



Prospectus
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www.aueb.gr



ATHENS UNIVERSITY
of **ECONOMICS & BUSINESS**



RECTOR

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Message from the Rector

Dear Reader,

The Athens University of Economics and Business (AUEB) is the oldest and most prestigious University in Greece in the areas of Economics and Business Administration. It has always been on the forefront of education and research, and has produced by far the largest number of Greek industry leaders, entrepreneurs, and managers, as well as faculty members and researchers in its areas of interest; it has thus played a key role in the development of the country.

With a full spectrum of undergraduate, graduate and Doctoral programs, 25 active research laboratories and a strong international orientation, AUEB is an excellent environment to learn and do research. The quality of its faculty, with many of them having previously been on the faculties of some of the best schools internationally, and having received wide international academic and professional recognition, and its robust, well-designed academic programs, are the key reasons why AUEB attracts an excellent pool of candidates in both its undergraduate and graduate programs.

Situated at the crossroads of three continents, AUEB also offers an exceptional exposure to the world, bringing together issues and challenges from the European Union, the fast developing Balkan countries, and the growing giants of Asia. Its very strong Erasmus program, the well-structured international graduate programs, as well as its other extensive international activities that include the Business Confucius Institute, the Chair on International Entrepreneurship, the Special Entrepreneurship program, the various summer programs, the joint training programs with other international schools, and all other international activities render Greece and AUEB an excellent place to get international exposure and understand globalization in practice.

In addition, the University enjoys excellent relations with industry, offering customized programs to an increasing number of Greek or international companies, cooperating with leading organizations in research, and receiving grants for research, consulting and executive training. These relations offer a strong competitive advantage to our students while they study, but also after they graduate, and help them meet the demands of the local and international labor market.

With this guide, we warmly invite you to join our programs and share with us the great experience of studying at AUEB.

A handwritten signature in black ink, which appears to read "Gregory Prastacos". The signature is written in a cursive, flowing style.

Prof. Gregory P. Prastacos
Rector



1. An Overview of the University

Established in 1920, the Athens University of Economics and Business (AUEB) is recognized as the leading University in Greece in the areas of Economics and Business Administration, and one of the leading academic institutions in Europe in its fields. For 90 years, AUEB has been advancing knowledge, promoting good management practice, generating innovation in business, and influencing leadership through its more than 25,000 alumni and more than 1,000 new graduates every year. By combining tradition with cutting edge innovation, AUEB promotes excellence in teaching and research, and offers unique educational opportunities for any prospective faculty and student.

Facts and Figures

- The third oldest University in Greece, and the oldest one in the fields of Economics and Business in the country,
- With 8 academic Departments (Faculties), each one offering a 4-year undergraduate program with various specializations, a number of graduate programs, and a rigorous Doctoral program,
- With 29 Full-time and Part-time graduate (Master's) Programs of 1 or 2 years duration, leading to an MSc, an MBA, or an MA,
- With 11,000 students: 8,000 undergraduates, 2,500 Masters and 500 Doctoral students, all of them having been accepted after thorough exams and admission processes,
- With 220 Resident Faculty, highly recognized internationally for their research and professional contributions, and an additional 50 Visiting and Adjunct Faculty Members,
- With 25,000 Alumni worldwide, many of them recognized as the captains of industry or the thought leaders in their field,
- With 25 active Research Laboratories, managing an average of 152 funded projects annually, in almost all areas of Economics, Business, Informatics, Statistics, etc
- With the strongest-per-capita Erasmus exchange program in Greece: currently about 20% of the student body spending a semester or a year in another European country,
- With the strongest AIESEC student chapter in Greece, offering extensive opportunities for international internships,
- With highly recognized innovations in teaching: received the "2010 Most Innovative Business School in Southern Europe" Award by British magazine "European CEO",
- With an active outreach activities program, that includes executive education, corporate social responsibility activities, etc
- Voted Top Business School of Greece, consecutively for the past 3 years by EDUNIVERSAL, the international educational organization.



The AUEB Community

The AUEB community is composed of its AUEB faculty, students, alumni and corporate sponsors. All its member groups support the school, and have a tradition of distinctions and contributions.



AUEB Faculty

For more than three quarters of a century, AUEB's faculty have been conducting rigorous research that has influenced the development of knowledge in economics and management, and have been developing effective academic programs that have shaped generations of managers and leaders in the country, as well as internationally.

Through publications in the top international academic journals, participation in various editorial positions and leadership of international conferences, as well as through their roles as advisors to large corporations and public organizations, or as leading public servants, AUEB's faculty are well acknowledged as the thought leaders in their respective areas.



AUEB Students

Being the most popular University in Economics and Business in Greece, AUEB attracts every year excellent candidates for its undergraduate and graduate programs.

Students of AUEB have achieved numerous distinctions in international competitions, including the well-known Global Management Challenge, the L'Oreal Business Game, the International Venture Capital Competition, and many more. They have also won a number of best paper awards, as well as scholarships offered in the area of Economics or Business Administration. AUEB graduates have very good placements in the market.



AUEB Alumni

The University has a long tradition of developing the managers and corporate leaders of Greece, and has played a prominent role in the economic, social and political life of the country. AUEB alumni are among the CEOs in various sectors both in Greece and internationally: banking, insurance, private equity, consultancy, shipping, pharmaceuticals, jewelry, retail, food and beverages, tourism and leisure, supermarkets chains, and many more. Alumni association chapters exist for most undergraduate and graduate programs, see for example: www.i-mbalumni.com.



Corporate Sponsors

AUEB enjoys a long tradition of excellent relations with the corporate world. Top company executives come on campus to give lectures, or company presentations, and to participate in forums and roundtable discussions. Industry leaders are members of advisory boards and thus assist in strategic planning, financing, and market penetration. Companies from all sectors offer internship opportunities as well as field study projects, and compete to hire our graduates. They also act as sponsors of research projects or provide scholarships to graduate or undergraduate students.

2. Undergraduate Studies @ AUEB

The Athens University of Economics and Business is composed of 8 Academic Departments (Faculties). Each Department accepts students at the undergraduate level after a successful nation-wide entrance examination. AUEB Departments traditionally accept the candidates with the highest scores in the entrance exams. On the average, only 1 out of 7 candidates is admitted. To be able to graduate and get his/her degree (Ptychion), a student has to attend and successfully complete eight semesters of study (four years), corresponding to a total of 240 ECTS credits.

For more information on AUEB's undergraduate studies, please visit:
www.aueb.gr/pages_en/under/index.php.

Department of Economics

AUEB's Department of Economics is the oldest Economics department in Greece. It was founded in 1955 and has initiated the Master's and PhD programs in Economics in 1973, and 1990 respectively. In a recent issue of the European Economic Review, the Department of Economics has been classified among the best in economic research in Europe. In recent years, faculty members of the Department have been invited to nominate candidates for the Nobel Prize in Economics by the Swedish Academy of Sciences. The graduates of the Department find employment in the private and public sector of the Economy. Moreover, a good number of graduates have served in various professional ranks in Greek and foreign Universities.



At the Department of Economics I had the opportunity to study under some of the most distinguished professors and meet with some of the top students of our country. It is a strong combination which creates a high-level educational environment, widely recognized by both the academic and business community. Ever since the beginning of my professional career I have always enjoyed this acceptance, while the level of knowledge I have acquired has helped me cope with all the challenges I have faced."

M. Nikolaou,
Sales Manager Codman
Johnson & Johnson Hellas

Department of International and European Economic Studies

Established in 1989, the Department of International and European Economic Studies trains specialists in European Integration issues, and generally in International Economics and International Relations. The academic aim of the Department is to promote and convey knowledge in the field of International and European Economic Studies. The curriculum extends over a wide range of academic subjects related to economics, international economics, international relations, international law, as well as relevant social sciences, and focuses on the needs of Greece and of the greater area around Greece in International Economics, European Union economic and related political aspects.



After my graduation from AUEB's Department of International and European Economic Studies, I started working as a researcher at OECD in Paris, and I will soon start teaching at the Paris School of Economics. The high quality of studies at my department, the knowledge I acquired in Economics and in general subject areas, the exposure of the department to fresh ideas and programs, and the encouragement and support I received from the faculty were instrumental for my later development."

Theodora Xenogianni
OECD Researcher



Department of Business Administration

The Department of Business Administration is the oldest one in the field of Business Administration in Greece, and enjoys high brand recognition. It offers a general Business Administration curriculum, with specializations in Accounting and Financial Management, Marketing Management, Management of Information Systems, and general Management. All students attend two years of general courses, and have to select their specialization at the beginning of the third year. It is the alma mater of a very large number of successful managers and leaders, industrialists, entrepreneurs, ship owners and high-level national and international civil servants and company executives.

Department of Marketing and Communication

The Department of Marketing and Communication was established in 1989 and is the only Marketing Department in a Greek University. It aims to educate students and conduct research in the fields of Marketing, Human Resources Management, and Communication. The Department ranks among the most popular ones among the undergraduate candidates. The program offers three specializations: Marketing, Communication, and general track. The curriculum tries to offer a balanced approach between a quantitative and a qualitative approach, by including quantitative/technical courses such as IT, Mathematics, Operations Research, etc, with qualitative/behavioral courses such as industrial psychology, organizational behavior, consumer behavior, art history, etc.



My studies gave me the necessary qualifications on the general discipline of business studies and the possibility to specialize in the field of marketing. I also found the sound theoretical background, the high standard of teaching and the high level of fellow students extremely helpful for the completion of my MSc studies at the London School of Economics. Additionally, it played an important part in winning the 1st prize on the Philip Morris Marketing Award and securing for me a position in the Nestlé working team.

Natalia Papapetropoulou
Nestlé Trade Marketing



Apart from making lifelong friendships, I consider my personal experience at AUEB and the opportunities opened up for me to be excellent. Through the Erasmus and AIESEC student exchange programs I met my business partner, with whom we have been sharing a company for the past 10 years. And it is through the AUEB career office that I found my first job, while I was still in the 1st year of my studies, something that really gave an edge at my cv."

Fanis Rigas
Managing Director
of Southeast Europe Cariera SA

AUEB Departments

Department of Accounting and Finance

The Department of Accounting and Finance is a new Department, established in 1999. The Mission of the Department is to educate students and advance knowledge in the fields of Accounting and Finance. The study program of the Department aims at delivering the specialized knowledge in the area of Accounting and Finance that is necessary for making informed financial decisions. The curriculum is designed to cover a wide range of topics in Accounting and Finance, at both theoretical and practical level. The academic members of the Department are all active in research, regularly publish in international journals in the relevant research fields, and thus make a significant contribution to the knowledge in the field.



The Department of Accounting and Finance constitutes an excellent choice for those interested in working as executives in the financial and banking sector, accounting, audit, consulting and commercial companies. The Department's success lays in the internationally renowned faculty, the modern curriculum and the demanding study environment. I have no doubt that my time at AUEB has more than adequately prepared me for the challenging markets. I shall always think back at my university years as one of the happiest periods of my life."

Myrto Kandilorou
Ernst & Young Fiscal Dept.

Department of Management Science and Technology

Established in 1999, the Department of Management Science and Technology promotes an inter-disciplinary curriculum that emphasizes: a) strong analytical skills, to formulate complex scenaria and enhance decision making, b) technological awareness, to take advantage of the new technology-driven environment, and c) a good understanding of organizational and behavioural issues and skills, to operate effectively in an organization. The research areas of the faculty cover: Management Science, e-Business, Operations Management, Supply Chain Management, Transport Management, Decision Making, Entrepreneurship and Innovation, Information Systems, Financial Engineering, Organizational Behaviour, Human Resources Management, Knowledge Management.



The enthusiasm of the faculty members, all of them leading names in their field of expertise, the up-to-date curriculum and textbooks, and the advanced methods in teaching, make this an excellent Department in Greece. It has communicated to us invaluable academic knowledge, the ability to process our thoughts in an integrated manner, and most of all, has encouraged us to think 'out of the box' and experiment with new technologies."

Alexandra Sigala
Press and Communication Officer,
Marfin Investment Group



Department of Informatics

The Department of Informatics was established in 1989, and provides instruction in Computer Science and Information Systems, while also placing emphasis on their managerial applications. Students initially attend a number of subjects that cover an extended, but necessary, common background in Computer Science, Mathematics, and business subjects, and subsequently choose electives among the 6 “modules” offered: Theoretical Computer Science, Computer Systems and Networks, Information Systems and Information Security, Databases and Knowledge Management, Operations Research and Economics of Information Technology, and Computational Mathematics. The research interests of the faculty cover a wide variety of topics ranging from theoretical Computer Science to innovative applications of Information Systems.



My studies at the Department of Informatics have helped my career in many ways. They have initially provided the necessary background for studies at a PhD level in Imperial College, one of the most highly recognized European Universities. Later on, in my career as a professional, the knowledge I have acquired at AUEB, in areas such as Applied Informatics combined with Mathematics and Operational Research, gave me a significant advantage on the understanding of the use of Informatics in the market. This competitive edge was very important for my advancement from software developer to Managing Director of Entersoft S.A.”

Antonis Kotzamanidis
Managing Director, Entersoft S.A.

Department of Statistics

The Department of Statistics was established in 1989, and is the first such Department in Greece. The research interests of the faculty cover a wide range of theoretical and applied topics in Probability, Statistics and related fields such as Econometrics and Demography. The program is based on the European Credit Transfer System, and contains compulsory courses, and elective courses, among the ones offered by the Department of Statistics or offered by other Departments of the University. In the international research scene, the Department maintains a strong and continuous presence through publications in international journals, participation in international conferences and research programs.



The foundations for my scientific and professional career were laid during the years of my undergraduate studies at AUEB’s Department of Statistics, from where I graduated in 1999. The well-structured program of studies, the small classes, the attention and correct guidance from the faculty and the closeness with other European Universities offered the opportunity to conceive and experience scientific research as an exciting process which ideally combines individual study with international communication.”

Omiros Papaspiliopoulos
Assistant Professor,
Pompeu Fabra University - Barcelona

3. Graduate Studies @ AUEB

AUEB offers 29 Master's Programs at MSc, MA, or MBA level, mostly in Greek but also in English. They include full-time programs, and part-time programs. To be admitted to a Master's program a candidate has to demonstrate good academic performance in his/her undergraduate studies, good score in the GMAT or GRE exams, and maturity to pursue studies at graduate level. Especially for the MBA International program, a candidate has to also demonstrate professional experience of at least 3 years, and leadership potential. Experience is also required for admission to all part-time programs. The duration of graduate studies at the Master's level is between 15-27 months. Mastery of English is a prerequisite as courses include extensive seminars and lectures in English. Graduate students may receive scholarships or assistantships. All programs offer different specializations, allowing students to put together a customized program that fulfils their professional objectives and interests.

Full-Time Programs

- MSc in Economics
- MSc in International and European Economics
- Master in Business Administration (Interdepartmental MBA)
- MSc in Management of Services
- MSc in International Marketing (PRIMA) - in English
- MBA International - in English
- MSc in Human Resources Management
- MSc in Marketing & Communication with New Technologies
- MSc in Accounting and Finance - in Greek and English
- MSc in Information Systems
- MSc in Computer Science
- MSc in Statistics
- MSc in Business Mathematics (joint program with the University of Athens)
- MA in Heritage Management (joint program with the University of Kent) - in English
- MSc in Basic and Applied Cognitive Science (joint program with the University of Athens)

Part-Time Programs

- MSc in Applied Economics and Finance
- MSc in Finance and Banking
- MSc in European Studies
- MBA International - in English
- Executive MBA
- MSc in Management of Services
- MBA in Business Telecommunications
- MSc in Public Policy and Management
- MSc in Marketing & Communication with New Technologies
- MSc in Human Resources Management
- MSc in Accounting and Finance
- MSc in Information Systems
- MSc in Statistics
- Athens MBA (joint program with the National Technical University of Athens)

For further information on the graduate programs offered by AUEB, please visit www.aueb.gr/pages_en/metapyxiaka/masters.php



PhD Studies

AUEB offers high-level PhD studies. Since 2000, Doctorates are awarded by each Department upon the completion of courses, a successful qualifying exam, completion of a dissertation, and its successful defence in public. Holding a Master's degree is a necessary requirement in order to be accepted to the PhD program. The total number of PhD students has increased from 20 (in 1990) to about 500 (in 2010).

To apply for a Doctoral position, a student has to apply to the calls that are publicly announced through the web site of the University, as well as through the press. Announcements are made approximately twice a year from each Department. For further information, please visit the websites of the Academic Departments.

AUEB Doctoral studies are highly recognized internationally. Our students receive numerous awards, such as the Award of the European Doctoral Contest on HR Management, the European Doctoral Contest of the European Association of Personnel Management, and others. They also get excellent offers for faculty positions in Greece or internationally.

University Placements

AUEB graduates can be found as faculty members at leading Universities or Research Institutes all over the world. Indicative placements of our graduates in faculty positions at Universities in Greece or internationally are the following:

Indicative placements of AUEB graduates in University faculty positions in Greece or Internationally		
MIT (USA) ⚙	London Business School (UK) ⚙❖	University of Lancaster (UK) ❖
The University of Chicago Booth (USA) ⚙❖	London School of Economics (UK) ⚙	University of Strathclyde (UK) ❖
Baruch College (USA)	Manchester Business School (UK) ⚙❖	University of Pompeu Fabra (ES)
Boston University (USA) ⚙	Univ. of London (Queen Mary, UK)	Montreal University (CAN)
University of Rochester (USA) ⚙	Brunel University (UK)	AUEB (GR)
SUNY-Buffalo (USA)	Cranfield University (UK) ❖	University of Athens (GR)
University of Sydney (AU) ⚙	Dundee University (UK)	University of Piraeus (GR)
Copenhagen Business School (DK) ⚙❖	University of Durham (UK) ⚙ ❖	University of Crete (GR)
University of Geneva (CH) ⚙	University of East Anglia (UK)	University of the Aegean (GR)
University of Lausanne (CH)	University of Essex (UK)	University of Patras (GR)
ESSEC (FR)	University of Glasgow (UK) ⚙	University of Macedonia (GR)
ESC Grenoble (FR)	University of Kent (UK)	University of Ioannina (GR)
University Pierre Mendes (FR)	University of Leeds (UK) ⚙	and many more ...

⚙ Among the top 100 Universities in the world (World University Rankings, 2010)

❖ Among the top 100 Business Schools in the world (FT List, 2010)



4. Research @ AUEB

The Athens University of Economics and Business (AUEB) is well-known for its research orientation. AUEB faculty are active in both research and consulting, thus contributing to the creation of new knowledge, while also promoting the implementation of existing knowledge for the solution of problems of the society.

The AUEB Research Labs

Most of the research activity at AUEB is organized around its Research Laboratories. AUEB's Research Laboratories provide a fruitful environment that offers the necessary infrastructure that is needed, brings together faculty, doctoral students and visiting researchers of a given area, and cross-fertilizes existing knowledge to provide new results. The Research Laboratories currently operating at AUEB are the following:

1. Laboratory of Accounting
2. Laboratory of Applied Finance
3. Laboratory of Applications of Probability and Statistics
4. Laboratory of Business Informatics (BILab)
5. Laboratory of Business Strategy
6. Laboratory of Computer and Communication Systems (CCSLab)
7. Laboratory of Corporate Communication and Human Resource Management
8. Laboratory of Econometrics
9. Laboratory of Economic Policy (EMOP)
10. Laboratory of Electronic Business (ELTRUN)
11. Laboratory of European Affairs (EUROLAB)
12. Laboratory of Financial Products and Services
13. Laboratory of Industrial Relations and Negotiations (CIRN)
14. Laboratory of Information Processing
15. Laboratory of Information Systems Technology (ISTLab)
16. Laboratory of Information Systems and Data Bases
17. Laboratory of Management Science (MSL)
18. Laboratory of Market and Consumer Behaviour
19. Laboratory of Marketing (ALARM)
20. Laboratory of Mobile Multimedia (MMLab)
21. Laboratory of Multimedia Communication
22. Laboratory of Network Economics and Systems Theory (NES)
23. Laboratory of Statistical Methodology and Data Analysis
24. Laboratory of Strategy and Entrepreneurship (ESTE)
25. Laboratory of Transportation Systems and Logistics (TRANSLOG)

AUEB laboratories have developed extensive international collaboration with about 300 educational and research institutions, companies and international organizations. For further information on AUEB laboratories, please visit the web page:
www.aueb.gr/pages_en/research/ergasthria.php.

The AUEB Research Centre

The AUEB Research Laboratories attract significant funding from a variety of sources, including the European Union, the General Secretariat of Research and Technology (GSRT), the Ministry of Education, other Ministries or public bodies, as well as grants from private industry. All funding is handled through the **AUEB Research Centre** (AUEB/RC, www.rc.aueb.gr). During the period 2000-2008 a total of about 1.400 projects were handled by AUEB/RC with a total budget of about 80 million Euros. The breakdown of projects and funding per year, handled by AUEB/RC is shown in the following graphs.



Funding Basic Research

To further promote basic research, a special program, called the **Basic Research Funding Program**, has been set up by the Research Centre, with AUEB own funding of approximately 250.000 Euros per year, to support basic research. The program was initiated in 2009, and until December 2010, 72 projects have already been funded.

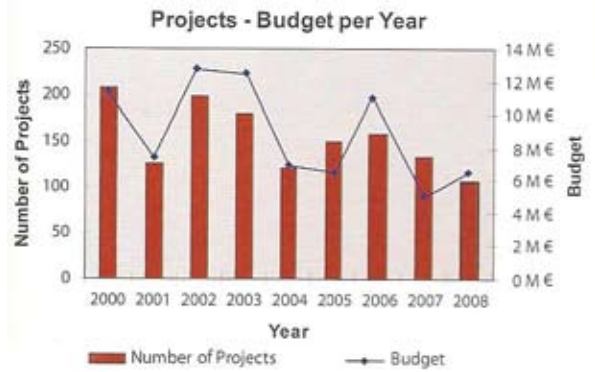


Figure 1. Distribution of funding and projects handled by AUEB/RC per year (years 2000-08)

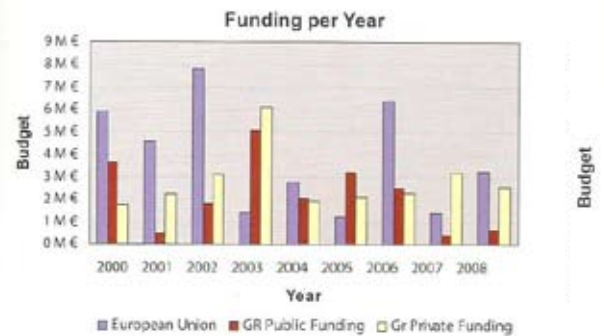


Figure 2. Breakdown of sources of funding for AUEB/RC per year (year 2000-08)

Figure 1. Distribution of funding and projects handled by AUEB/RC per year (years 2000-08)

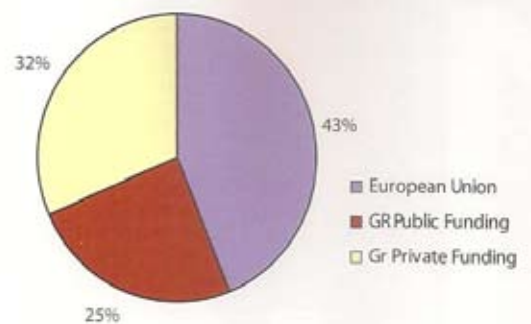


Figure 3. Overall distribution of funding for AUEB/RC per source (years 2000-08)



Examples of Projects

The AUEB Research Laboratories undertake applied research funded by the European Union or national research organizations, and collaborate with national and international research partners. One can get a better understanding of the projects of each Laboratory by visiting the web site of the Laboratory, or through the publication on AUEB's Research Laboratories at www.aueb.gr/pages/foithsh/docs/Research_Laboratories.pdf ("AUEB Research Laboratories: A Bridge for Partnership in Research"). An indicative list of projects follows:

- **"SMART: Intelligent Integration of Supply Chain Processes and Consumer Services Based on Unique Product Identification in a Networked Business Environment"**. This EU-funded research project of the E-Business Laboratory deals with the development of a B2B distributed network architecture to support collaborative supply-chain processes and interoperability based on web-services. The system follows a service-oriented architecture and supports new information sharing capabilities based on RFID-object tracking and discovery.
- **"GRIDECON: Grid Economics and Business Models"**. This EU-IST project of the Network Economics and Systems Laboratory investigated fundamental economic issues concerning the technology of Grid computing. In collaboration with researchers from Cambridge University, Imperial College, Logica CGM and IU (Germany), AUEB researchers designed the technology for the creation of market mechanisms for the exchange of computational resources. These mechanisms are similar to the mechanisms in the stock exchange and allow small and larger companies to buy and sell unused computing power dynamically.
- **"MedAS: Medical Assistant System - Cross-Lingual Information Retrieval and Image Retrieval for Diagnosis"**. The project of the Information Processing Lab was jointly funded by the EU and General Secretariat for Research and Technology. The goal of the project was to develop tools that help medical doctors retrieve information from medical multilingual document collections and databases, as well as images during medical diagnosis.
- **"ARCHANGEL". Cell Phone as a Platform for Healthcare"**. The aim of this EU project of the Mobile Multimedia laboratory was to design and implement a cost-effective, secure, adaptable and interoperable framework for learning and monitoring the daily activities of the elderly using advanced sensor networking, wireless communications, machine learning, and controlled interaction with caretakers, while trying to preserve privacy and avoiding being overly invasive.
- **"Towards the Sustainable Region: Design – Quality – Environment"**. This EU project of the Strategy and Entrepreneurship Laboratory aimed to develop new instruments and tools for competitive and sustainable development at regional and SME level. The project was distinguished as best practice of promotion of innovation and competitiveness in SMEs and was awarded a UNESCO prize for its contribution to education for sustainable development.
- **"INNOVATION IMPACT: Analyzing and Evaluating the Impact on Innovation of Publicly-Funded Research Programs"**. This EU-funded project of the Management Science Laboratory evaluated the impact of the EU Framework Programs FP5 and FP6 on innovation and competitiveness at the project, firm and market levels. The survey conducted was administrated to over 50.000 organizations having participated in the FP5 and 6 programs, and over 70 case studies in Europe. A comprehensive analysis of the impact on innovation, and comparisons with other countries (e.g., USA, Japan, Australia) leading to policy recommendations for future R&D program development were the central outcomes.



The AUEB Library

AUEB's library was founded in 1928 and in 1990 it has undergone a massive modernization and IT automation. It is one of the largest libraries in Economics and Business Administration in the Balkans, offering access to more than 100,000 book titles, 1,000 electronic journals, 1,000 printed academic journals and 150 CD-ROMs, in the subject areas of Economics, International and European Economic Studies, Business Administration, Management Science and Marketing, Informatics, Statistics, Accounting and Finance, and Management and Technology. The Library participates in a consortium for inter-library loans, thus enabling users to have access to the resources of a number of other libraries, both nationally and internationally. Electronic access is available 24 hours a day 7 days a week from any computer connected to the University intranet. For further information on AUEB Library: www.lib.aueb.gr

The AUEB Computer Centre and IT Facilities

AUEB has one of the largest and most up-to-date computer centre facilities in the country, serving, via a high performance flexible network, more than 7,000 users. It occupies an area of approximately 700 m² and holds an extensive library of educational, scientific and business software. The Computer Centre research and teaching facilities include five computer labs, tailored for the research and teaching needs of the University. There is a wireless on campus network available and AUEB users can also have direct access from home. AUEB also, participates in Eduroam, the world-wide roaming access service developed for the international research and education community. In addition, AUEB operates a Tele-education Centre and a real-time multimedia, distance learning Virtual Classroom.



5. International Undergraduate Courses - The Erasmus Program

AUEB offers a fully developed undergraduate program in English through the Erasmus Program (www.aueb.gr/pages_en/erasmus/index.php). Each year about 75 courses are offered in English, each one counting towards 6 ECTS credits. These courses cover the scientific fields of all Academic Departments of AUEB. An indicative list follows:

Courses offered in Business Administration

- Business Strategy
- Strategic Marketing Management
- Advertising and Communication Management
- International Marketing Management
- E-business Technology and Development
- Human Resource Management
- Cost Accounting
- Production and Operations Management
- Financial Management
- Marketing of Financial Services
- Industrial Marketing
- Entrepreneurship and SMEs
- Personal Selling & Sales Management
- Introduction to Marketing
- Consumer Behavior
- Cross-Cultural Communication
- Financial Statement Analysis
- Derivatives Markets
- International Business
- Organisational Behaviour, etc

Courses offered in Economics

- Business Economics
- Applied Industrial Organization
- International Economics
- The Economics of Money
- Banking and Financial Markets
- Econometrics
- Derivatives Markets
- Labour Economics
- Theory and Practice of Economic Integration
- Applied Industrial Organization
- Money and Capital Markets, etc

Other courses offered

- Information Retrieval Systems
- Computer Graphics
- Management of Information Systems
- Information Resource Management
- Actuarial Statistics, etc

In the context of Erasmus Program, AUEB has developed more than 180 partnership agreements with Universities from the following European Countries:

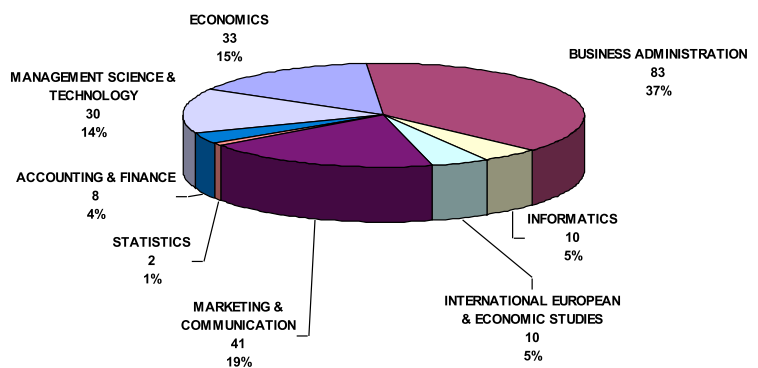
Student and teaching staff mobility as well as staff training are based on these bilateral agreements.

Austria (4)	Holland (7)	Portugal (6)
Belgium (10)	Hungary (1)	Romania (1)
Bulgaria (1)	Iceland (1)	Slovakia (1)
Cyprus (3)	Ireland (1)	Slovenia (1)
Czech Republic (3)	Italy (22)	Spain (15)
Denmark (4)	Latvia (1)	Sweden (6)
Estonia (1)	Lithuania (3)	Switzerland (6)
Finland (8)	Malta (1)	United Kingdom (6)
France (36)	Norway (4)	
Germany (26)	Poland (9)	



Over the last 20 years, more than 5,000 students have participated in the Erasmus program at AUEB: approximately 3,000 AUEB students have attended courses at EU partner institutions while another 2,000 European students were welcomed to our university for one semester or one full academic year, thus rendering the AUEB Erasmus program the strongest-per-capita Erasmus program in Greece. The program is run by a very active Department of International Relations and European Educational Programs, which was established at AUEB in 1989. Contact person: Mrs Katerina Galanaki, e-mail: Galanaki@aueb.gr

INCOMING STUDENTS 2008-2009



Comments from incoming Erasmus students



(...) I met new people that opened my mind over the prejudices and ideological-geographical borders that I, and I guess most of the Erasmus students, obviously came here with. But more than everything, I discovered a beautiful country with a great history and a great culture made of proud people.

Andrea Casagrande (Italy)



Athens is probably one of the most appropriate European cities to have an ERASMUS experience... Going back to my country will be very sad!

Mathieu Clouet (France)



At AUEB University ... ERASMUS students attend many interesting courses.... and really adopt the Greek culture. Athens is a lovely city to stay and my living here is an experience I'll never forget.

Lineke Zuiderduin (The Netherlands)



6. International Graduate Programs

AUEB is the first Greek University to have opened its doors to an international perspective in higher education by launching fully English speaking graduate programs, and attracting international students from all over the world. AUEB is committed to an education that focuses both on providing a sound academic background and critical academic thinking. By developing close ties with international academic institutions and research centers, emphasizing a strong research orientation of its award winning faculty, and by offering a significant number of courses at all levels taught exclusively in English, AUEB has created a center of attention for a growing number of international students. At an increasingly competitive international labor market, AUEB cultivates intercultural awareness and stimulates the exchange of ideas internationally.

MBA International Program (www.imba.aueb.gr)

The MBA International is a leading European MBA program. It is fully accredited by AMBA, the Association of MBAs, and has been ranked among the top 10 MBA programs in Europe and the top 30 in the world. In a recent Top MBA ranking of 200 schools in Europe (2009), conducted by QS, the organization co-conducting the World University Rankings with The Times, the MBA International program with an average class GMAT score at 663, came out No. 10 in Europe. On the same survey, on the basis of opinions from over 600 employers from all over the world, the MBA International was ranked at the 17th place out of 70 business schools in Europe. Finally, amongst 200 business schools globally, MBA International was ranked at position 37 globally in the specialization of Operations Management and at position 39 in the specialization of Finance. The program was recently ranked as «The most Innovative Business School in Southern Europe». For more information, see: www.youtube.com/watch?v=qa-M78-Cxug.

The Program attracts students from more than 20 countries. Two of the outstanding features of the program, are the Personal Skills Development Program (PSDP) and the Immersion / Field Study Project. The PSDP is a year-long program that runs in parallel with the other courses, and allows students to improve their “soft-skills” like stress management, time management, leadership, team-building, and emotional intelligence through a variety of pedagogical activities. The Immersion Project, that can involve a Field Study Consulting Project, and International Internship, a Business Plan for a student initiated venture or another relevant team or individual project, offers students the opportunity to immerse themselves in a business environment by working for 3 months on a real-company problem or an entrepreneurial idea. A significant number of our students get job offers while they do their Immersion Project.

Another important feature of the program is its Business Advisory Council (BAC). This Council, established in 2005, consists of a cross-section of business leaders from a variety of organizations internationally, that typically hire MBA graduates. Council members are selected by the program’s Academic Committee, for their distinction in their fields and their commitment in advancing education. The Members of the Council generously share their vision, ideas and experience in helping establish the MBA as one of the top business degrees in Europe. The guidance provided by the Council is invaluable in helping the program chart its course and preparing our students for exciting and rewarding careers.



MSc in International Marketing (PRIMA) (www.prima.aueb.gr)

- Established in 2008, PRIMA refers to the joint development of a «study programme» in International Marketing at an advanced level. The program aims to foster a new generation of marketing professionals capable of formulating and implementing innovative and effective marketing strategies for international markets. Particular attention has been paid on the geographical spread of partners. The program is run by AUEB in coordination with Corvinus University of Budapest, Hungary (www.uni-corvinus.hu), Radboud University, Nijmegen School of Management, Holland (www.ru.nl), University of Minho, Portugal (www.uminho.pt), University of Leicester, UK (www.le.ac.uk).

MSc in Accounting and Finance (www.postgraduate-accfin.aueb.gr)

- The English-speaking version of AUEB's MSc course in Accounting and Finance was established in 2009. The program has been designed to offer high-quality specialized scientific knowledge in the fields of Accounting and Finance, focusing on current international developments in the area. The aim of the course is to foster a new generation of accounting and finance professionals capable of analyzing the corporate challenges and opportunities that lie ahead in the global financial environment. Graduates of the Master's Program in Accounting and Finance follow distinguished careers. They are highly employable and they work in positions such as accountants, directors of accounting departments, financial directors, auditors, financial analysts, and evaluators of investment projects, while some of them follow academic careers.

MA in Heritage Management (www.heritage.aueb.gr)

- Established in 2010 and about to start in 2011, the MA in Heritage Management is a unique program combining the worlds of archaeology and business. It focuses on teaching the skills required for the management of heritage sites across the world and how to effectively work with archaeologists, architects, conservators, marketing and education specialists, whilst also fundraising and supervising specific projects. This new program is a collaborative dual award from the University of Kent (UK) and AUEB; a partnership which ensures world-class tuition and interdisciplinary environment. The MA combines teaching from renowned international academics with practical experience in the effective management and planning of an archaeological site. The program is taught next to the world-class archaeological site of Eleusis, the religious centre of Athens, and close to many other important sites including the Parthenon, Ancient Corinth, Nemea and Thebes.

7. The Faculty

For decades AUEB's faculty have been creating and diffusing knowledge in their areas of interest, and have been developing effective academic programs they have shaped generations of managers and leaders in the country, as well as internationally.

The 220-member resident academic staff of the University is currently composed of approximately 34% Professors, 16% Associate Professors, 34% Assistant Professors, and 16% Lecturers. All resident faculty have a Doctorate (100%). A vast majority (76%) of the current faculty of AUEB have obtained their PhD degrees from the USA or the UK, many of them from Universities such as Harvard University, Columbia University, MIT, Cambridge University, Northwestern University, University of California-Berkeley, New York University, University of Pennsylvania, London School of Economics, London Business School, Warwick University, University of Manchester, etc. An additional 9% of the resident faculty holds a Doctorate from other European countries, and the remaining 15% holds a Doctorate from a Greek University.

Many members of the faculty have joined AUEB after previously serving on the faculty of various other leading international Universities, such as Columbia University, University of Pennsylvania (Wharton), Northwestern University, Cambridge University, Duke University (Fuqua), Dartmouth College, University of Rochester, Imperial College, Erasmus University, University of Manchester, City University, ETH Zurich, Université Paris-Dauphine, and many more.

AUEB faculty publish their research in some of the most well-known journals in their fields. An indicative list of journals where AUEB faculty publish, with their corresponding 2007 Impact Factor (IF 07) follows:

Journal	IF 07	Journal	IF 07
Accounting Review ❖	1,733	J. of International Business Studies ❖	2,283
American Economic Review ❖❖	2,239	Journal of Marketing ❖	3,750
Artificial Intelligence	3,008	Journal of Monetary Economics ❖	1,478
Communications of the ACM	1,593	Journal of Money, Credit and Banking	0,947
Econometrica ❖❖	2,972	Journal of Retailing	2,054
Economic Journal ❖	1,548	Journal of the ACM	3,136
Human Relations	1,103	J. of the American Statistical Assoc. ❖	2,086
IBM J of Research & Development	2,906	Management Science ❖	1,931
IEEE Trans on Automatic Control	2,824	Mathematical Programming	1,475
IEEE Trans on Software Engineering	2,105	Operations Research ❖	1,467
Journal of Applied Probability	0,529	Organization Science ❖	3,130
Journal of Applied Psychology ❖	3,047	Quarterly Journal of Economics ❖	3,688
Journal of Econometrics ❖	1,990	RAND Journal of Economics ❖❖	1,440
Journal of Economic Theory ❖	1,353	Review of Economic Studies ❖	2,539
J. of Financial & Quantitative Analysis ❖	1,342	Review of Economics and Statistics ❖	1,724
Journal of Financial Economics ❖	2,988	Strategic Management Journal ❖	2,829

❖ Included in the Diamond list of the top Economics journals

❖❖ Included in the FT- 40 list of top journals in the area of Business Administration



AUEB faculty have also been distinguished professionally. There is a long list of faculty members of AUEB who have served as members of the Greek Government, Presidents of public or private corporations, Ambassadors, etc. Other faculty members have been elected Fellows of important organizations (e.g. IEEE, Washington Academy of Sciences), or Presidents of European professional associations (e.g. the European Marketing Academy, the European Association of Environmental Economics). Other faculty members of AUEB have been chosen to receive important academic awards, such as the Edelman Award (INFORMS, USA), or the President's Medal (OR Society, UK), while others have received best paper awards (Academy of Management, Emerald, etc).

Finally, a large number of books from AUEB faculty have been translated internationally and have been published by international publishers. Some examples of publishers who have published books by AUEB faculty include: Prentice Hall, Wiley, Addison Wesley, North Holland, Chartwell-Bratt, McMillan, Ellis Horwood, Kluwer, IDEA, Springer Verlag, Routledge, Tsinghua University Press, and others. Their books have been published in a number of languages, including English, French, German, Russian, Chinese, Japanese, Korean etc.

8. International Relations

Internationalization is a major component of AUEB's strategy. This is achieved through a large number of activities: strongly supporting the Erasmus program and the AIESEC student chapter, both of which are the strongest in Greece, being a member of international associations, developing collaborative international research, establishing the Business Confucius Institute and the Chair of International Entrepreneurship, and other activities, some of which are discussed briefly below.

Membership in International Associations

AUEB is a member in a number of international academic associations, such as the European University Association (EUA), the Association for Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA), the Standing Conference of Rectors, the Community of Mediterranean Universities (CUM), the European Association for International Education (EAIE), etc. Furthermore, AUEB participates in the JEAN MONNET Program which has financed the establishment of a European Chair in Economics, another one in Law, a European Permanent Course in Political Science, etc.

Supporting the AIESEC Student Organization

AIESEC is the largest, international, not for profit, student organization in the world with presence in 107 countries and 1,700 Universities. Its objective is to facilitate mobility of students so that they can travel to another country for their internship for a period ranging from 1.5 months to one year. The members of AIESEC have the opportunity to work together, interact with people from around the world, and, eventually, develop their leadership potential.

The AUEB Chapter of AIESEC (www.aiesec.org/greece/athens) is a very active organization. Strongly supported by AUEB, it offers to our students the opportunity to live an international internship experience. Only last year, student internships from AUEB took place in about 20 countries, including Brazil, Chile, China, Egypt, Finland, Ghana, Germany, India, Indonesia, Kenya, Malaysia, Netherlands, Poland, Spain, Taiwan, Turkey, Uganda, Ukraine, and more. AIESEC/AUEB has an exceptional track record, having received, over the last 10 years, a number of international performance awards.

Establishing the Business Confucius Institute in Athens (BCI Athens)

The Business Confucius Institute of Athens (BCI Athens, www.confucius.aueb.gr) was created in October 2009, with the collaboration of the University of International Business and Economics (UIBE) of Beijing, and the support of Hanban (China), in order to bring together Greek and Chinese civilizations, enhancing the growth of cultural ties between the two countries and sharing best practices in doing business in today's globalized environment.

BCI Athens is a very active Institute: it offers an extensive set of Chinese language classes at various levels, other courses and activities on Chinese culture, as well as a number of other educational and cultural activities. It has organized an important conference on "Dialogue of the two civilizations" that received wide attention, has launched a number of study trips and summer camps for students from/to Greece and China, has offered scholarships to Greek students visiting China, and participated in intercultural conferences, joint cultural festivities and celebrations. For the year 2011, BCI is supporting a major international conference that will take place in Athens and is jointly organized by AUEB and UIBE on "Leadership and Management in a Changing World: Lessons from Ancient East and West Philosophy", which is attracting wide international interest (www.leadershipclassics.org).



Participating in International Research Consortia

AUEB international collaborative research is an important part of AUEB's international activity. Many faculty members of AUEB lead or participate in international research consortia involving 3 or more countries and 5 or more academic partners. For a more detailed presentation of AUEB's international research projects, please consult: www.aueb.gr/pages/foithsh/docs/Research_Laboratories.pdf

Establishing the Chair on International Entrepreneurship

AUEB is the home of the Chair on International Entrepreneurship, sponsored by the Indian Council of Indian Relations (ICCR). This chair aims to attract a top academic from India, to promote teaching and research in international entrepreneurship. The first holder of the chair (academic year 2009-10) was Prof. K. Kumar, the head of the entrepreneurship cell at the Indian Institute of Management - Bangalore, one of the top business schools in India. While at AUEB, Prof. Kumar gave a large number of lectures through various undergraduate and graduate courses on entrepreneurship, and initiated joint research projects with AUEB faculty.

Developing International Executive Seminars

A number of training initiatives take place between AUEB and leading schools internationally. A typical example was the development of an innovative and highly successful executive seminar, jointly with the Wharton School (USA), on "Sustaining and Developing Business in Southeast Europe". The seminar blends concepts and practice through a very strong integration of academic and practitioner speakers. Throughout the seminar top faculty provide conceptual insights, illustrated by mini cases and "war stories" from the field, presented by business leaders and high level managers and consultants. CRESSE, focusing on regulation economics, is another example of an international seminar. A full list of the executive seminars offered is presented in the next chapter.

Promoting the Special Entrepreneurship Program

Another international academic initiative is the summer school program entitled Special Entrepreneurship Program (SEP), which is an international certificate program that has been running successfully for the last 5 years under the MBA International graduate program. The objective of this certificate program, developed jointly with the Family Business Unit of NMIMS University in India, is to give to the participants an insight into the international business environment, and in how to conduct business internationally, with an emphasis to South Europe and Greece. The program's duration is 8 weeks, and includes courses, seminars, company visits, meetings and interviews with executives and entrepreneurs, as well as cultural visits. The program has attracted a large number of international students.



The experience in Greece was amazing. The Faculties in the University were outstanding and they took utmost care to provide us with in-depth knowledge of the subject."

Rachit Mehta,
SEP participant



It was a lifetime experience which will be never forgotten. It gave me lot of academic as well as non academic exposure. I think very few foreign Universities will deliver so much."

Bhavesh Reshamwala,
SEP participant



AUEB is an active member of the community. It offers a large number of life-long learning and executive education programs, supports a variety of Corporate Responsibility initiatives, offers pro bono courses to assist skills improvement in the period of the economic crisis, etc. A major project is under way which, when completed, will offer knowledge to the community-at-large and assistance to small-and-medium enterprises, through a number of internet-based initiatives, such as a periodic "Knowledge@AUEB" newsletter, an electronic library of papers and dissertations, an electronic help desk, etc

9. Outreach Activities

Life-long Learning

The University offers extensive life-long learning and executive training programs. These courses are mostly offered by the Life-long Learning and Executive Education Center of AUEB, either as open seminars, or on an in-house basis. Examples of the programs offered include:

Accounting

- Executive Program in Greek Taxation Law
- Executive Program in International Accounting Standards and International Financial Reporting Standards
- Executive Program in Financial Accounting

Financial Management

- Executive Program in Market Analysis and Portfolio Management (CEFA & CIIA Certification)
- Shipping Derivatives and Risk Management
- Risk Management in Business and Banking

Marketing Management

- Executive Program in Sales Management
- Executive Program in Business Administration
- Executive Program in Trade, Retail and Services Management

Mini MBA

An in-house program, customized to the organization's needs, that covers the basic knowledge on an MBA program

Management Science and Technology - Entrepreneurship

- Executive Program in Business Technology Excellence
- Managerial Decision Making / Strategic Decision Making
- Balanced Scorecard: Developing a Strategy for the 21st Century
- Managing Innovation and Creativity
- Doing Business in the Balkans and Black Sea Region
- Strategic Business Partnerships
- Managing the Family Business
- Youth Entrepreneurship Program
- Special Entrepreneurship Program

Economics

- Competitive Strategy, Competition Policy and Law and the Regulation of Markets (CRESSE)

Corporate Social Responsibility (CSR) Activities

Propelled by a growing public awareness about sustainability, responsible governance, human rights, and environmental respect, AUEB has advanced issues of social contribution and responsibility to the top of its agenda.

A range of activities have been initiated over the last 10 years in order to infuse and reinforce the imperative of responsible and sustainable development among students, faculty, alumni and the business community. These activities include:

- Various activities to improve the ecological footprint of the University, such as University-wide campaign for the reduction of waste and the saving of energy and water in the University buildings, organization of paper and battery recycling process, change of the University's energy system, from fuel to natural gas, etc.
- Organization of Conferences, Workshops and open lectures on CSR.
- Integration of CSR issues in core and elective courses of all Academic Departments of AUEB.
- Membership to the United Nations Global Compact Initiative, which offers a unique «networking effect» and a structuring framework for organizing and developing CSR initiatives. Publication of an annual activity report.
- Various engagements of the AIESEC student association in CSR: Organization of a student competition of CSR actions, collaborations with NGOs and investigations on how the AIESEC network can promote CSR among business schools.
- Engagement by faculty members in the CSR community (e.g. participation in the Advisory Boards of the Corporate Responsibility Institute Hellas, of the CSR competition initiative, etc).
- Development of the Youth Entrepreneurship Summer Program – YES (www.yes.aueb.gr) for high school students aiming at developing entrepreneurial thinking and basic knowledge of business planning as a way to affront the economic crises and the related unemployment problems that preoccupy the young generation.
- Voluntary Blood Donation for children's hospitals from all AUEB community members, organized three times per year annually.
- Support of the volunteers program for the organization of the Special Olympics World Summer Games ATHENS 2011 (www.athens2011.org/en/index.asp).

The University has also organized a series of pro bono seminars on business development, offered jointly with the General Confederation of Greek Workers and the Athens Chamber of Commerce and Industry, to assist companies and individuals in better facing the current economic crisis.



AUEB Publishing

AUEB has recently developed a publishing activity. Already, seventeen academic books have been published, and others will follow. For more information, please visit www.aueb.gr/ekdoseis

Publisher: AUEB Publishing Company
Contact Address: 76 Patisision Str,
GR 10434 Athens
Phone: +30 210 8203726, +30 210 8214903
Fax: +30 210 8214903
E-mail: ekdoseis@aueb.gr

10. Student Life

AUEB student life offers a wide range of sports clubs, cultural activity groups and other societies. Various events and activities feature regularly on the schedule and students are never short of things to do at AUEB.

Sports

AUEB offers many sports activities and related courses to those who are interested in pursuing sports. Distinctions, medals, cups and awards not only in national, but also in international competitions, offer the best proof of AUEB's long-lasting presence in sports. AUEB collaborates with the "Panellinos" Athens Athletic Association. The courses of athletic activities that are offered by the Office of Sports take place in the facilities of Panellinos, right across from the central building of the University. There are courses offered in basketball, volleyball, swimming, football, tennis, gymnastics, aerobics and classic athletics. Also, more courses are offered upon request in water polo, table tennis, and ski. Courses start at the beginning of the fall semester and stop at the end of the spring semester. For more information, consult: www.panellinos-ac.gr/en/pgs_home.asp.

Students can also get involved in other sports, depending on their interests. For example, the Sailing Club of the MBA International program offers unique opportunities for learning this popular sport of Greece, while having a great time. The team has won the European Championship, as well as a number of other medals. More information: www.i-mbalumni.gr

Cultural Activities

Activities of the cultural teams include Groups of Choir, Classical Music Orchestra, Classic and Modern Dance, Greek Folklore Dancing, Theatre, Film Club, Rhetoric Group, Cooking and Photography.

Choir

The main objective of this group is to familiarize students with the art of music and especially choir singing, thus also building strong ties and promoting the notions of teamwork and cooperation.

Classical Music Orchestra

A creative pastime, introducing students to classical musical instruments such as violin, classical guitar, piano etc. The students of AUEB Classical Music Orchestra group participate in various festivals and national contests.

Classic and Modern Dancing

Also enhancing team spirit and cooperation, the Classic and Modern Dancing group holds very creative courses, teaching dance, the basic concepts of choreography and expression with motion.

Greek Folklore Dancing

The courses introduce students to Greek cultural heritage and folk traditions. It includes the teaching of Greek folklore dancing from many different areas of Greece and the acquaintance with features that are unique to each area.

Film Club

The Club was formed in April 2007 with film screenings as its main activity. Its members are both students and alumni of the University. Club meetings are held in the Cultural Club «Politistiko Steki» in the central building's basement before or/and after screenings.

Theatre

The group consists of members that are AUEB students and includes also students from other Universities. The AUEB theatre group belongs to the Pan-Hellenic Association of Amateur Student Theatres that has non-profit and non-governmental character. The group organizes courses-laboratories and various performances. The courses include various exercises of confidence, speech training, movement, relaxation, theatrical games and improvisation. Older members participate in courses-laboratories offering valuable help. The group meetings are held in the historical Vancouver building of AUEB, which is equipped with a theatre stage, where the team presents its work ranging from experimental performances to classical theatre.

Debate Society

The AUEB Debating Society is active since 2004 in AUEB when a first Team Debate was organized with the respective group of the National and Kapodistrian University of Athens. Today, about 30 students participate in its meetings.

The AUEB Debating Society organizes weekly meetings which include seminars of argumentation and oratory and debate contests. The seminars educate the speakers in the construction of arguments, the layout and the articulation of their speech. During the years of its operation, the AUEB Debating Society has a dynamic presence in both national and international debate championships.

Cooking

The Cooking Team was established during the academic year 2006-2007. Aiming to teach students how to prepare great tasting, healthy food and creating refined culinary dishes, the cooking lessons enhance creativity while combining good taste and elegance with the rules of good social behaviour. Yet, it is much more than a cooking class, since, the time students spend in the cooking team is both enjoyable and informative. It brings together like-minded people who enjoy sharing great food, insights on different cultures, information and resources.

Photography

The photography team of AUEB was established during the academic year 2004-2005. The lessons include theory and practice: projection of photos, chromo type and printing films, photography, visits in picture galleries etc. Until today, four photo exhibitions have been organized by the students in the University.

Health Care – Medical Services

All students of the University receive free insurance covering medical and hospital expenses. Erasmus students should be provided with the European Card of Health Insurance. In the main building of the University there is a health care room for first aid and medical advice. Right across from it is the Service for Psychological Support.





11. The Career Office

AUEB was the first Greek University to establish a Career Office in 1992. The services offered intend to support students and graduates of the University in matters regarding career development and seeking of employment. Main aims include:

- Information on the job market by offering a commentary on emerging trends
- Advice on career planning
- Identifying and promoting new employment opportunities for students and graduates
- Helping students to have their first contact with employees using a data-base tool which includes CVs and job advertisements
- Providing information about postgraduate studies in Greece and abroad, scholarships and endowments.

Once a year the Career Office organizes the «Career Fair»; during this event a large number of companies and over 500 students and alumni participate in forums and interviews with prospective employers. Career fairs are also organized by alumni associations of the various graduate programs of AUEB. For example, the MBA International Alumni Association organizes every year a company fair that has been characterized as one of the most successful collegiate career fairs in the country. Each year more than 2,000 students or graduates profit from the services of the AUEB Career Office and more than 500 CVs are sent to employers for specific work placements.

Contact e-mail: career@aueb.gr
Website: www.career.aueb.gr



12. The Internship Program

The Internship program is an integral part of the education at AUEB. The program enables linking theory with practice and the transition of trainees from student to professional life. All AUEB Departments have introduced the Internship program and have included it in their curricula, as a compulsory or optional course.

The program is funded by the European Union and the Greek Ministry of Education. In most departments, students can undertake an internship after the second year of study so that they have acquired the necessary knowledge and achieved a level of scientific maturity to realize the maximum benefit from their interaction with business world. The Internship program has received very positive feedback, both from students and companies.

Additional opportunities for international internships are provided by the AIESEC student organization and the Erasmus program, as presented earlier.

Some of the companies and organizations that have been offering internship opportunities to AUEB undergraduate students, as well as examples of projects undertaken in the context of the internship program follow:

- Agricultural Bank of Greece: Analysis of structured finance and commodity derivatives
- ALPHA Bank: Analysis and recommendations for the implementation of quality management systems in the alternative channels division
- ALPHA Bank: Strategic Planning for Community Banking
- Athens Derivative Exchange: Introducing Warrants at the Athens Derivatives Exchange
- Athens Stock Exchange: Feasibility study for compliance monitoring systems
- Bank of Greece: Feasibility study of the need of trading and anti-money laundering surveillance systems
- Citibank: Feasibility study for new banking services
- Emporiki Bank: Change management practices in Commercial Bank
- EFG Eurobank: Critical Factors For Effective E-banking Adoption In New Europe Countries
- Geniki Bank: Business process analysis and reengineering for improved productivity and service level in alternative channel operations
- Interamerican Insurance: Balanced Scorecard Feasibility Study in the Life Insurance Division
- National Bank: Score models for the prediction of corporate failure
- United Nations High Commissioner for Refugees: Diplomatic mission for the protection of refugees and asylum seekers in Greece and their social integration



13. Scholarship Opportunities

AUEB students can benefit from a large number of academic and “need-based” scholarships that are kindly offered by various foundations supporting AUEB, various academic departments of AUEB, as well as other public or private organizations. Scholarships are also available at the graduate level, by the above sources, as well as by sponsor companies. With a strong commitment to academic excellence AUEB makes sure that a variety of scholarships from state, institutional and own resources are awarded, to help defray the student’s cost of education.

Undergraduate Scholarships

AUEB participates in the State Scholarships Foundation program (IKY) and secures Scholarships from a number of foundations. In particular, scholarships and awards are awarded annually from three foundations supporting the University: the Halkiopoulos Foundation, the Sepentzis Foundation, the Chrysokeris Foundation, while annual stipends are also given in memory of AUEB Professors M. Magdalinos and Th. Georgakopoulos.

In addition, a number of scholarships from independent organizations are also offered annually. Indicatively, for the academic year 2010-2011 the following organizations have announced scholarships that AUEB students can benefit from: the Onassis Foundation, the Latsis Foundation, the Fulbright Foundation, the Embassy of Austria, the Federal Government of Switzerland, the Federal Republic of Germany, the Government of Finland, the Kritskis Endowment Fund, the Zosimas Bros Trust Fund, the German Academic Exchange Service, the Union of Greek Shipowners, Cosmote SA and many more. The announcements for all scholarship opportunities can be found in the web site of AUEB.

Graduate Scholarships

A number of graduate scholarships are offered by the organizations mentioned above. In addition, program-specific scholarships and fellowships are available. Such an example is the International Fellowship Program (IFP) of the MBA International program. The IFP offers funding to talented international students who want to pursue an MBA at AUEB but have limited funds of their own. The IFP is run in partnership with a number of corporate sponsors who offer financial support to the program. The fellowships may include tuition fees, books, travel assistance, living accommodation for the 14 month duration of the program, or all of the above. It is also expected that the Fellows, while attending their course of studies, will be in contact with their sponsoring company, and will thus be better prepared to undertake management positions once they return to their home countries. For the academic year 2010-11 fellowships are offered by the following companies: National Bank of Greece, Alpha Bank, Telecom Serbia Bank, Athens International Airport, Farmesev Lilly and Plaisio Computers.

14. Living in Athens

Athens: An Ancient City with a Modern Spirit

Athens, the capital and largest city of Greece, with a growing population of 4 million people, has always been the crossroad between Europe, Asia and Africa. The unique historical character of the city, shaped across the millennia by the interaction with a wealth of cultures and civilizations is evident throughout the city's monuments and everyday life. Athens is one of the most interesting and exciting cities of the world, successfully combining yesterday's history with tomorrow's aspirations for a unique environment for any student or visitor alike.

Living in Athens will give you the best student memories. As an AUEB student, you are sure to have a most productive, rewarding and enjoyable time!



The Athens Experience

Athens is one of the world's oldest cities, since its recorded history spans around 6,000 years, offering exquisite sightseeing and cultural opportunities. Due to its history, Athens ranks highly among the richest cities of archaeological interest in the world, boasting prehistoric, ancient, Roman, Byzantine and Islamic monuments. Walking through the various ancient monuments in the centre of the city is nothing short of an unforgettable experience, especially, since the creation of a unified 'archaeological park' of public spaces, parks, and facilities for culture and recreation, linking all the significant cultural landmarks of Athens.

Athens, also, offers the opportunity to visit some of the most fascinating museums in the world: the new Acropolis Museum, the National Archaeological Museum, the Benaki Museum, the Byzantine Museum, the Museum of Cycladic Art, the Numismatic Museum etc. Pay a visit to the Panathenaic Stadium where the first modern Olympic Games were held in 1896 and to the new Olympic Stadium Complex (OAKA), a whole area remodelled by the famous architect Santiago Calatrava, the site of the 2004 Olympic Games.

Athens has a vibrant culture and nightlife, offering an exciting choice of events, happenings and exhibitions, unique shopping experiences, and a night life that lasts well into the morning hours. In the summer the southern suburbs of Athens are full of beach bars, clubs, restaurants and cafes by the sea, while in the winter, there are several skiing areas like Kalavryta and Parnassos nearby. Also, Athens can serve as a springboard for ideal weekend destinations: numerous easily accessible clusters of islands in the Saronic Gulf or Cyclades or the most charming nearby mountainous regions of continental Greece. Just visit one of the many websites on Athens to find out more, e.g. www.greece-athens.com.

An exciting cosmopolitan and modern city, Athens is a top destination for thousands of people from every corner of the world. Join AUEB and live the experience!



15. How to Visit Us

The Athens University of Economics and Business is centrally located in downtown Athens. The main building of the University is at 76, Patisision Street in Athens, two blocks away from the Archaeological Museum. The backside of the building faces the beautiful Pedion Areos Park and the Panellinios Sports Club. The Research Centre is a few blocks away, at 46, Kefallinias Street and the Graduate School building is located at Louzitanias building at the corner of Evelpidon and Lefkados Street. Four more buildings in the area cover the University's needs in offices and teaching space.

Many bus lines stop in front of the University and a metro station is located one block away from the main building. The general area where AUEB is situated is a pleasant and lively area, Kypseli.



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