

ΟΙΚΟΝΟΜΙΚΟ
ΠΑΝΕΠΙΣΤΗΜΙΟ
ΑΘΗΝΩΝ



ATHENS UNIVERSITY
OF ECONOMICS
AND BUSINESS

**Master's
Programs**

AUEB

The premier Business & Economics University in Greece



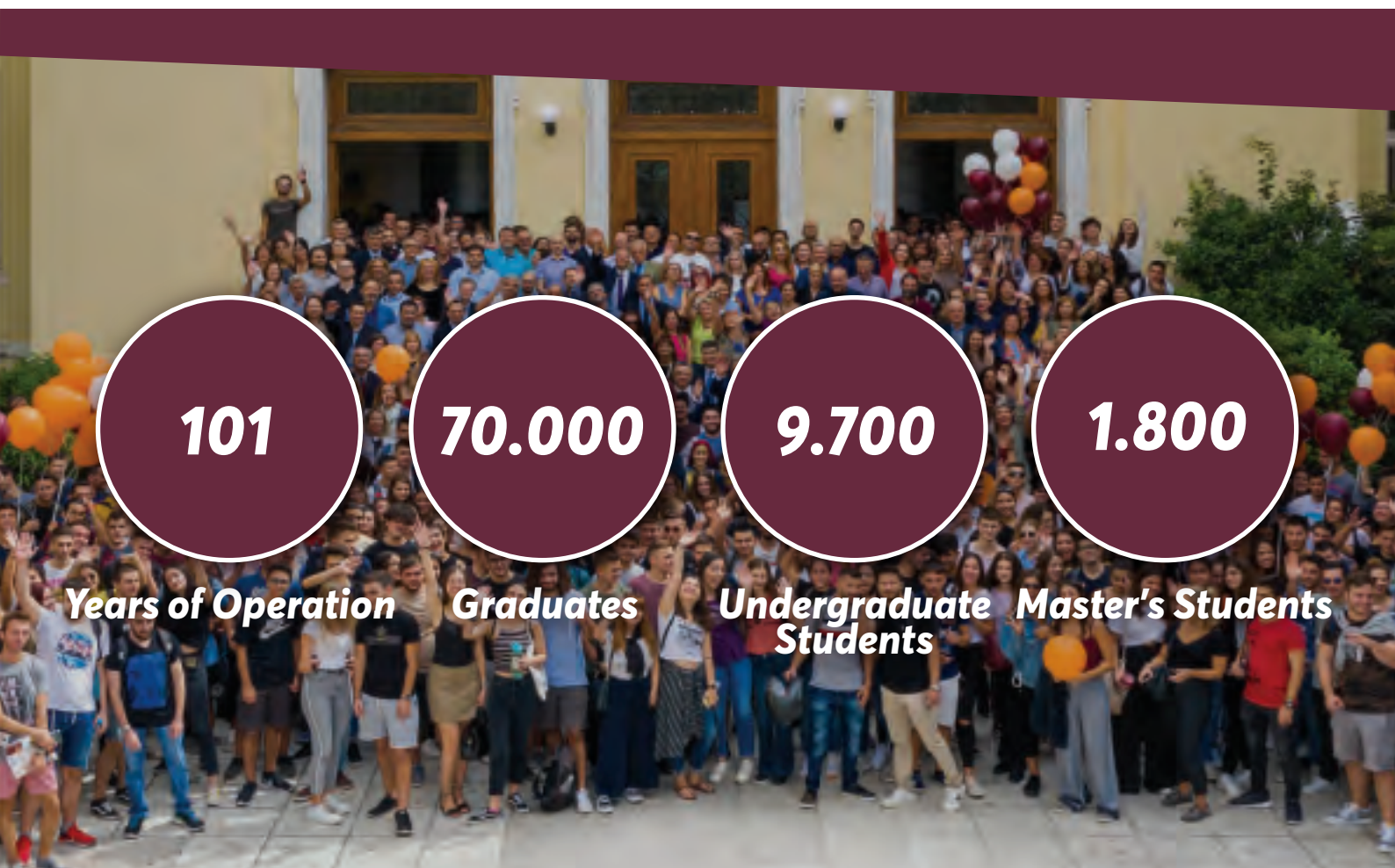
Following on a hundred-year brilliant tradition of contributing to education, science and society, the Athens University of Economics and Business (AUEB) today enjoys broad international recognition. The international prestige and reputation of the University reflects the high level of teaching and research staff; the modern curricula on offer; the achievements of our students during their studies; the high employability of our graduates in the labor market; and our distinct social impact.

AUEB is widely regarded as the premier Business and Economics University in Greece. The University consists of three Schools: the School of Economics, the School of Business and the School of Information Sciences and Technology. The Schools, in turn, comprise eight Departments that offer highly sought-after graduate degrees many of which, like the ones presented here, entirely in English. Our goal is to offer state-of-the-art scientific training that enables students to acquire the required knowledge, and develop further their skills so that upon graduation they can confidently follow high-impact careers and navigate today's competitive global environment.

I urge you to explore the graduate programs contained within these pages. In addition to studying at an internationally high-ranked University, during your stay in Greece you will benefit from the numerous amenities that Athens has to offer. The city is a true metropolis, brimming with life and interesting things to do all year long.

We look forward to welcoming you to AUEB!

The Rector
Professor Dimitris Bourantonis



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Years of Operation

70.000

Graduates

9.700

Undergraduate Students

1.800

Master's Students

MSc in Economics

The MSc in Economics trains students to understand and analyze the interacting decisions and choices of individuals and firms using the tools of microeconomic theory, such as consumer, production and game theory. Moreover, students become familiar with the fundamental theories, methodologies and techniques of modern macroeconomic analysis as well as the study of the interaction between the two main strands of economic theory.

They are exposed to econometric theory and practice both modern econometric models and techniques through advanced statistical and econometric computational resources.

The program places particular emphasis on the subject areas of Macroeconomic Theory, Microeconomic Theory and Applied Microeconomics, Theoretical and Applied Econometrics, Finance Theory and Asset Pricing, Industrial Organisation, Public Economics, Game Theory, International Economics, Environmental and Energy Economics, Mathematical Economics, Labour Economics, Economic Development.

Graduates are well equipped to seek employment in large private and public sector organizations and companies, such as banks and public authorities, in Greece and abroad. They can also continue further with PhD studies, aiming at academia, research institutes, Central Banks and elsewhere.

"The high-level curriculum and the support I received led me to eventually get admitted into the Yale Economics PhD program. I highly recommend the AUEB MSc in Economics."

Graduate Testimonial

Start date: Every September/October

Application deadline: End of June

Duration/Mode: Full-time (15 or 20 months, depending on dissertation)

Taught language: English

Entry requirements: An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required.

Language requirements: IELTS (academic): 7 and above, TOEFL (IBT, 79 and above) or TOEIC (785 and above) scores or a certificate of Proficiency in English recognized by the Greek State.

Current fees: 2,500€

The MSc in Economics is the first Master's program to operate in Greece. Since 1978, it has trained generations of highly qualified economists, many of whom now hold senior positions in both academia and the private sector in Greece and abroad.

MSc in Business Analytics

The MSc in Business Analytics prepares students for work in the design, implementation and deployment of real analytics applications.

The program places particular emphasis on the subject areas of business, data management, statistics, machine learning, optimization and visualization, combined with rigorous training on systems and tools. Furthermore, special emphasis is given to the "domain expertise" aspect in Analytics. A full course, managed by leading industrial partners, is devoted to real case studies on health, insurance, energy, human resources, public sector, transportation, supply-chain, and other verticals in analytics.

Students graduate well equipped to seek employment in the field of Database Management, Business Intelligence, Artificial Intelligence, Big Data Systems, Data Engineering, Analytics and Machine Learning.



"The MSc in Business Analytics offers a unique opportunity to learn from distinguished instructors how to use data to drive better business insights, through real-life scenarios. I highly recommend it to those wishing to forge a path in Business Analytics, but also to current professionals wanting to get ahead in their career."

Evangelos Kaslis (2019)

Start date: Every September

Application deadline: End of May

Duration/Mode: 17 months (full-time) or 29 months (part-time)

Taught language: English

Entry requirements: An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required.

Language requirements: IELTS (academic): 7 (and above), TOEIC (785 and above) scores, or a certificate of C1/C2 level in English recognised by the Greek State

Current fees: 7,200€

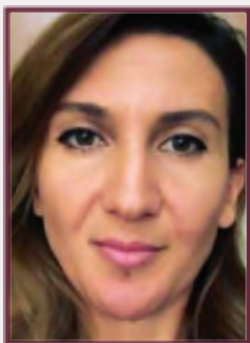
The MSc in Business Analytics was ranked 16th in the world according to Eduniversal's Global TOP 100 Best Masters in the field of Business Intelligence and Strategy in 2019.

MBA International

The MBA International equips executives with the knowledge, skills and confidence needed to analyze challenges and opportunities that lie ahead and to develop and implement innovative and effective strategies in times characterized by important technological, societal and environmental shifts. The MBA International cultivates entrepreneurial capabilities and an international perspective and strengthens students' interpersonal and leadership skills.

The program places particular emphasis on the subject areas of Business Administration, Finance, Marketing and Strategy, International Business, Innovation and Entrepreneurship, and Technology, Logistics and Operations. The program includes a varied, innovative and dynamically evolving curriculum that allows students to customize their learning experience to fit their interests and professional needs, including opting for specific concentrations.

Students graduate well equipped to seek employment in various sectors in Greek and multinational companies in Greece and abroad. After the completion of their studies, MBA International graduates benefit either by advancing their existing career, by making a career change in new industries or by establishing their own company.



"Earning my MBA International from Athens University of Economics and Business has given me the reassurance and confidence that I can reach higher than I thought was possible. It imprinted in me a broad perspective of the business world and made it possible for me to bring a network of people into my life that I am blessed to know and call my friends."

Sonila Likaj (2020)

Start date: Every September

Application deadline: Early June

Duration/Mode: 16 months (full-time) or 27 months (part-time)

Taught language: English

Entry requirements: An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required.

Language requirements: IELTS (academic): 6.5 and above or TOEFL (79 and above) score, or a certificate of proficiency in English recognized by the Greek State

Work experience: Minimum work experience of three (3) years after completion of undergraduate studies is required

Current fees: 9,700€ (full-time), 9,900€ (part-time)

MBA International has been continuously accredited by the Association of MBAs (AMBA) since 2005 and is highly placed in various rankings both in Greece and Europe.

MSc in Financial Management

The MSc in Financial Management provides education on the fundamental rules and procedures of financial analysis to evaluate managerial performance and the survival and growth prospects of firms, and teaches students the functioning of financial institutions and capital markets.

The program puts particular emphasis on the subject areas of international finance, corporate financing, investments and wealth management, derivatives markets, commercial and investment banking, financial planning, and mergers and acquisitions.

Students graduate well equipped to seek employment in the private and public sector either in Greece or abroad. Specifically, graduates will be in high demand by organizations such as commercial and investment banks, financial institutions, brokerage firms, consulting firms, insurance companies, real estate agencies and shipping firms.

"The program is also ideal for students who do not hold a bachelor's degree in accounting/finance, My experience so far as a student of the MSc in Financial Management is amazing!"

Graduate Testimonial

Start date: Every October

Application deadline: End of May

Duration/Mode: 12 months (full-time) or 24 months (part-time)

Taught language: English

Entry requirements: An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required.

Language requirements: Advanced (C1) knowledge of the English language according to CEFR

Current fees: 6,200€ (full-time) or 6,400€ (part-time)

The MSc in Financial Management offers intensive, up-to-date studies to a selective group of highly motivated students, offering them the potential of advancing after graduation on the executive ladder.



MSc in International Shipping, Finance and Management

The Interdepartmental MSc in International Shipping, Finance and Management (ISFM) is targeted towards graduate students and executives wishing to either to enter or further enhance their career in the sectors of Shipping, Finance and Management and aim to advance to the highest levels of the international market via an English-speaking graduate training program, which is highly acclaimed.

The MSc Program comprises a unique combination of the three knowledge areas of Shipping, Finance and Management. These are essential for anyone interested in a career in the international shipping industry.

Students graduate well equipped with top - quality relevant theoretical and practical knowledge to be highly competitive in the job market and obtain immediate job placement following graduation. Employers of our graduates include leading shipping companies, consulting companies, investment and commercial banks and others across the world.



"The program challenged me to push my personal limits and prepared me for unpredictable ways in my career. It was a truly valuable educational experience."

Ana Jovanovic (2018)

Start date: Late August

Final application deadline: Early June

Duration/Mode: 12 months (full-time) or 24 months (part-time)

Taught language: English

Entry requirements: An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required.

Language requirements: Advanced (C1) knowledge of the English language according to CEFR as certified by, amongst others, a relevant TOEIC, IELTS, TOEFL score or Advanced or Proficiency certificates

Current fees: 7,600€ (full-time) or 8,900€ (part-time)

The MSc in International Shipping, Finance and Management is ranked #5 in the World by the Eduniversal 2019 Masters ranking. Attending the program also provides exemptions from professional organisations' exams, such as HSA and ICS. The program has gained Awards from organisations such as Equal Society for its social responsibility. Provides networking opportunities with the market, leading to placements and full-time employment positions with major companies.

MSc in Marketing and Communication

The MSc in Marketing and Communication with International Orientation furnishes students with the academic knowledge and practical skills required for starting a successful professional career in international marketing. The program offers an in-depth understanding of the latest principles and practices and gives students the opportunity to develop important professional capacities such as analytical, research, problem solving, and communication skills.

The MSc in Marketing and Communication with an international orientation places particular emphasis on the subject areas of International Marketing, International Consumer Behavior, Digital Marketing and Social Media, International Marketing Research, Web and Marketing Analytics, Entrepreneurship and Innovation, Business Strategy, International Marketing Communications.

Our graduates have excellent employment prospects both in Greece and abroad.

"The MSc in Marketing and Communication with international orientation is a great choice for those who are keen to get a high-class education as well as hands-on business skills and experience. During the dissertation stage, we were given a unique opportunity to work closely with some of the most well-known global brands."

Graduate Testimonial

Start date: Every October

Application deadline: End of May

Duration/Mode: 12 months (full-time)

Taught language: English

Entry requirements: An undergraduate degree from an accredited University. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required.

Language requirements: IELTS (academic): 6.5 and above, TOEFL (IBT, 90 and above) or TOEIC (850 and above) scores, or a certificate of proficiency in English recognized by the Greek State

Current fees: 6,250€

The MSc in Marketing and Communication is the only graduate program of its kind in Greece. It has been ranked amongst the 51+ in the 2021 QS Global Masters in Marketing ranking list.

MSc in Data Science

The MSc in Data Science trains students to extract meaningful knowledge out of large quantities of data using computational, statistical and artificially intelligent techniques, to develop explanatory and predictive models and communicate the results in revealing ways.

The graduates of the program acquire knowledge and skills in how to represent, process, analyze, and visualize data, learn and practice modern algorithmic/computational and statistical techniques and tools. They also develop enough theoretical knowledge in probability, statistics, and algebra to understand the key mathematical concepts and tools of these areas and to apply them appropriately in different contexts.

The program is a depth program on Data Science and Data Engineering and its business applications in Finance, Marketing, Biology and Medicine and other areas. It has a large number of electives that allow students to craft their study plan with more of a focus on Statistics, Data Engineering, Machine Learning, or applications.

"The program equipped me with the right knowledge to launch a new data science department at the company, and create significant added-value to back-office and front-office alike."

Khaled El-Aref (2018)

Start date: Every September

Application deadline: End of May

Duration/Mode: 14 months (full-time) or 26 months (part-time)

Taught language: English

Entry requirements: An undergraduate degree from an accredited University in a quantitative subject, 2 recommendation letters, 2 years of experience (PT program – FT optional), GRE/GMAT scores (optional), CV. For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required.

Language requirements: IELTS (academic): 6.5 and above, TOEFL (IBT, 90 and above) or TOEIC (850 and above) scores, or a certificate of proficiency in English recognized by the Greek State.

Current fees: 6,000€ (full-time), 7,500€ (part-time)

The MSc in Data Science was the first of its kind in Southeastern Europe. It was ranked 14th globally by Eduniversal Ranking in 2019.

MSc in Statistics

The MSc in Statistics trains students in the theory and practice of modern statistical methodologies, enabling them to apply state-of-the-art methodologies to various data analysis problems in different disciplines. The program also develops the necessary background for students interested in pursuing PhD study in related fields.

The program places particular emphasis on the subject areas of applied statistics regarding different application areas, modern computational statistical approaches, and theoretical topics in probability and related fields. Emphasis is given to both the application and theory.

Students graduate well equipped to seek employment in companies that quantitatively work with data, like pharmaceutical companies, financial institutions, research centers and others. Graduates are versed in applying statistical methodologies to a wide range of fields and seek employment in a broad range of industries. The program also prepares students for pursuing PhD studies.

The program also prepares students for pursuing PhD studies.

"The MSc in Statistics is an excellent choice for those interested in working in this field. The program fully meets modern requirements as it provides students with in-depth knowledge of statistics through a comprehensive curriculum combined with the application of theory to market needs."

Graduate Testimonial

Start date: Every October

Application deadline: End of May

Duration/Mode: 10 + 4 months (full-time)

Taught language: English

Entry requirements: An undergraduate degree from an accredited University in a quantitative subject (Statistics, Mathematics, Finance, Economics, Physics etc.). For non-Greek degrees, recognition by the Hellenic National Academic Recognition Information Centre (DOATAP) is required.

Language requirements: IELTS (academic): 6.5 and above, TOEFL (IBT, 90 and above) or TOEIC (850 and above) scores, or a certificate of proficiency in English recognized by the Greek State

Current fees: 4,000€

The MSc in Statistics is the oldest master's degree in Greece on Statistics, having been offered since 1996.

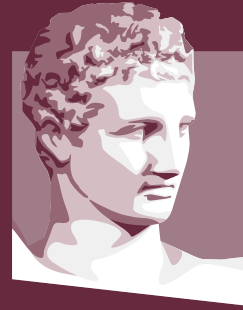
Life in Athens

The world knows the city of Athens as the cradle of Western Civilization. Our international students discover Athens for what it really is: a vibrant metropolis teeming with culture, where students form memories and relationships for life. Many of the city's notable sites can be found in the city center where AUEB is conveniently located. In addition to the Acropolis, which is visible from the University, many of the country's museums can be found in direct vicinity: the National Archaeological Museum, the Acropolis Museum, the Museum of Cycladic Art and the Byzantine Museum provide only a few options for cultural experiences.

Athens is full of exciting possibilities all year long. The nearby Psiri region, with its inner-city authenticity, the adjacent Monastiraki with its antique stores, and Ermou Street, the busiest shopping street, are all located within walking distance from AUEB's urban campus. During summer, Athens comes alive with musical and theatrical events. Indoor and outdoor theatres and cinemas, as well as terraces, welcome visitors from all corners of the world. Finally, the Greek islands, many of which are just a few hours away by boat, offer ample opportunity for excursions.

In the end, Athens is so much more than just a city of historical interest. It is a truly multicultural, authentic metropolis with something for everyone. Our students come to Athens from all over the world; by the time they leave they are Athenians at heart.





ΟΠΑ
AUEB

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AUEB Global Ranking*:
145th in Business & Management Studies
101-150 in Accounting & Finance
201-250 in Economics & Econometrics

*QS World University Rankings by Subject (2021)



www.aueb.gr/en