

## Funded Research Proposals – Action 2 – Academic Year 2012-2013

The research proposals that receive funding for Action 2 for the Academic Year 2012-2013 are:

Name of Faculty member	Name of PostDoc Researcher	Research title
A. Nikolopoulos (Business Administration)	I. Kapoutsis	Understanding and Managing the Process of Initiating Negotiations; the Role of Power, Personality and Stereotypes
V. Stathakopoulos (Marketing & Communication)	G. Theodorakis	A Study on the Effects of Metaphorical Erotic Advertisements for Consumer Products and Social Services
M. Kavussanos (Accounting & Finance)	D. Dimitrakopoulos	Market Risk Measurement for the Shipping Business
S. Lioukas (DMST)	G. Papagiannakis	Effects of environmental management systems on environmental product innovation: The moderating role organizational capabilities
Y. Spanos (DMST)	E. Syrigos	Balancing Exploration and Exploitation: Longitudinal Examination in the Global Pharmaceutical Industry
E. Tsionas (Economics)	E. Papadakis	Testing for neglected heterogeneity in stochastic frontier models
N. Vettas (Economics)	F. Kourandi	Vertical Contracting models in oligopolistic markets
Y. Biliadis (IDEES)	K. Florios	Exact computation of censored least absolute deviations estimation
Σ. Skouras (IDEES) (Resigned from the program)	Ch. Axioglou	High Frequency trading and multi-market price discovery
D. Gritzalis (Informatics)	M. Theoxaridou	Assessing the Risk of Failures in Critical Infrastructures
P. Dellaportas (Statistics)	A. Petralias	Hierarchical Mixtures Models for Multivariate Regression
I. Ntzoufras (Statistics)	V. Dimitrakopoulou	Bayesian Variable Selection in Cluster Analysis using a Joint Parameter and Model Space Prior