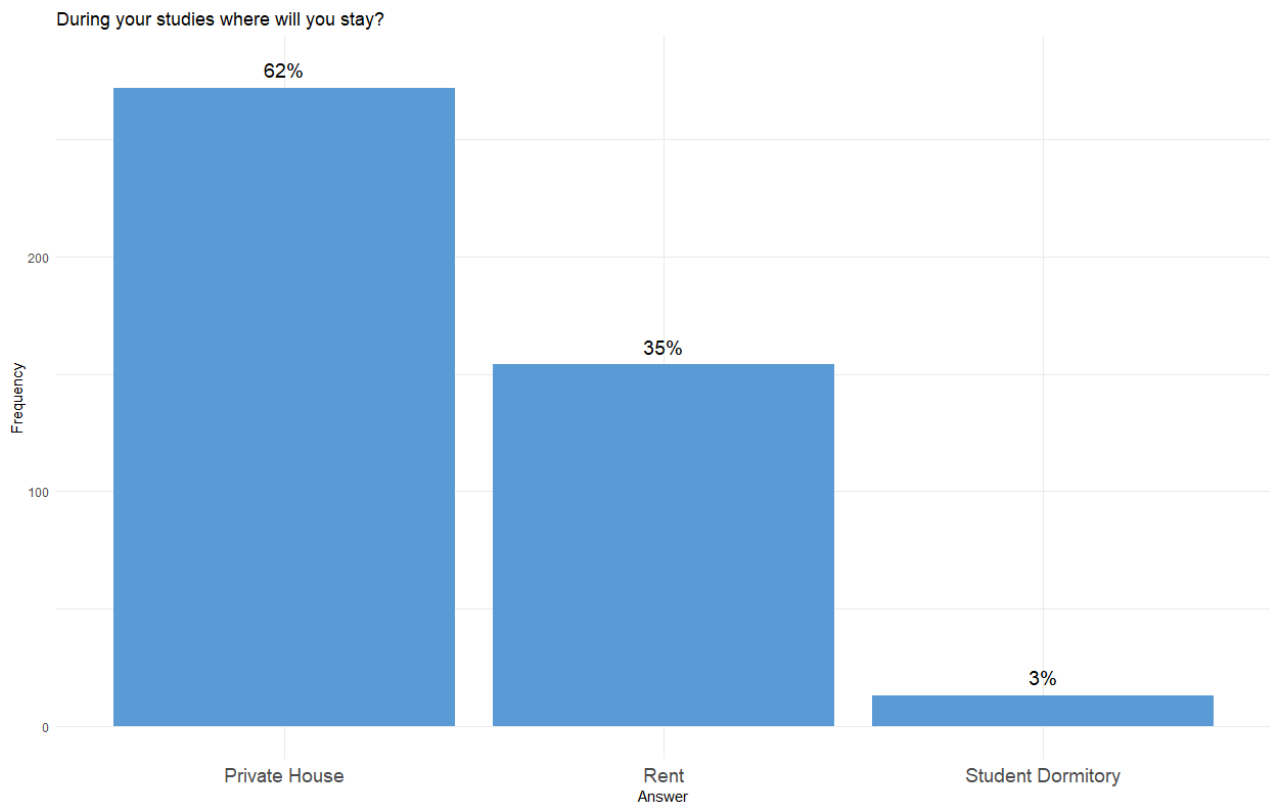


Figure 15: Barplot for the distribution of where the students will stay during their studies.

Will you be working during your studies?		
Answer	Counts	Percentage
Yes	270	41%
No	192	58%
N/A	5	1%

Table 17: The distribution of students' answers on whether they will work during their studies.

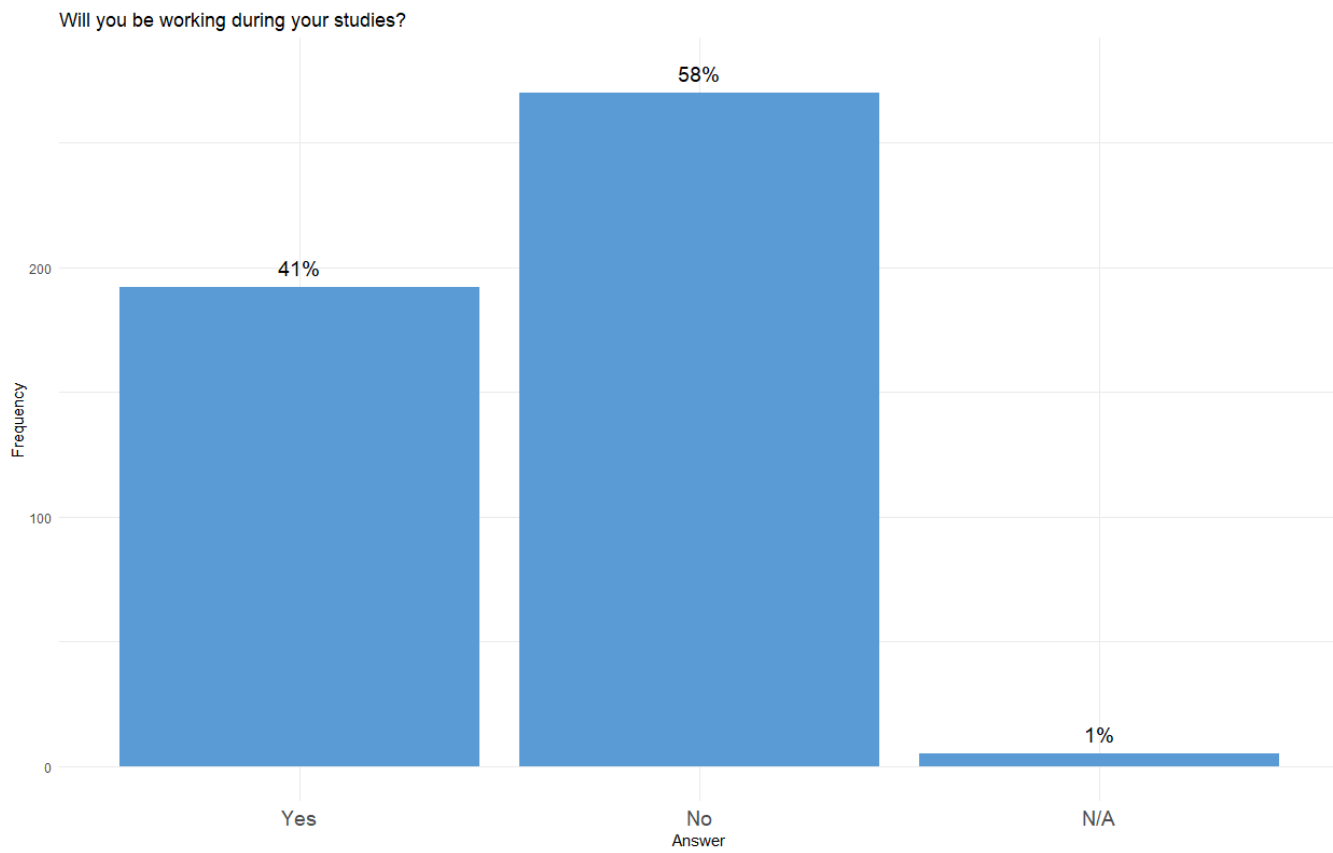


Figure 16: Barplot for the distribution of students' answers on whether they will work during their studies.

Do you wish to work during your studies through the internship programme of the AUEB?		
Answer	Counts	Percentage
Yes	388	83%
No	70	15%
N/A	9	2%

Table 18: The distribution of responses on whether students wish to work during their studies through the internship program of the AUEB.

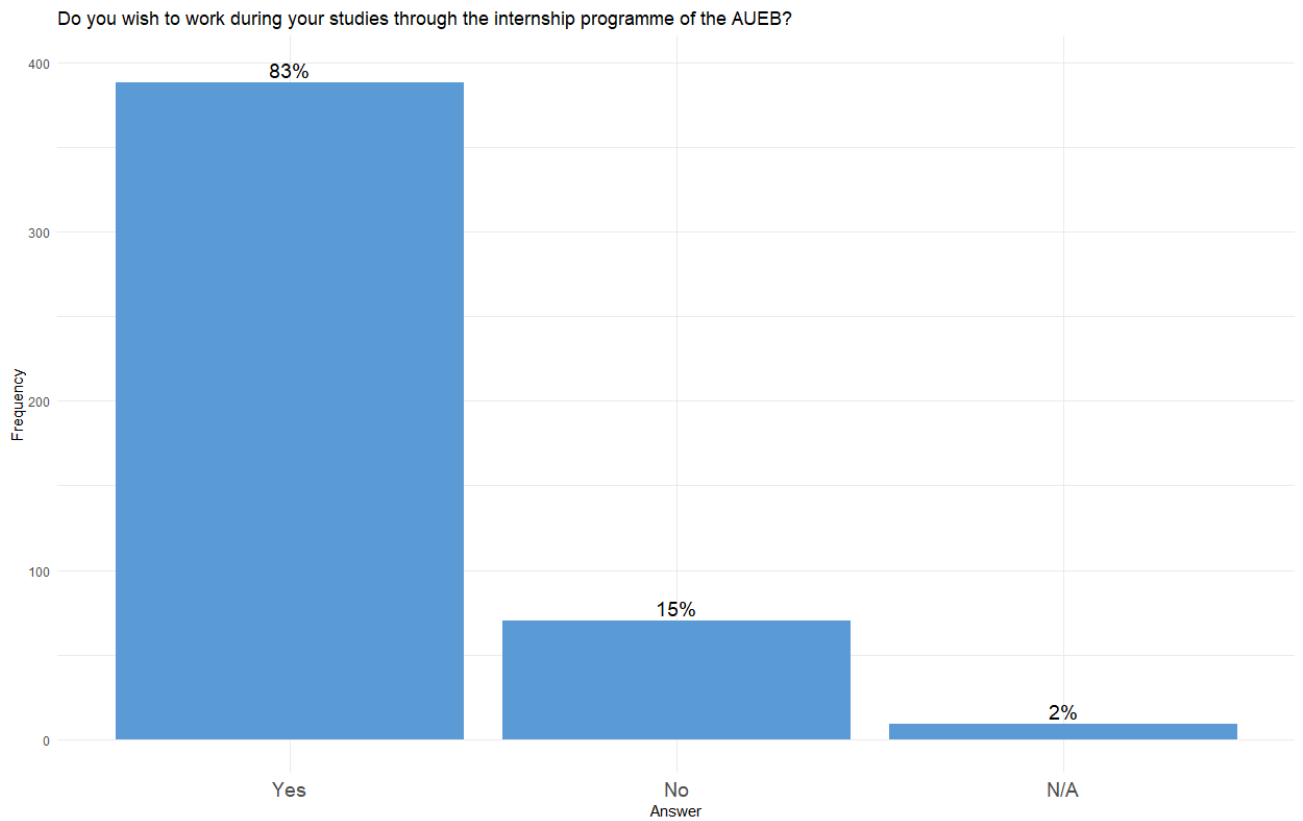


Figure 17: Barplot of the distribution of responses on whether students wish to work during their studies through the internship program of the AUEB.

How interested would you be in participating in the AUEB's Pedagogical Competence Program and receiving a certificate?		
Answer	Counts	Percentage
Too much	38	8%
Very much	91	20%
Medium	154	33%
A little	89	19%
Not at all	90	19%

Table 19: The distribution of students' interest in participating in the Pedagogical Competence Programme of AUEB.

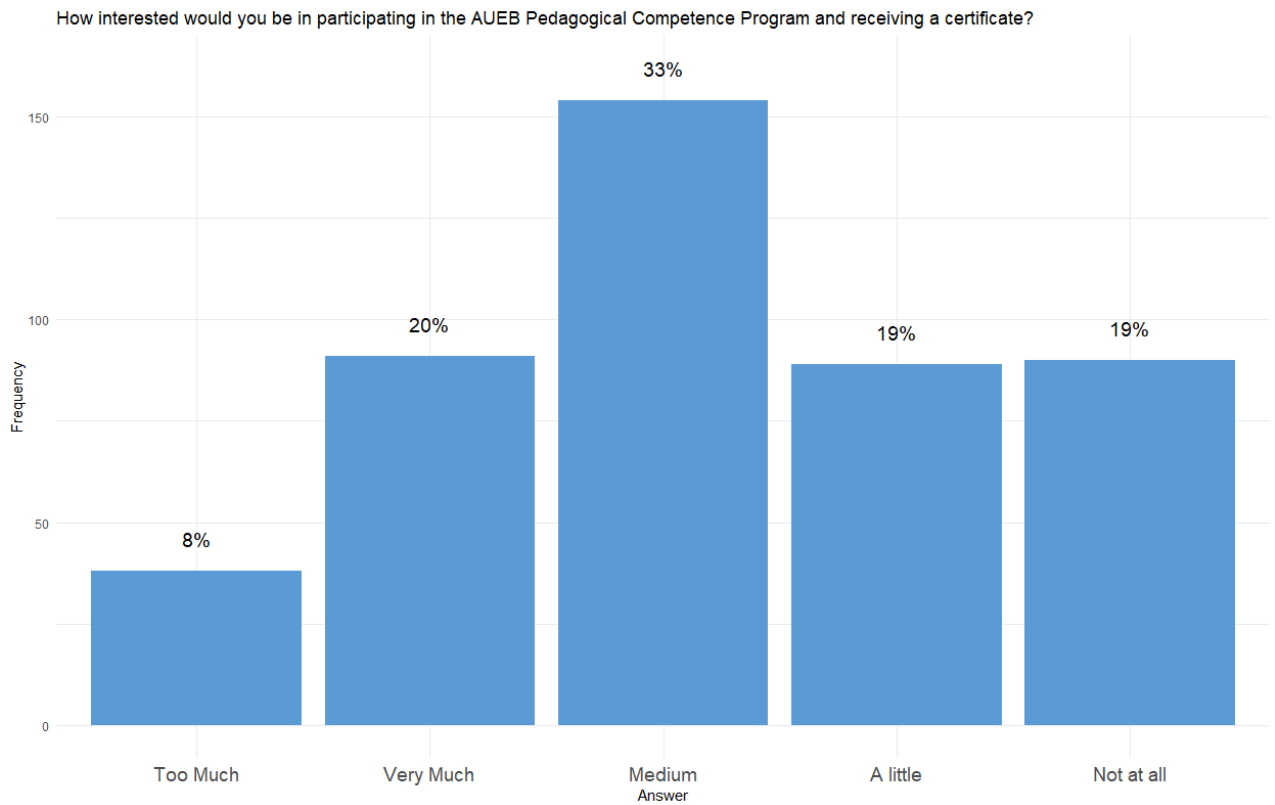


Figure 18: Barplot for the distribution of students' interest in participating in the Pedagogical Competence Programme of AUEB.

8. Competitions and interests

Have you participated in scientific association competitions?		
Answer	Counts	Percentage
Yes	388	43%
No	70	66%
N/A	9	1%

Table 20: The distribution of student participation in competitions of scientific associations.

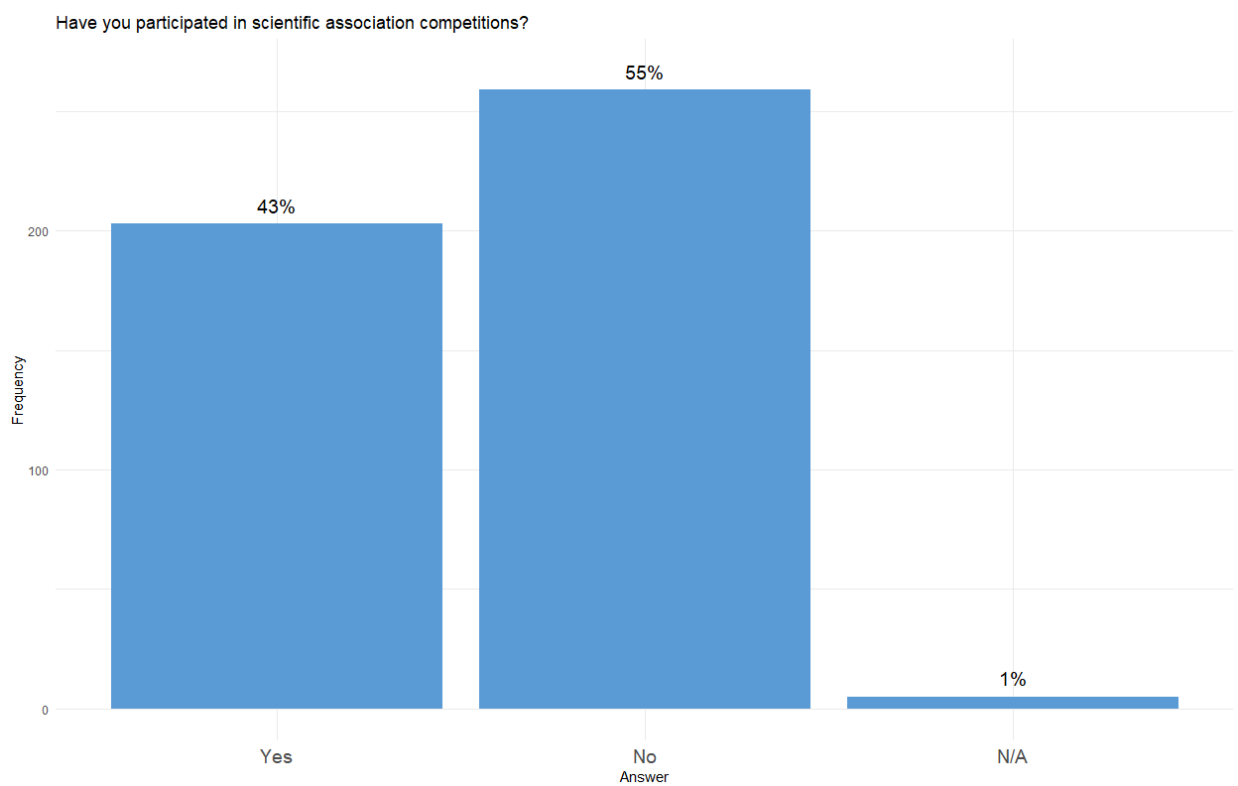


Figure 19: Barplot for the distribution of student participation in scientific association competitions.

Have you been awarded in student competitions?		
Answer	Counts	Percentage
Yes	131	29%
No	329	70%
N/A	7	1%

Table 21: The distribution of whether the students have distinguished themselves in student competitions.

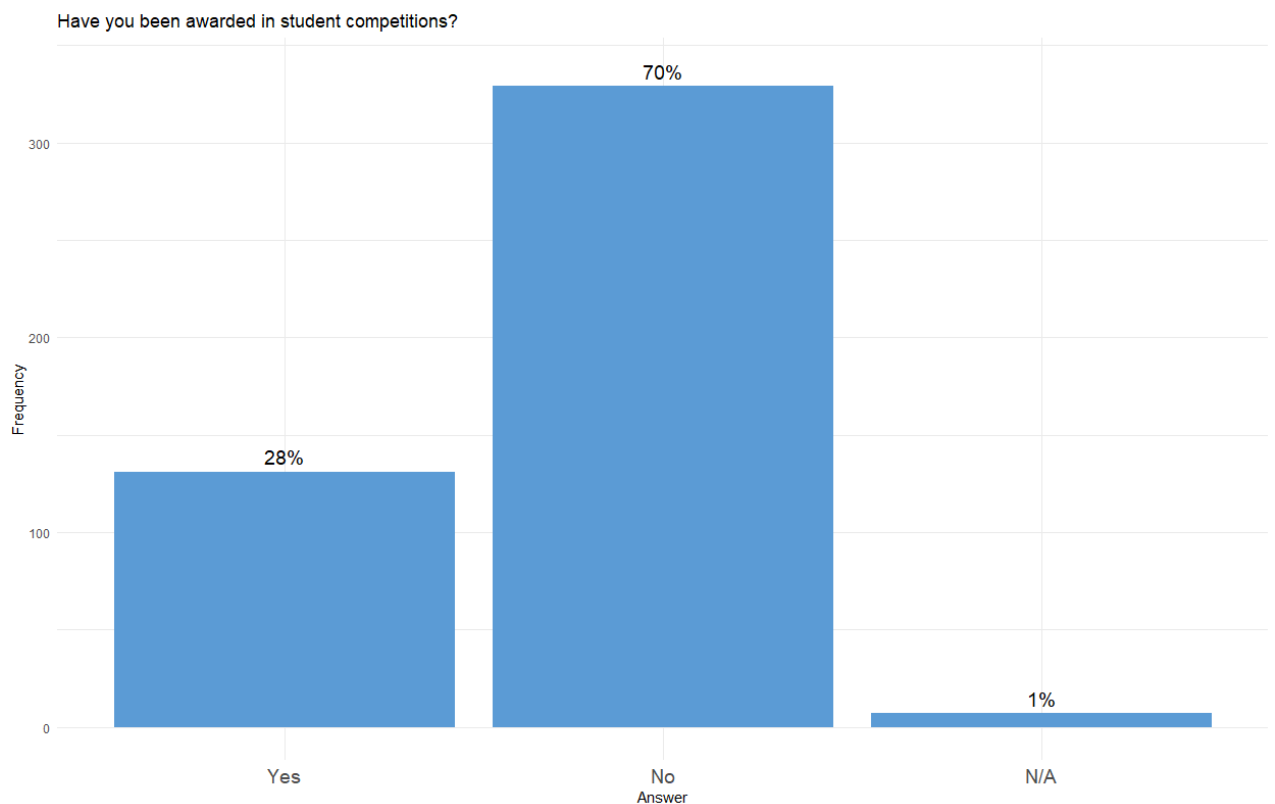


Figure 20: Barplot of the distribution for whether students have excelled in student competitions.

Would you like to participate as a member of the "AUEB Volunteers" programme?		
Answer	Counts	Percentage
Yes	258	55%
No	199	43%
N/A	10	2%

Table 22: The distribution on whether students wish to become members of the *AUEB Volunteers* program.

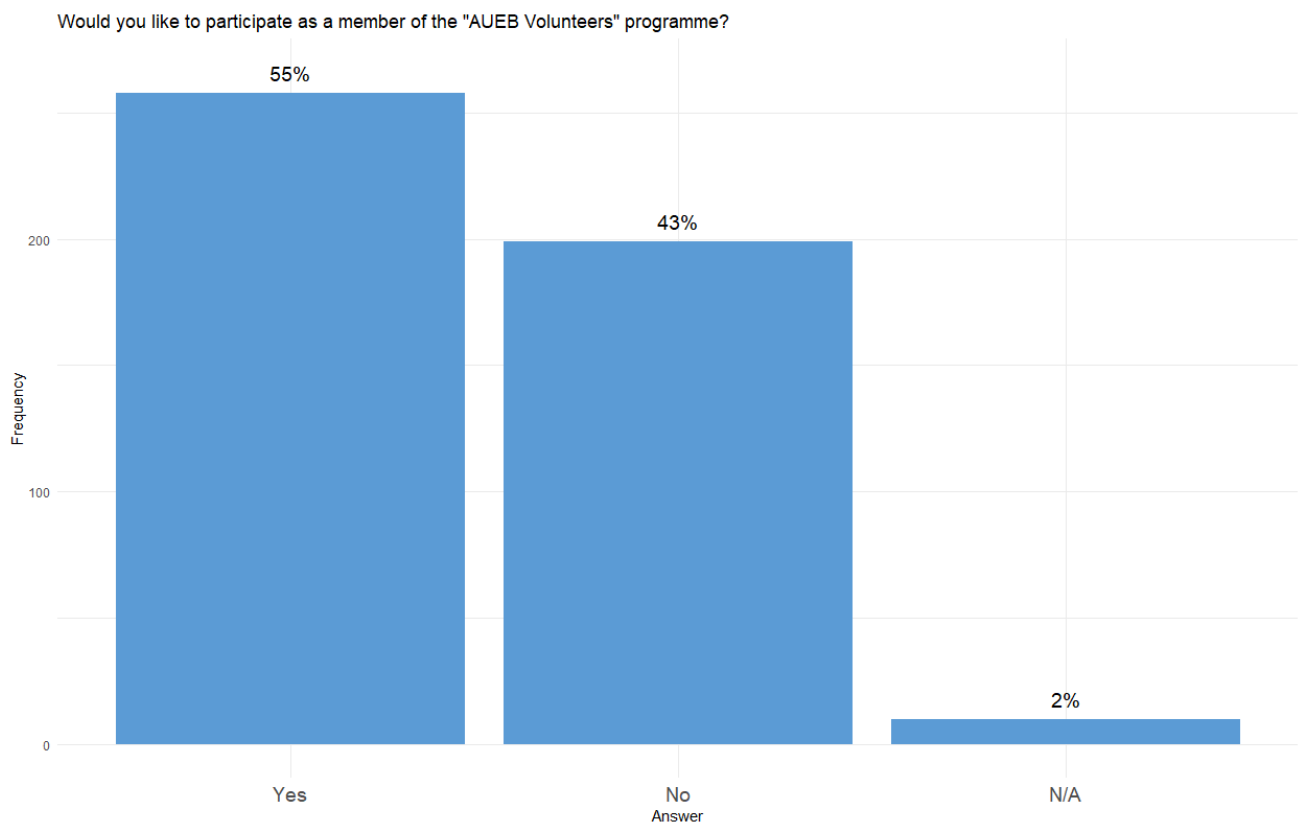


Figure 21: Barplot of distribution for whether students wish to become members of the *AUEB Volunteers* program.

9. Foreign Languages

The students' level in English		
Answer	Counts	Percentage
No Knowledge	2	0,4%
A1	7	1,5%
A2	6	1,3%
B1	11	2,4%
B2	65	14%
Γ1	55	11,9%
Γ2	318	68,5%

Table 23: The distribution of the students' level in English.

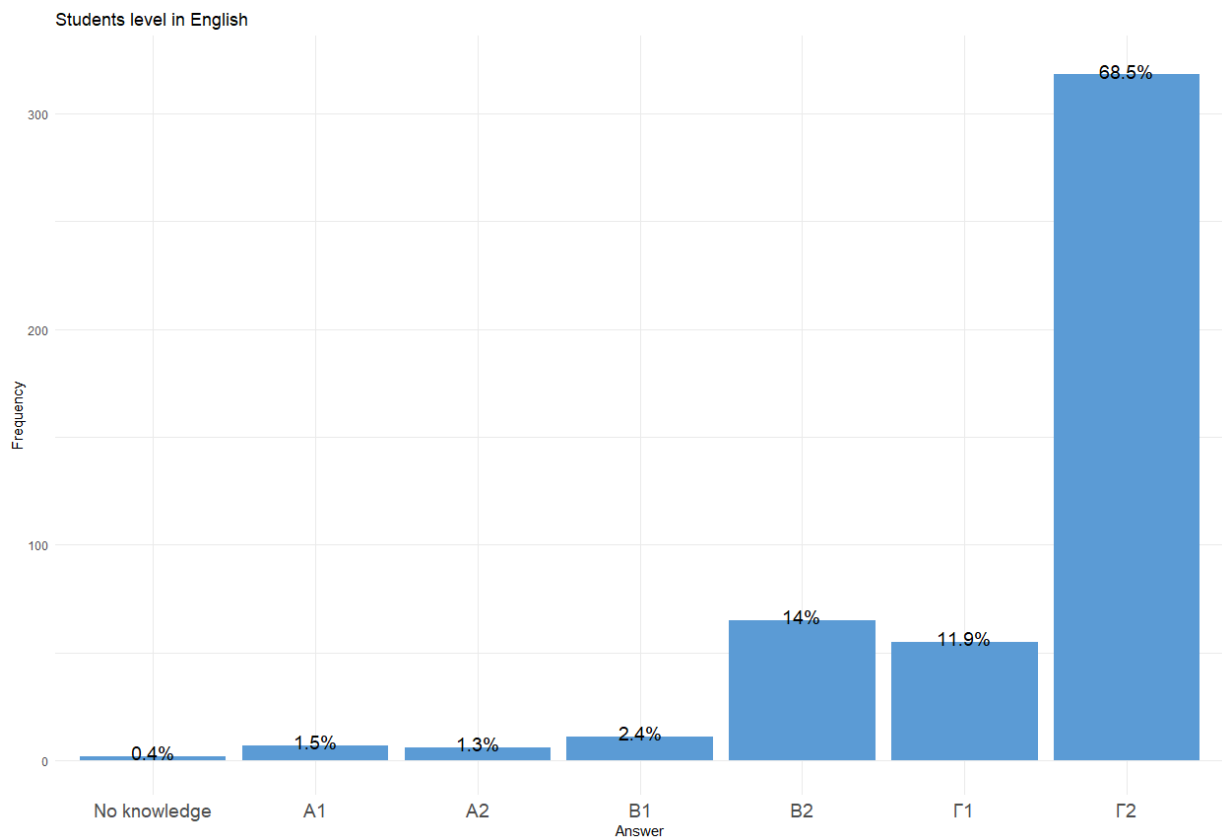


Figure 22: Barplot for the distribution of students' level in English.

The level of students in French		
Answer	Counts	Percentage
No Knowledge	76	31,8%
A1	45	18,8%
A2	16	6,7%
B1	19	7,9%
B2	56	23,4%
Γ1	18	7,5%
Γ2	9	3,8%

Table 24: The distribution of students' level in French.

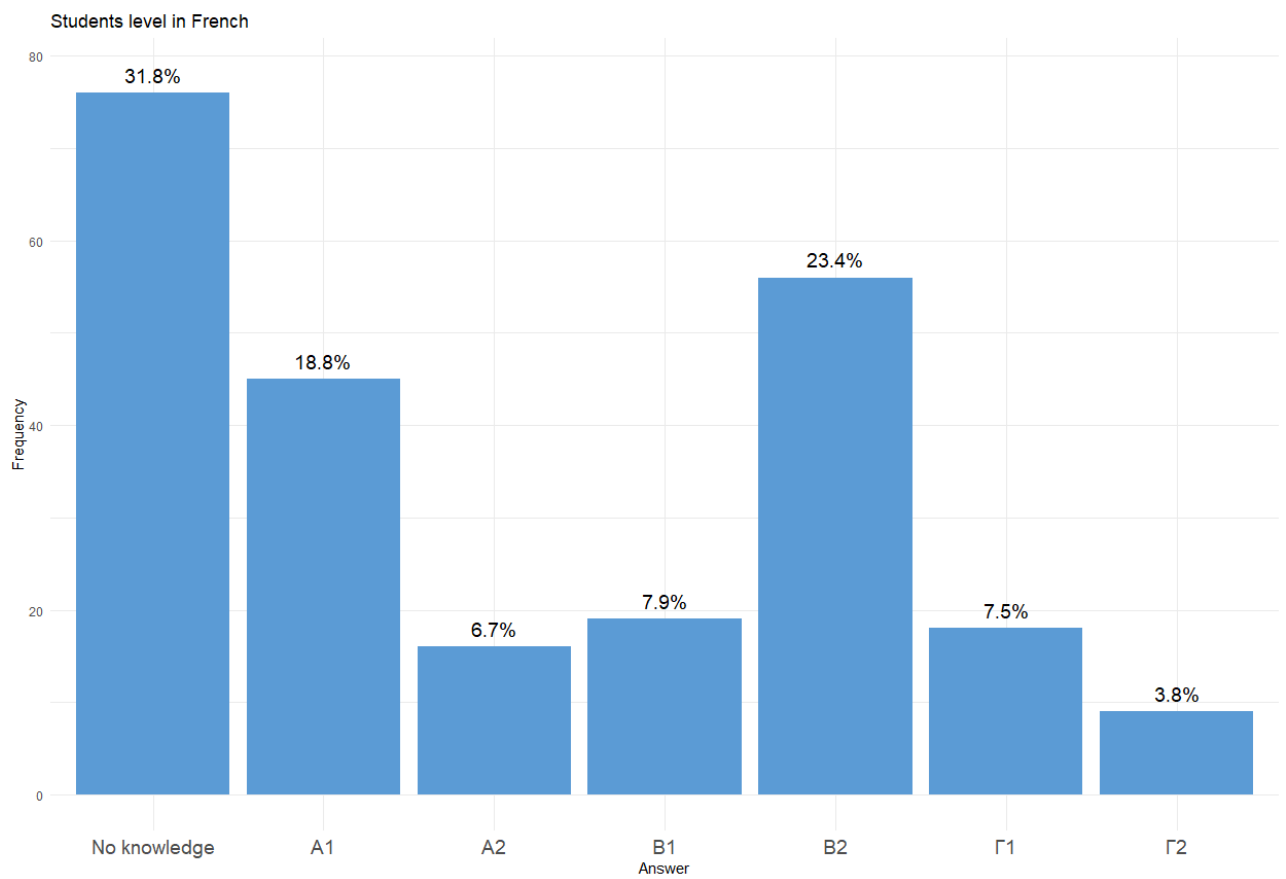


Figure 23: Barplot for the distribution of students' level in French.

The level of students in German		
Answer	Counts	Percentage
No Knowledge	84	38,7%
A1	27	12,4%
A2	23	10,6%
B1	27	12,4%
B2	43	19,8%
Γ1	8	3,7%
Γ2	5	2,3%

Table 25: The distribution of students' level in German.

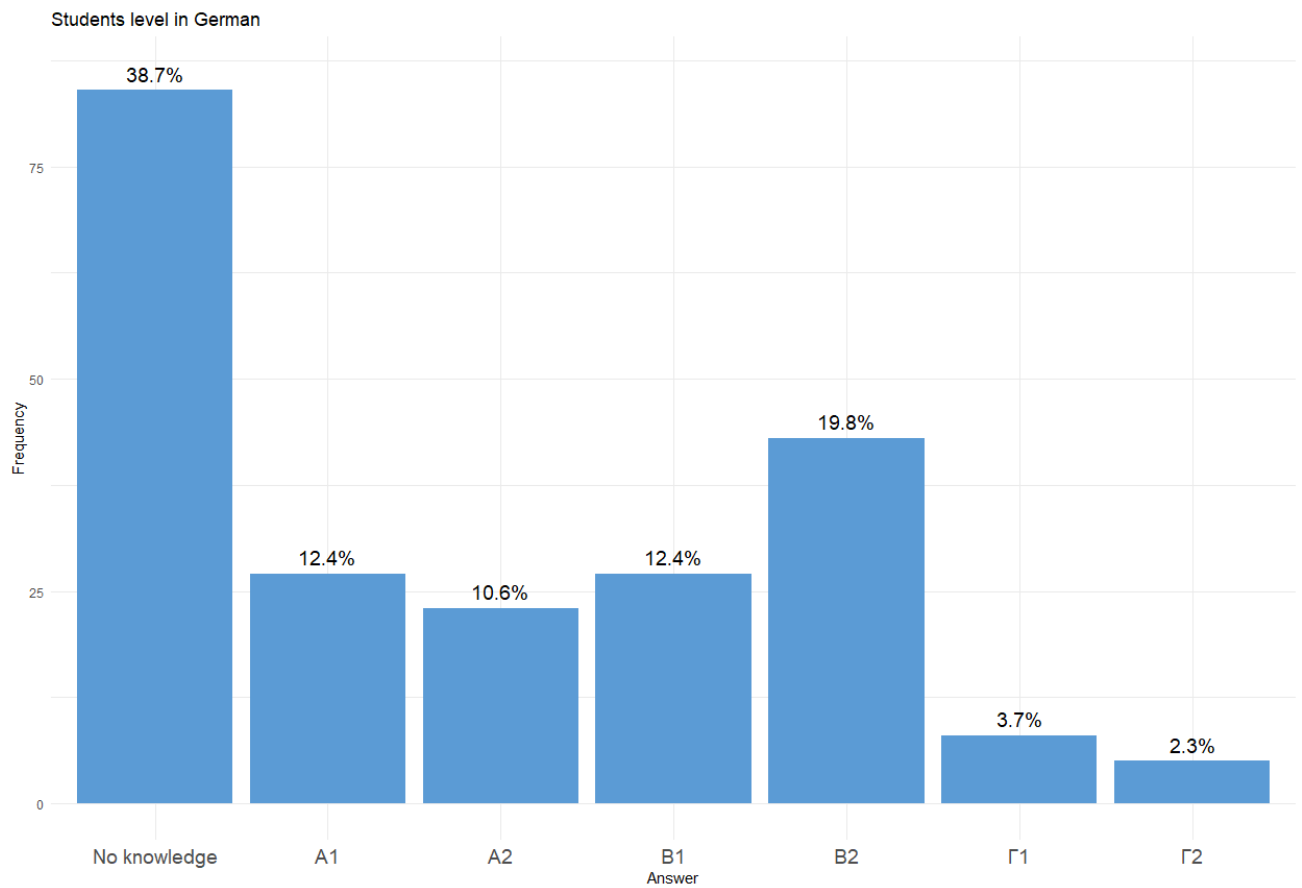


Figure 24: Barplot for the distribution of students' level in German.

The level of students in Spanish		
Answer	Counts	Percentage
No Knowledge	108	70,1%
A1	31	20,1%
A2	7	4,5%
B1	3	1,9%
B2	2	1,3%
Γ1	0	0%
Γ2	3	1,9%

Table 26: The distribution of students' level in Spanish.

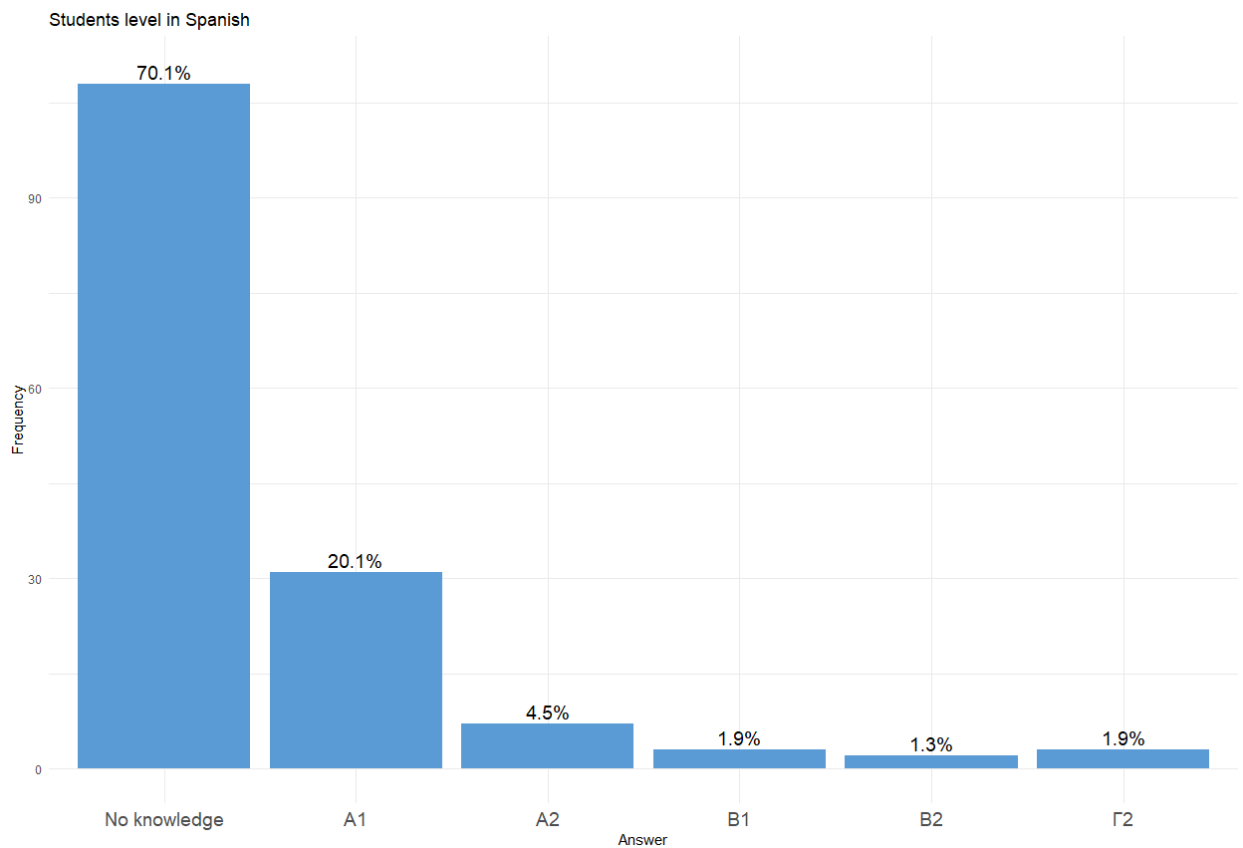


Figure 25: Barplot for the distribution of the level of students in Spanish.

The level of students in Chinese		
Answer	Counts	Percentage
No Knowledge	136	97,1%
A1	3	2,1%
A2	0	0%
B1	0	0%
B2	0	0%
Γ1	0	0%
Γ2	1	0,7%

Table 27: The distribution of students' level in Chinese.

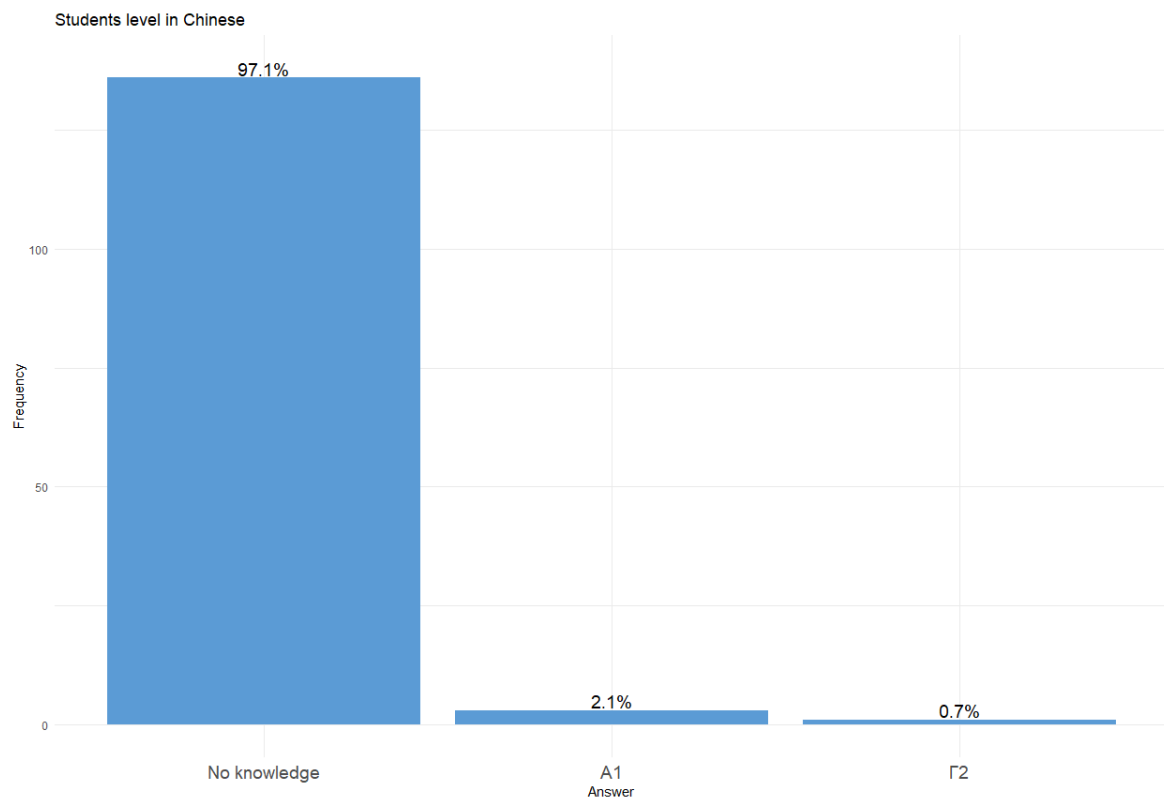


Figure 26: Barplot for the distribution of students' level in Chinese.

The level of students in Russian		
Answer	Counts	Percentage
Καμία Γνώση	132	93,6%
A1	6	4,3%
A2	0	4,5%
B1	0	1,9%
B2	0	1,3%
Γ1	1	0,7%
Γ2	2	1,4%

Table 28: The distribution of students' level in Russian.

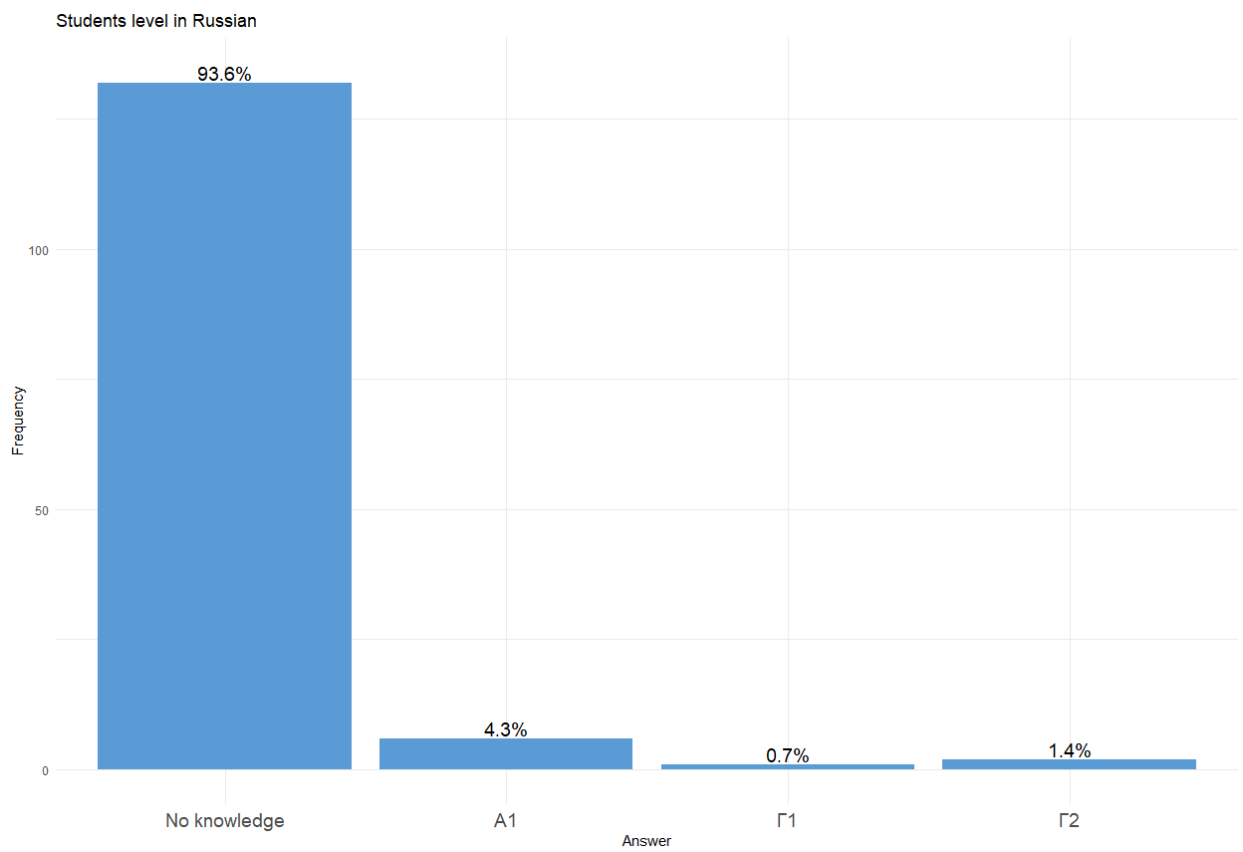


Figure 27: Barplot for the distribution of students' level in Russian

10. *Pairwise variable analysis*

Your main residence is in Athens			
	Will you be working during your studies?		
	Yes	No	NA
Yes	136	149	1
No	52	117	2
NA	4	4	2

Table 29: "Your main residence is in Athens" in combination with "Will you be working during your studies?"

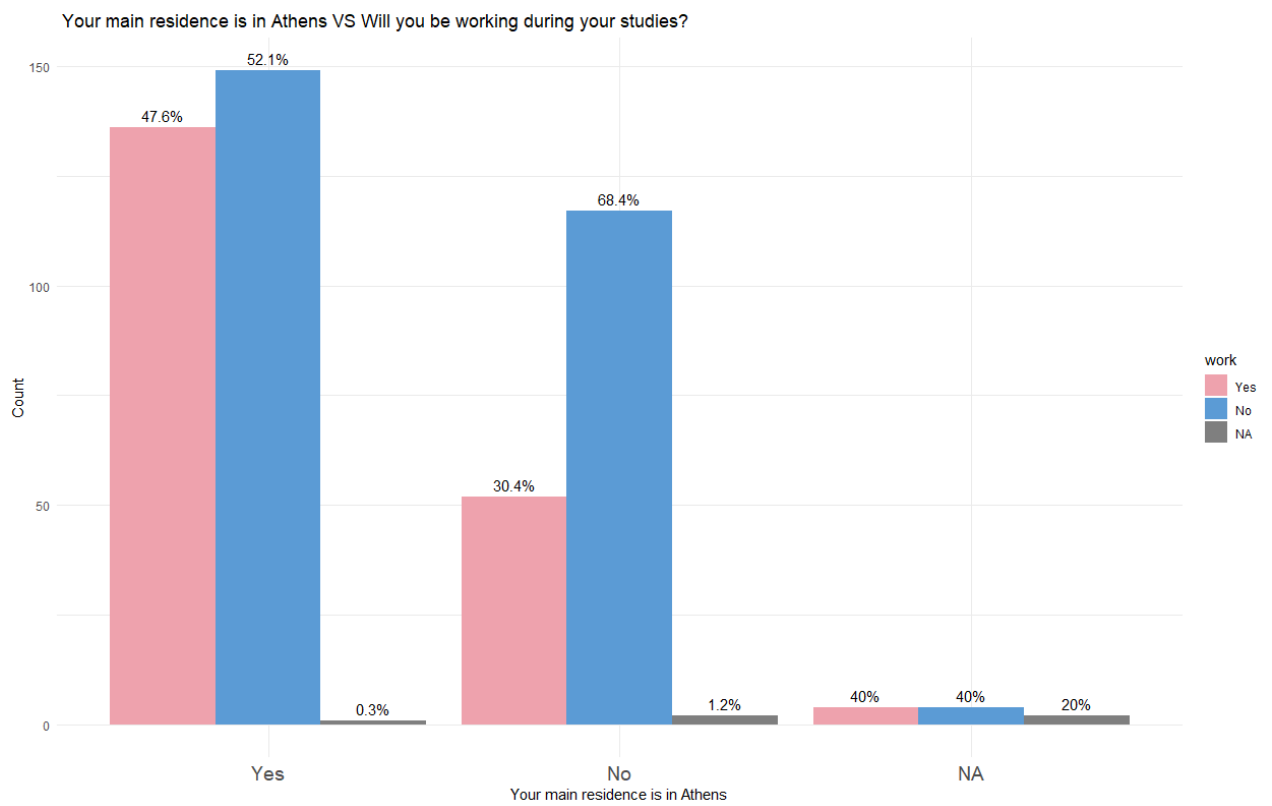


Figure 28: "Your main residence is in Athens" in combination with "Will you be working during your studies?"

Are you satisfied with your admission in AUEB?					
	Order of preference				
	1	2	3	>3	NA
Too Much	120	42	8	3	2
Very Much	145	59	11	11	2
Medium	31	15	6	3	0
A little	3	2	1	1	0
NA	0	0	0	0	2

Table 30: “Are you satisfied with your admission in AUEB” in combination with “What was the order of preference of the department you were admitted to?”

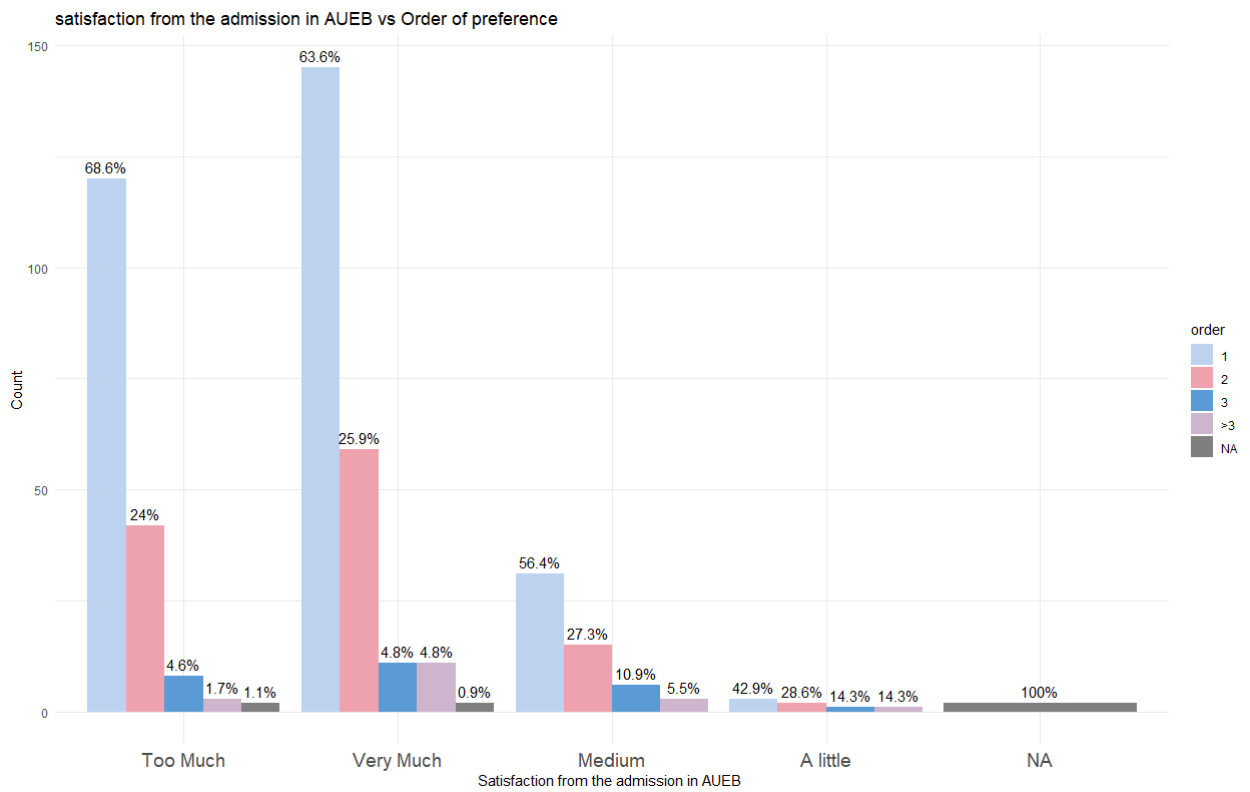


Figure 29: “Are you satisfied with your admission in AUEB” in combination with “What was the order of preference of the department you were admitted to?”

Order of preference			
	Participation in scientific association's competitions		
	Yes	No	NA
1	131	167	1
2	47	70	1
3	17	9	0
>3	6	12	0
NA	2	1	3

Table 31: "What was the order of preference of the department you were admitted to?" in combination with "Have you participated in scientific associations' competitions?"

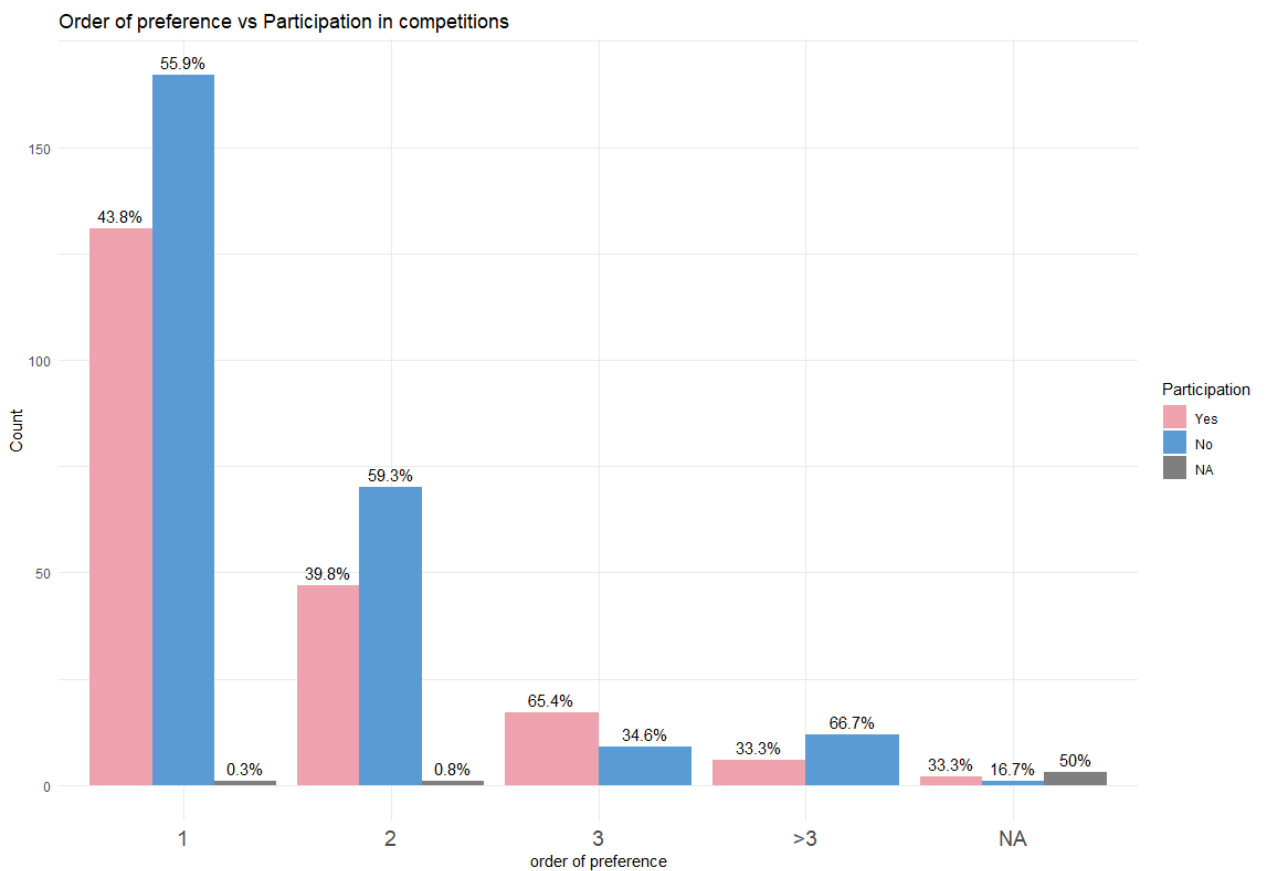


Figure 30: "What was the order of preference of the department you were admitted to?" in combination with "Have you participated in scientific associations' competitions?"

Department				
	Gender			
	Female	Άντρας	Other	NA
Economics	27	32	1	0
International & European Economic Studies	29	13	0	2
Management Science and Technology	39	33	0	0
Business Administration	49	20	0	0
Accounting and Finance	25	27	0	0
Marketing and Communication	43	10	1	0
Informatics	39	42	0	0
Statistics	18	17	0	0

Table 32: "What is your admission department" in combination with "Gender"

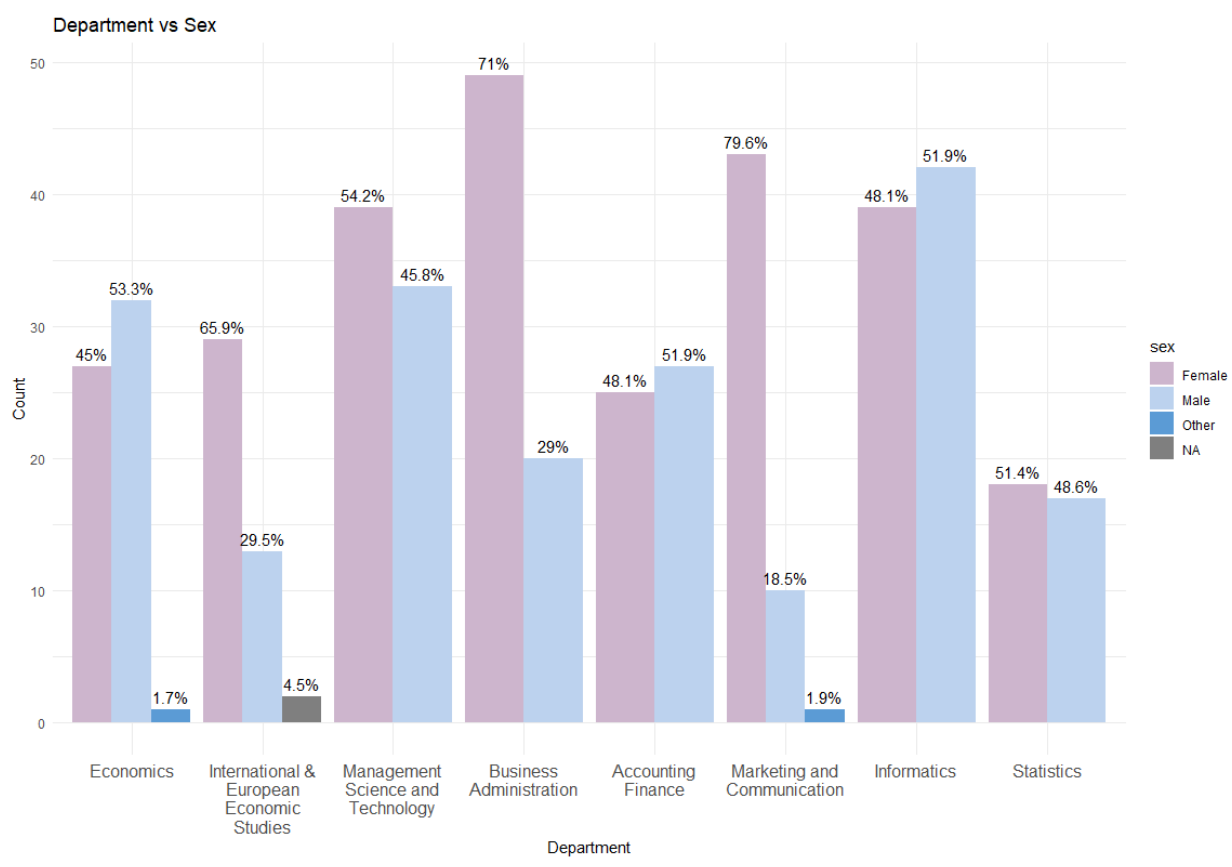


Figure 31: "What is your admission department" in combination with "Gender"

Department			
	Participation in student competitions		
	Yes	No	NA
Economics	24	36	0
International & European Economic Studies	17	25	2
Management Science and Technology	38	34	0
Business Administration	39	30	0
Accounting and Finance	24	27	1
Marketing and Communication	16	38	0
Informatics	33	46	2
Statistics	12	23	0

Table 33: "What is your admissions department" in combination with "Participation in student competitions"

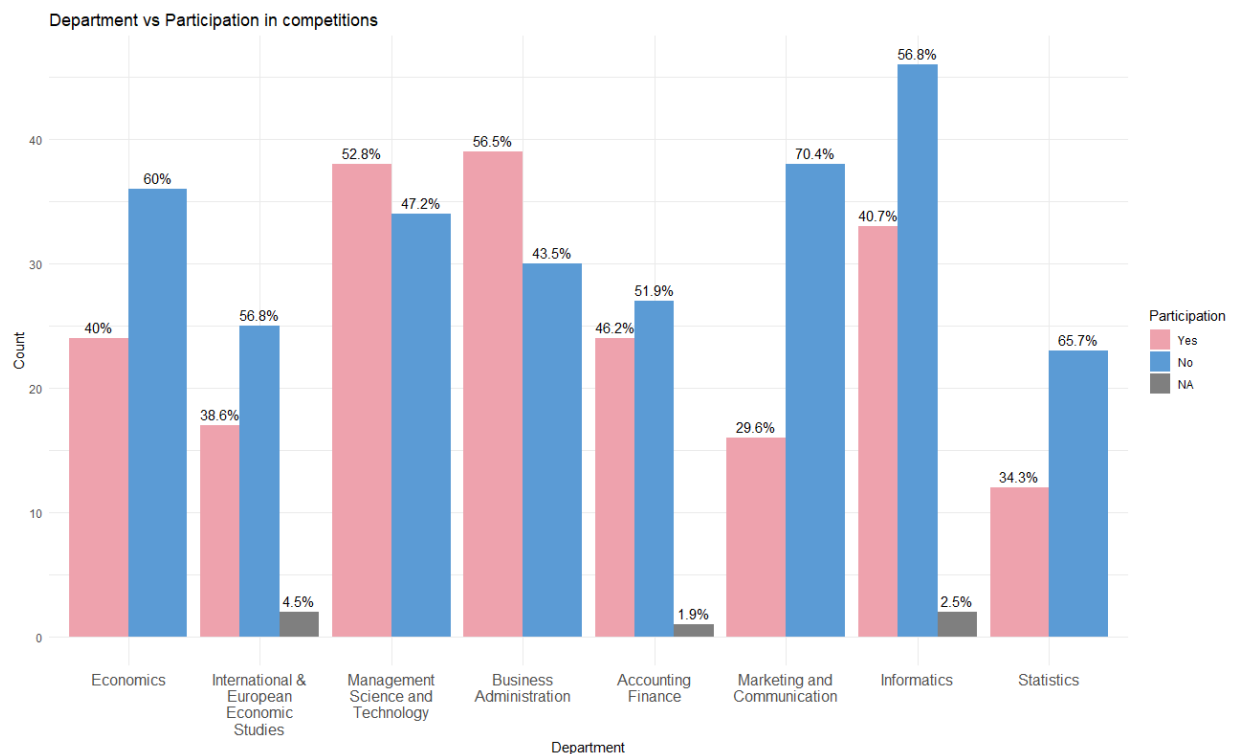


Figure 32: "What is your admissions department" in combination with "Participation in student competitions"

THANK YOU FOR YOUR PARTICIPATION !